

# Global Probiotic Drinks Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Probiotic Drinks market size will reach 49,411 Million USD in 2025 and is projected to reach 78,465 Million USD by 2032, with a CAGR of 6.83% (2025-2032). Notably, the China Probiotic Drinks market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Probiotic drinks are beverages that contain live beneficial bacteria, known as probiotics, which are believed to confer health benefits when consumed. These drinks often include strains of bacteria such as Lactobacillus and Bifidobacterium and may also contain fermented ingredients like yogurt, kefir, or kombucha. Probiotic drinks are promoted for their potential to support digestive health, boost the immune system, and contribute to a balanced gut microbiome. They come in various forms, including yogurt drinks, kefir, fermented fruit juices, and kombucha, providing consumers with flavorful options to incorporate probiotics into their daily diet. While these drinks can be a convenient and tasty way to introduce probiotics, it's essential to choose products with viable bacterial strains and to be mindful of added sugars or other ingredients that may impact their overall nutritional profile. As with any dietary change, individual responses may vary, and consulting with healthcare professionals is advisable, particularly for those with specific health concerns or conditions.

The major global manufacturers of Probiotic Drinks include Yakult, Mengniu, Danone,

Bright Dairy, Yili, Asahi, GT Living food, Junlebao, Lactalis, KeVita, Lifeway Foods, Wei-Chuan, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Probiotic Drinks. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Probiotic Drinks market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Probiotic Drinks market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Probiotic Drinks industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Probiotic Drinks Include:

Yakult

Mengniu

Danone

Bright Dairy

Yili

Asahi

GT Living food

Junlebao

Lactalis

KeVita

Lifeway Foods

Wei-Chuan

Probiotic Drinks Product Segment Include:

Dairy-based Drinks

Juice and Tea Drinks

Probiotic Drinks Product Application Include:

Online Sales

Offline Sales

## **Chapter Scope**

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