

Global Precision Agriculture Systems Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Precision Agriculture Systems market size will reach 6,744.96 Million USD in 2025 and is projected to reach 14,818.01 Million USD by 2032, with a CAGR of 11.90% (2025-2032). Notably, the China Precision Agriculture Systems market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Precision agriculture systems encompass a range of advanced technologies and data-driven approaches designed to optimize various aspects of farming practices. These systems utilize sensors, GPS technology, data analytics, and automation to collect and analyze information about soil conditions, weather patterns, crop health, and other relevant factors. By integrating this data, farmers can make informed decisions regarding crop management, resource allocation, and the timing of agricultural operations. Precision agriculture systems enable precise application of fertilizers, pesticides, and water, minimizing waste and environmental impact. Additionally, they may involve the use of drones or satellite imagery for field monitoring and assessment. The goal of precision agriculture systems is to enhance overall farm productivity, reduce input costs, and promote sustainability by tailoring farming practices to specific conditions and optimizing resource utilization.

The major global suppliers of Precision Agriculture Systems include Deere & Company, CropMetrics, Trimble Agriculture, CropX, Valmont Industries, AGCO Corporation,

Dickey-John Corporation, Monsanto Company, AgJunction, Ag Leader Technology, CNH Industrial, Raven Industries, SST (Proagrica), TeeJet Technologies, Topcon Positioning Systems, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Precision Agriculture Systems. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Precision Agriculture Systems market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Precision Agriculture Systems market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Precision Agriculture Systems industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Precision Agriculture Systems Include:

Deere & Company

CropMetrics

Trimble Agriculture

CropX

Valmont Industries

AGCO Corporation

Dickey-John Corporation

Monsanto Company

AgJunction

Ag Leader Technology

CNH Industrial

Raven Industries

SST (Proagrica)

TeeJet Technologies

Topcon Positioning Systems

Precision Agriculture Systems Product Segment Include:

Automated Farm Machinery

Telematics and Sensors

Unmanned Aerial Vehicles (UAVs) or Drones

Farm Management Software

Automated Weather Stations

Precision Livestock Farming (PLF) Systems

Remote Sensing Technology

Robotics and Automation

Smart Irrigation Systems

Precision Agriculture Systems Product Application Include:

Planting and Seeding

Crop Monitoring and Surveillance

Precision Irrigation

Harvesting

Livestock Management

Precision Fertilization

Greenhouse Automation

Chapter Scope

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