

Global Pressure Sensitive Paper Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Pressure Sensitive Paper market size will reach 161.21 Million USD in 2025 and is projected to reach 287.95 Million USD by 2032, with a CAGR of 8.64% (2025-2032). Notably, the China Pressure Sensitive Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Pressure-sensitive paper refers to a type of paper that comes pre-coated with a layer of pressure-sensitive adhesive. This adhesive allows the paper to adhere to surfaces upon the application of light pressure. Pressure-sensitive paper is commonly used for creating labels, stickers, and tapes. It offers a convenient and efficient way to produce adhesive-backed materials without the need for additional glues or activation processes. This type of paper is suitable for a variety of applications, including packaging, labeling, and product identification. The versatility of pressure-sensitive paper makes it a popular choice in industries where ease of use and quick adhesion are essential, such as in retail, logistics, and manufacturing.

The major global manufacturers of Pressure Sensitive Paper include Fujifilm, Sensor Products, Kumlong International, Lucky Innovative, Shanghai SOCO, JaeKyung MTS, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence,

and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pressure Sensitive Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pressure Sensitive Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pressure Sensitive Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pressure Sensitive Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pressure Sensitive Paper Include:

Fujifilm

Sensor Products

Kumlong International

Lucky Innovative

Shanghai SOCO

JaeKyung MTS

Pressure Sensitive Paper Product Segment Include:

3LW and 4LW

LW and LLW

MW and MS

HS and HHS

5LW

Pressure Sensitive Paper Product Application Include:

Display and Panel

PCB and Electronics

Wafer

Automobile and Molds

Medical

Others

Chapter Scope

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