

Global Private Tutoring Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Private Tutoring market size will reach 329.78 Million USD in 2025 and is projected to reach 600.15 Million USD by 2032, with a CAGR of 8.93% (2025-2032). Notably, the China Private Tutoring market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Private tutoring involves one-on-one educational support provided to a student by a tutor outside the traditional classroom setting. This personalized form of instruction is tailored to the individual student's needs, addressing specific academic challenges, reinforcing concepts taught in school, and fostering a deeper understanding of the subject matter. Private tutors can cover various academic subjects, including mathematics, language arts, science, and foreign languages, and may assist students at different education levels, from elementary school to college. Private tutoring is sought for various reasons, such as academic improvement, exam preparation, or addressing learning gaps. Tutors may use diverse teaching methods, adapting to the student's learning style, and providing additional guidance and support that may not be feasible in a larger classroom setting. The goal of private tutoring is to enhance the student's academic performance, boost confidence, and cultivate a positive attitude toward learning.

The major global suppliers of Private Tutoring include Ambow Education, New Oriental,

TAL Education, Xueda Education, American Tutor, TutorZ, Chegg.com, Eduboard, Manhattan Review, ITutorGroup, MindLaunch, MandarinRocks, Web International English, Kaplan, Brighter Minds Tutoring, EF Education First, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Private Tutoring. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Private Tutoring market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Private Tutoring market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Private Tutoring industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Private Tutoring Include:

Ambow Education

New Oriental

TAL Education

Xueda Education

American Tutor

TutorZ

Chegg.com

Eduboard

Manhattan Review

ITutorGroup

MindLaunch

MandarinRocks

Web International English

Kaplan

Brighter Minds Tutoring

EF Education First

Private Tutoring Product Segment Include:

Online or E Tutoring

Teaching in Home

Afterschool Cram School

Others

Private Tutoring Product Application Include:

4-12 Years Old

13-21 Years Old

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Private Tutoring Industry PESTEL Analysis

Chapter 3: Global Private Tutoring Industry Porter's Five Forces Analysis

Chapter 4: Global Private Tutoring Major Regional Market Size and Forecast Analysis

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