

# Global Preserved Flowers Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Preserved Flowers market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Preserved Flowers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Preserved flowers are natural flowers that have undergone a meticulous process to maintain their original appearance, texture, and color for an extended period. The preservation technique involves replacing the natural sap and water content within the flowers with a solution that consists of glycerin and other plant-based substances. This method helps to prevent decay and dehydration while retaining the flowers' natural beauty. Preserved flowers are often used in floral arrangements, bouquets, and various decorative applications, offering a long-lasting and low-maintenance alternative to fresh flowers. This preservation process allows individuals to enjoy the aesthetic appeal of flowers without the need for constant watering or replacement, making them an ideal choice for long-lasting floral displays and decorative arrangements.

The major global suppliers of Preserved Flowers include Ohchi Nursery, Vermont Flowers EPZ, InnovaFlora, RoseAmor, Lamboo Dried & Deco, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate

significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Preserved Flowers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Preserved Flowers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Preserved Flowers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Preserved Flowers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Preserved Flowers Include:

Ohchi Nursery

Vermont Flowers EPZ

InnovaFlora

RoseAmor

Lamboo Dried & Deco

Preserved Flowers Product Segment Include:

Rose

Hydrangea

Foliage

Lavender

Others

Preserved Flowers Product Application Include:

Residential

Commercial

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Preserved Flowers Industry PESTEL Analysis

Chapter 3: Global Preserved Flowers Industry Porter's Five Forces Analysis

Chapter 4: Global Preserved Flowers Major Regional Market Size and Forecast Analysis

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