

Global Pressure Sensitive Adhesives Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Pressure Sensitive Adhesives market size will reach 9,324.59 Million USD in 2025 and is projected to reach 11,569.77 Million USD by 2032, with a CAGR of 3.13% (2025-2032). Notably, the China Pressure Sensitive Adhesives market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Pressure-sensitive adhesives (PSAs) are a type of adhesive that forms a bond when slight pressure is applied. These adhesives are designed to stick to surfaces upon contact without the need for additional activators like heat or water. PSAs are characterized by their tackiness and ability to adhere to a wide range of materials, including plastics, paper, fabric, and metals. They come in various forms, such as tapes, labels, and stickers. The adhesive properties are a result of a carefully balanced combination of polymers, tackifiers, and other additives in the formulation. Pressure-sensitive adhesives find extensive use in everyday products like tapes, labels, and sticky notes, as well as in industrial applications such as automotive assembly, medical devices, and packaging, owing to their ease of application, versatility, and ability to create strong bonds quickly.

The major global manufacturers of Pressure Sensitive Adhesives include 3M, Avery Dennison, tesa, Nitto Denko, Henkel, Berry Plastics, Intertape Polymer, LINTEC Corporation, Scapa, Shurtape Technologies, Lohmann, ORAFOL Europe, Tremco

illbruck(Adhere Industrial Tapes), Achem Technology Corporation, Yonghe Adhesive Products, Winta, Yongle Tape, JinghuaTape, Luxking Group, Shushi Group, Yongguan, Camat, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pressure Sensitive Adhesives. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pressure Sensitive Adhesives market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pressure Sensitive Adhesives market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pressure Sensitive Adhesives industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pressure Sensitive Adhesives Include:

3M

Avery Dennison

tesa

Nitto Denko

Henkel

Berry Plastics

Intertape Polymer

LINTEC Corporation

Scapa

Shurtape Technologies

Lohmann

ORAFOL Europe

Tremco illbruck(Adhere Industrial Tapes)

Achem Technology Corporation

Yonghe Adhesive Products

Winta

Yongle Tape

JinghuaTape

Luxking Group

Shushi Group

Yongguan

Camat

Pressure Sensitive Adhesives Product Segment Include:

BOPP Tapes

PVC Insulation Tapes

PET Tapes

Labels

Double Sided Tapes

Aluminum Foil Tape

Others

Pressure Sensitive Adhesives Product Application Include:

Packaging

Building and Construction

Electrical and Electronics

Automotive

Health and Hygiene

Others

Chapter Scope

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