

# Global Probiotic Dietary Supplements Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Probiotic Dietary Supplements market size will reach 5,067.43 Million USD in 2025 and is projected to reach 8,690.32 Million USD by 2032, with a CAGR of 8.01% (2025-2032). Notably, the China Probiotic Dietary Supplements market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Probiotic dietary supplements are formulations containing live beneficial bacteria, commonly known as probiotics, which confer health benefits when consumed in adequate amounts. These supplements are designed to support and maintain a healthy balance of microorganisms in the gut microbiome. Probiotics, such as strains of Lactobacillus and Bifidobacterium, are believed to contribute to digestive health by promoting a balanced microbial environment, aiding in the breakdown of food, and supporting the immune system. Probiotic dietary supplements come in various forms, including capsules, tablets, powders, and liquids, and may be recommended for individuals looking to enhance their gut health, manage digestive issues, or support overall well-being. It's essential to choose probiotic supplements with strains backed by scientific research and to consult with healthcare professionals for personalized advice on their use.

The major global manufacturers of Probiotic Dietary Supplements include BioGaia, Probi, i-Health, Winclove, ADM Protexin, UAS Labs, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Probiotic Dietary Supplements. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Probiotic Dietary Supplements market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Probiotic Dietary Supplements market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Probiotic Dietary Supplements industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Probiotic Dietary Supplements Include:

BioGaia

Probi

i-Health

Winclove

ADM Protexin

UAS Labs

Probiotic Dietary Supplements Product Segment Include:

Powder Stick Pack

Capsule

Tablet

Probiotic Drops

Probiotic Dietary Supplements Product Application Include:

Pharmacy

Supermarkets

Online Stores

Hospitals and Clinics

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Probiotic Dietary Supplements Industry PESTEL Analysis

Chapter 3: Global Probiotic Dietary Supplements Industry Porter's Five Forces Analysis

Chapter 4: Global Probiotic Dietary Supplements Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Probiotic Dietary Supplements Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Probiotic Dietary Supplements Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Probiotic Dietary Supplements Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Probiotic Dietary Supplements Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Probiotic Dietary Supplements Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Probiotic Dietary Supplements Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Probiotic Dietary Supplements Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Probiotic Dietary Supplements Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and

Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 PROBIOTIC DIETARY SUPPLEMENTS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Probiotic Dietary Supplements Product by Type
  - 1.2.1 Powder Stick Pack
  - 1.2.2 Capsule
  - 1.2.3 Tablet
  - 1.2.4 Probiotic Drops
- 1.3 Probiotic Dietary Supplements Product by Application
  - 1.3.1 Pharmacy
  - 1.3.2 Supermarkets
  - 1.3.3 Online Stores
  - 1.3.4 Hospitals and Clinics
- 1.4 Global Probiotic Dietary Supplements Market Revenue and Sales Analysis
  - 1.4.1 Global Probiotic Dietary Supplements Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Probiotic Dietary Supplements Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Probiotic Dietary Supplements Market Sales Price Trend Analysis (2020-2032)
- 1.5 Probiotic Dietary Supplements Industry Trends and Innovation
  - 1.5.1 Probiotic Dietary Supplements Industry Trends and Innovation
  - 1.5.2 Probiotic Dietary Supplements Market Drivers and Challenges

### **2 PROBIOTIC DIETARY SUPPLEMENTS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 PROBIOTIC DIETARY SUPPLEMENTS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants

3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

## **4 GLOBAL PROBIOTIC DIETARY SUPPLEMENTS MARKET ANALYSIS BY REGIONS**

4.1 Probiotic Dietary Supplements Overall Market: 2024 VS 2025 VS 2032

4.2 Global Probiotic Dietary Supplements Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Probiotic Dietary Supplements Revenue and Market Share by Region (2020-2025)

4.2.2 Global Probiotic Dietary Supplements Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Probiotic Dietary Supplements Sales and Forecast Analysis (2020-2032)

4.3.1 Global Probiotic Dietary Supplements Sales and Market Share by Region (2020-2025)

4.3.2 Global Probiotic Dietary Supplements Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Probiotic Dietary Supplements Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL PROBIOTIC DIETARY SUPPLEMENTS MARKET SIZE BY TYPE AND APPLICATION**

5.1 Global Probiotic Dietary Supplements Market Size by Type

5.1.1 Global Probiotic Dietary Supplements Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Probiotic Dietary Supplements Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Probiotic Dietary Supplements Market Size by Application

5.2.1 Global Probiotic Dietary Supplements Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Probiotic Dietary Supplements Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

6.1 North America Probiotic Dietary Supplements Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

## 6.3 North America Probiotic Dietary Supplements Market Size by Type

6.3.1 North America Probiotic Dietary Supplements Sales by Type (2020-2032)

6.3.2 North America Probiotic Dietary Supplements Revenue by Type (2020-2032)

## 6.4 North America Probiotic Dietary Supplements Market Size by Application

6.4.1 North America Probiotic Dietary Supplements Sales by Application (2020-2032)

6.4.2 North America Probiotic Dietary Supplements Revenue by Application (2020-2032)

## 6.5 North America Probiotic Dietary Supplements Market Size by Country

6.5.1 US

6.5.2 Canada

# 7 EUROPE

7.1 Europe Probiotic Dietary Supplements Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Probiotic Dietary Supplements Market Size by Type

7.3.1 Europe Probiotic Dietary Supplements Sales by Type (2020-2032)

7.3.2 Europe Probiotic Dietary Supplements Revenue by Type (2020-2032)

7.4 Europe Probiotic Dietary Supplements Market Size by Application

7.4.1 Europe Probiotic Dietary Supplements Sales by Application (2020-2032)

7.4.2 Europe Probiotic Dietary Supplements Revenue by Application (2020-2032)

7.5 Europe Probiotic Dietary Supplements Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

# 8 CHINA

8.1 China Probiotic Dietary Supplements Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Probiotic Dietary Supplements Market Size by Type

8.3.1 China Probiotic Dietary Supplements Sales by Type (2020-2032)

8.3.2 China Probiotic Dietary Supplements Revenue by Type (2020-2032)

8.4 China Probiotic Dietary Supplements Market Size by Application

8.4.1 China Probiotic Dietary Supplements Sales by Application (2020-2032)

8.4.2 China Probiotic Dietary Supplements Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Probiotic Dietary Supplements Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Probiotic Dietary Supplements Market Size by Type

9.3.1 APAC (excl. China) Probiotic Dietary Supplements Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Probiotic Dietary Supplements Revenue by Type (2020-2032)

9.4 APAC (excl. China) Probiotic Dietary Supplements Market Size by Application

9.4.1 APAC (excl. China) Probiotic Dietary Supplements Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Probiotic Dietary Supplements Revenue by Application (2020-2032)

9.5 APAC (excl. China) Probiotic Dietary Supplements Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Probiotic Dietary Supplements Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Probiotic Dietary Supplements Market Size by Type

10.3.1 Latin America Probiotic Dietary Supplements Sales by Type (2020-2032)

10.3.2 Latin America Probiotic Dietary Supplements Revenue by Type (2020-2032)

10.4 Latin America Probiotic Dietary Supplements Market Size by Application

10.4.1 Latin America Probiotic Dietary Supplements Sales by Application (2020-2032)

10.4.2 Latin America Probiotic Dietary Supplements Revenue by Application (2020-2032)

10.5 Latin America Probiotic Dietary Supplements Market Size by Country

10.6 Latin America Probiotic Dietary Supplements Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Probiotic Dietary Supplements Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Probiotic Dietary Supplements Market Size by Type

11.3.1 Middle East & Africa Probiotic Dietary Supplements Sales by Type (2020-2032)

11.3.2 Middle East & Africa Probiotic Dietary Supplements Revenue by Type (2020-2032)

11.4 Middle East & Africa Probiotic Dietary Supplements Market Size by Application

11.4.1 Middle East & Africa Probiotic Dietary Supplements Sales by Application (2020-2032)

11.4.2 Middle East & Africa Probiotic Dietary Supplements Revenue by Application (2020-2032)

11.5 Middle East Probiotic Dietary Supplements Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Probiotic Dietary Supplements Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Probiotic Dietary Supplements Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Probiotic Dietary Supplements Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Probiotic Dietary Supplements Average Sales Price by Manufacturers (2021-2025)

12.2 Probiotic Dietary Supplements Competitive Landscape Analysis and Market Dynamic

12.2.1 Probiotic Dietary Supplements Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 BioGaia

13.1.1 BioGaia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 BioGaia Probiotic Dietary Supplements Product Portfolio

13.1.3 BioGaia Probiotic Dietary Supplements Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Probi

13.2.1 Probi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Probi Probiotic Dietary Supplements Product Portfolio

13.2.3 Probi Probiotic Dietary Supplements Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 i-Health

13.3.1 i-Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 i-Health Probiotic Dietary Supplements Product Portfolio

13.3.3 i-Health Probiotic Dietary Supplements Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Winlove

13.4.1 Winlove Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Winlove Probiotic Dietary Supplements Product Portfolio

13.4.3 Winlove Probiotic Dietary Supplements Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 ADM Protexin

13.5.1 ADM Protexin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 ADM Protexin Probiotic Dietary Supplements Product Portfolio

13.5.3 ADM Protexin Probiotic Dietary Supplements Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 UAS Labs

13.6.1 UAS Labs Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 UAS Labs Probiotic Dietary Supplements Product Portfolio

13.6.3 UAS Labs Probiotic Dietary Supplements Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Probiotic Dietary Supplements Industry Chain Analysis

## 14.2 Probiotic Dietary Supplements Industry Raw Material and Suppliers Analysis

### 14.2.1 Probiotic Dietary Supplements Key Raw Material Supply Analysis

### 14.2.2 Raw Material Suppliers and Contact Information

## 14.3 Probiotic Dietary Supplements Typical Downstream Customers

## 14.4 Probiotic Dietary Supplements Sales Channel Analysis

# 15 RESEARCH FINDINGS AND CONCLUSION

# 16 METHODOLOGY AND DATA SOURCE

## 16.1 Methodology/Research Approach

## 16.2 Research Scope

## 16.3 Benchmarks and Assumptions

## 16.4 Data Source

### 16.4.1 Primary Sources

### 16.4.2 Secondary Sources

## 16.5 Data Cross Validation

## 16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Probiotic Dietary Supplements Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Probiotic Dietary Supplements Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Probiotic Dietary Supplements Industry Development Status

Table 4: Probiotic Dietary Supplements Industry Development Trends

Table 5: Global Probiotic Dietary Supplements Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Probiotic Dietary Supplements Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Probiotic Dietary Supplements Revenue Market Share by Region (2020-2025)

Table 8: Global Probiotic Dietary Supplements Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Probiotic Dietary Supplements Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Probiotic Dietary Supplements Sales by Region (2020-2025) & (Ton)

Table 11: Global Probiotic Dietary Supplements Sales Market Share by Region (2020-2025)

Table 12: Global Probiotic Dietary Supplements Sales Forecast by Region (2026-2032) & (Ton)

Table 13: Global Probiotic Dietary Supplements Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Probiotic Dietary Supplements Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Probiotic Dietary Supplements Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Probiotic Dietary Supplements Sales Analysis by Type (2020-2025) & (Ton)

Table 17: Global Probiotic Dietary Supplements Sales Analysis Forecast by Type (2026-2032) & (Ton)

Table 18: Global Probiotic Dietary Supplements Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Probiotic Dietary Supplements Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Probiotic Dietary Supplements Sales Analysis by Application (2020-2025) & (Ton)

Table 21: Global Probiotic Dietary Supplements Sales Analysis Forecast by Application (2026-2032) & (Ton)

Table 22: Key Probiotic Dietary Supplements Players in North America

Table 23: North America Probiotic Dietary Supplements Sales by Type (2020-2025) & (Ton)

Table 24: North America Probiotic Dietary Supplements Sales by Type (2026-2032) & (Ton)

Table 25: North America Probiotic Dietary Supplements Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Probiotic Dietary Supplements Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Probiotic Dietary Supplements Sales by Application (2020-2025) & (Ton)

Table 28: North America Probiotic Dietary Supplements Sales by Application (2026-2032) & (Ton)

Table 29: North America Probiotic Dietary Supplements Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Probiotic Dietary Supplements Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Probiotic Dietary Supplements Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Probiotic Dietary Supplements Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Probiotic Dietary Supplements Sales Market Size by Country (2020-2025) & (Ton)

Table 34: North America Probiotic Dietary Supplements Sales Market Size by Country (2026-2032) & (Ton)

Table 35: Key Probiotic Dietary Supplements Players in Europe

Table 36: Europe Probiotic Dietary Supplements Sales by Type (2020-2025) & (Ton)

Table 37: Europe Probiotic Dietary Supplements Sales by Type (2026-2032) & (Ton)

Table 38: Europe Probiotic Dietary Supplements Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Probiotic Dietary Supplements Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Probiotic Dietary Supplements Sales by Application (2020-2025) & (Ton)

Table 41: Europe Probiotic Dietary Supplements Sales by Application (2026-2032) &

(Ton)

Table 42: Europe Probiotic Dietary Supplements Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Probiotic Dietary Supplements Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Probiotic Dietary Supplements Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Probiotic Dietary Supplements Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Probiotic Dietary Supplements Sales Market Size by Country (2020-2025) & (Ton)

Table 47: Europe Probiotic Dietary Supplements Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 48: Key Probiotic Dietary Supplements Players in China

Table 49: China Probiotic Dietary Supplements Sales by Type (2020-2025) & (Ton)

Table 50: China Probiotic Dietary Supplements Sales by Type (2026-2032) & (Ton)

Table 51: China Probiotic Dietary Supplements Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Probiotic Dietary Supplements Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Probiotic Dietary Supplements Sales by Application (2020-2025) & (Ton)

Table 54: China Probiotic Dietary Supplements Sales by Application (2026-2032) & (Ton)

Table 55: China Probiotic Dietary Supplements Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Probiotic Dietary Supplements Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Probiotic Dietary Supplements Players in APAC (excl. China)

Table 58: APAC (excl. China) Probiotic Dietary Supplements Sales by Type (2020-2025) & (Ton)

Table 59: APAC (excl. China) Probiotic Dietary Supplements Sales by Type (2026-2032) & (Ton)

Table 60: APAC (excl. China) Probiotic Dietary Supplements Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Probiotic Dietary Supplements Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Probiotic Dietary Supplements Sales by Application (2020-2025) & (Ton)

Table 63: APAC (excl. China) Probiotic Dietary Supplements Sales by Application (2026-2032) & (Ton)

Table 64: APAC (excl. China) Probiotic Dietary Supplements Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Probiotic Dietary Supplements Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Probiotic Dietary Supplements Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Probiotic Dietary Supplements Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Probiotic Dietary Supplements Sales Market Size by Country (2020-2025) & (Ton)

Table 69: APAC (excl. China) Probiotic Dietary Supplements Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 70: Key Probiotic Dietary Supplements Players in Latin America

Table 71: Latin America Probiotic Dietary Supplements Sales by Type (2020-2025) & (Ton)

Table 72: Latin America Probiotic Dietary Supplements Sales by Type (2026-2032) & (Ton)

Table 73: Latin America Probiotic Dietary Supplements Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Probiotic Dietary Supplements Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Probiotic Dietary Supplements Sales by Application (2020-2025) & (Ton)

Table 76: Latin America Probiotic Dietary Supplements Sales by Application (2026-2032) & (Ton)

Table 77: Latin America Probiotic Dietary Supplements Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Probiotic Dietary Supplements Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Probiotic Dietary Supplements Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Probiotic Dietary Supplements Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Probiotic Dietary Supplements Sales Market Size by Country (2020-2025) & (Ton)

Table 82: Latin America Probiotic Dietary Supplements Sales Market Size Forecast by Country (2026-2032) & (Ton)

- Table 83: Key Probiotic Dietary Supplements Players in Middle East & Africa
- Table 84: Middle East & Africa Probiotic Dietary Supplements Sales by Type (2020-2025) & (Ton)
- Table 85: Middle East & Africa Probiotic Dietary Supplements Sales by Type (2026-2032) & (Ton)
- Table 86: Middle East & Africa Probiotic Dietary Supplements Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Probiotic Dietary Supplements Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Probiotic Dietary Supplements Sales by Application (2020-2025) & (Ton)
- Table 89: Middle East & Africa Probiotic Dietary Supplements Sales by Application (2026-2032) & (Ton)
- Table 90: Middle East & Africa Probiotic Dietary Supplements Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Probiotic Dietary Supplements Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Probiotic Dietary Supplements Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Probiotic Dietary Supplements Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Probiotic Dietary Supplements Sales Market Size by Country (2020-2025) & (Ton)
- Table 95: Middle East & Africa Probiotic Dietary Supplements Sales Market Size Forecast by Country (2026-2032) & (Ton)
- Table 96: Global Probiotic Dietary Supplements Market Sales by Key Manufacturers (2021-2025) & (Ton)
- Table 97: Global Probiotic Dietary Supplements Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Probiotic Dietary Supplements Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Probiotic Dietary Supplements Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: BioGaia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: BioGaia Probiotic Dietary Supplements Product Portfolio

Table 105: BioGaia Probiotic Dietary Supplements Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Probi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Probi Probiotic Dietary Supplements Product Portfolio

Table 108: Probi Probiotic Dietary Supplements Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: i-Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: i-Health Probiotic Dietary Supplements Product Portfolio

Table 111: i-Health Probiotic Dietary Supplements Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Winlove Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Winlove Probiotic Dietary Supplements Product Portfolio

Table 114: Winlove Probiotic Dietary Supplements Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: ADM Protexin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: ADM Protexin Probiotic Dietary Supplements Product Portfolio

Table 117: ADM Protexin Probiotic Dietary Supplements Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: UAS Labs Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: UAS Labs Probiotic Dietary Supplements Product Portfolio

Table 120: UAS Labs Probiotic Dietary Supplements Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Upstream Key Raw Material Price List

Table 122: Probiotic Dietary Supplements Raw Material Suppliers and Contact Information

Table 123: Probiotic Dietary Supplements Typical Customer List

Table 124: Probiotic Dietary Supplements Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Probiotic Dietary Supplements Product Pictures

Figure 2: Powder Stick Pack Picture Scope

Figure 3: Capsule Picture Scope

Figure 4: Tablet Picture Scope

Figure 5: Probiotic Drops Picture Scope

Figure 6: Pharmacy Picture Scope

Figure 7: Supermarkets Picture Scope

Figure 8: Online Stores Picture Scope

Figure 9: Hospitals and Clinics Picture Scope

Figure 10: Global Probiotic Dietary Supplements Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Probiotic Dietary Supplements Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Probiotic Dietary Supplements Market Sales and Growth Rate Analysis (2020-2032) & (Ton)

Figure 13: Global Probiotic Dietary Supplements Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 14: Global Probiotic Dietary Supplements Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Probiotic Dietary Supplements Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Probiotic Dietary Supplements Sales Price by Region (2020-2032) & (Ton)

Figure 17: North America Probiotic Dietary Supplements Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Probiotic Dietary Supplements Revenue Market Share by Players in 2024

Figure 19: North America Probiotic Dietary Supplements Sales Market Share by Type (2020-2032)

Figure 20: North America Probiotic Dietary Supplements Revenue Market Share by Type (2020-2032)

Figure 21: North America Probiotic Dietary Supplements Sales Market Share by Application (2020-2032)

Figure 22: North America Probiotic Dietary Supplements Revenue Market Share by Application (2020-2032)

Figure 23:US Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 24:Canada Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 25:Europe Probiotic Dietary Supplements Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26:Europe Probiotic Dietary Supplements Revenue Market Share by Players in 2024

Figure 27:Europe Probiotic Dietary Supplements Sales Market Share by Type (2020-2032)

Figure 28:Europe Probiotic Dietary Supplements Revenue Market Share by Type (2020-2032)

Figure 29:Europe Probiotic Dietary Supplements Sales Market Share by Application (2020-2032)

Figure 30:Europe Probiotic Dietary Supplements Revenue Market Share by Application (2020-2032)

Figure 31:Germany Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 32:France Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 37:China Probiotic Dietary Supplements Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Probiotic Dietary Supplements Revenue Market Share by Players in 2024

Figure 39:China Probiotic Dietary Supplements Sales Market Share by Type (2020-2032)

Figure 40:China Probiotic Dietary Supplements Revenue Market Share by Type (2020-2032)

Figure 41:China Probiotic Dietary Supplements Sales Market Share by Application (2020-2032)

Figure 42:China Probiotic Dietary Supplements Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Probiotic Dietary Supplements Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Probiotic Dietary Supplements Revenue Market Share by Players in 2024

Figure 45:APAC (excl. China) Probiotic Dietary Supplements Sales Market Share by

Type (2020-2032)

Figure 46:APAC (excl. China) Probiotic Dietary Supplements Revenue Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Probiotic Dietary Supplements Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Probiotic Dietary Supplements Revenue Market Share by Application (2020-2032)

Figure 49:Japan Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 51:India Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Probiotic Dietary Supplements Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Probiotic Dietary Supplements Revenue Market Share by Players in 2024

Figure 56:Latin America Probiotic Dietary Supplements Sales Market Share by Type (2020-2032)

Figure 57:Latin America Probiotic Dietary Supplements Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Probiotic Dietary Supplements Sales Market Share by Application (2020-2032)

Figure 59:Latin America Probiotic Dietary Supplements Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Probiotic Dietary Supplements Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Probiotic Dietary Supplements Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Probiotic Dietary Supplements Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Probiotic Dietary Supplements Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Probiotic Dietary Supplements Sales Market Share by Application (2020-2032)

Figure 67: Middle East & Africa Probiotic Dietary Supplements Revenue Market Share by Application (2020-2032)

Figure 68: Saudi Arabia Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 69: South Africa Probiotic Dietary Supplements Revenue (2020-2032) & (US\$ Million)

Figure 70: Global Probiotic Dietary Supplements Sales Market Share by Key Manufacturers in 2024

Figure 71: Global Probiotic Dietary Supplements Revenue Market Share by Key Manufacturers in 2024

Figure 72: Global Probiotic Dietary Supplements Industry Competition Landscape

Figure 73: Probiotic Dietary Supplements Industry Chain Analysis

Figure 74: Bottom-Up and Top-Down Research Methods

Figure 75: Key Interview Objectives

Figure 76: Data Cross Validation

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