

# Global Pressure Sensitive Labels Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Pressure Sensitive Labels market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Pressure Sensitive Labels market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Pressure-sensitive labels are adhesive-backed labels designed to adhere to surfaces with the application of light pressure. These labels come equipped with a layer of pressure-sensitive adhesive on one side, making them easy to apply to various materials such as glass, plastic, metal, or paper. The adhesive is formulated to be tacky at room temperature, enabling the label to bond upon contact. Pressure-sensitive labels are widely used in packaging, branding, and product identification, providing a versatile and efficient labeling solution for a diverse range of industries. They can be customized in terms of size, shape, and design, and their ease of application without the need for additional adhesives or heat activation makes them a popular choice in the manufacturing and labeling processes of consumer goods, pharmaceuticals, and other products.

The major global manufacturers of Pressure Sensitive Labels include Avery Dennison, Amcor, CCL Industries, LINTEC, Berry Global, Cenvo, 3M, Constantia Flexibles, Hood Packaging, Intertape Polymer Group, Karlville Development, Klckner Pentaplast,

Macfarlane Group, SleeveCo, DOW Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pressure Sensitive Labels. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pressure Sensitive Labels market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pressure Sensitive Labels market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pressure Sensitive Labels industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pressure Sensitive Labels Include:

Avery Dennison

Amcor

CCL Industries

LINTEC

Berry Global

Cenveo

3M

Constantia Flexibles

Hood Packaging

Intertape Polymer Group

Karlville Development

Klckner Pentaplast

Macfarlane Group

SleeveCo

DOW Chemical

Pressure Sensitive Labels Product Segment Include:

Offset Print

Flexography Print

Rotogravure Print

Screen Print

Letterpress Print

Digital Print

Pressure Sensitive Labels Product Application Include:

FMCG

Medical

Manufacturing

Agriculture

Fashion and Apparels

Electronics and Appliances

Automotive

Others

## **Chapter Scope**

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