

Global Power Cords Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Power Cords market size will reach 5,302.36 Million USD in 2025 and is projected to reach 7,515.84 Million USD by 2032, with a CAGR of 5.11% (2025-2032). Notably, the China Power Cords market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Power cords, also known as power cables or mains leads, are electrical cables with plugs at both ends used to connect electrical appliances and devices to a power source, typically an electrical outlet. They play a crucial role in supplying electrical power from the mains to various electronic and electrical devices, including computers, home appliances, audiovisual equipment, and more. Power cords consist of conductors encased in insulating materials, and they often feature standardized plugs and connectors to ensure compatibility with various types of outlets and devices. The length, gauge, and design of power cords can vary based on the intended application and electrical requirements. Power cords are essential components for the safe and reliable operation of a wide range of electrical equipment, providing a simple and standardized means of connecting devices to the power grid.

The major global manufacturers of Power Cords include Volex, Longwell, Electri-Cord, Feller, Quail Electronics, HL TECHNOLOGY, Hongchang Electronics, CHING CHENG, Americord, Prime Wire & Cable, AURICH, I-SHENG, CEP, Queenpuo, Yunhuan Electronics, Coleman Cable, HUASHENG ELECTRICAL, StayOnline, Yung Li, MEGA,

ShangYu Jintao, Kord King, GoGreen Power, Tripplite, QIAOPU, Weitien, Ningbo Chenglong, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Power Cords. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Power Cords market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Power Cords market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Power Cords industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Power Cords Include:

Volex

Longwell

Electri-Cord

Feller

Quail Electronics

HL TECHNOLOGY

Hongchang Electronics

CHING CHENG

Americord

Prime Wire & Cable

AURICH

I-SHENG

CEP

Queenpuo

Yunhuan Electronics

Coleman Cable

HUASHENG ELECTRICAL

StayOnline

Yung Li

MEGA

ShangYu Jintao

Kord King

GoGreen Power

Tripplite

QIAOPU

Weitien

Ningbo Chenglong

Power Cords Product Segment Include:

Type A/B

Type C/E/F

Type G

Type I

Type J

Type K

Type L

Type M

Type N

Type D

Power Cords Product Application Include:

Computers

Telecommunications

Consumer Electronics

Power Tools

Medical Devices

Others

Chapter Scope

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