

Global Powder Coatings Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Powder Coatings market size will reach 15,064 Million USD in 2025 and is projected to reach 23,317 Million USD by 2032, with a CAGR of 6.44% (2025-2032). Notably, the China Powder Coatings market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Powder coatings are a type of protective and decorative finish for various materials, most commonly metals, applied as a dry powder. This coating process involves electrostatically charging the powder particles and then applying them to the surface of the substrate, where they adhere due to the electrostatic attraction. The coated object is then cured at elevated temperatures, allowing the powder particles to melt and fuse into a continuous, durable, and uniform film. Powder coatings are known for their environmental advantages, as they typically contain no solvents and emit negligible volatile organic compounds (VOCs). They offer a wide range of finishes, including matte, glossy, and textured, and are used in diverse industries for applications such as automotive parts, household appliances, furniture, and architectural elements due to their durability, corrosion resistance, and aesthetic appeal.

The major global manufacturers of Powder Coatings include Akzonobel, Sherwin-Williams, PPG Industries, Axalta Coating Systems, Arsonsisi, TIGER Drylac, Nippon Paint, RPM International, Jotun Powder Coatings, TITAN Powder Coatings, 3M,

Teknos, Masco, ST Powder Coatings, Ripol, RIH, Pulverit, American Powder Coatings, Protech-Oxyplast, IGP, CIN, ADAPTA COLOR, Aiyue Group, Huajia, Jinggaoli Group, Wisely, Fujian Wanan, Meijia New Materials, Zhejiang Huacai, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Powder Coatings. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Powder Coatings market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Powder Coatings market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Powder Coatings industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Powder Coatings Include:

Akzonobel

Sherwin-Williams

PPG Industries

Axalta Coating Systems

Arsonsisi

TIGER Drylac

Nippon Paint

RPM International

Jotun Powder Coatings

TITAN Powder Coatings

3M

Teknos

Masco

ST Powder Coatings

Ripol

RIH

Pulverit

American Powder Coatings

Protech-Oxyplast

IGP

CIN

ADAPTA COLOR

Aiyue Group

Huajia

Jingaoli Group

Wisely

Fujian Wanan

Meijia New Materials

Zhejiang Huacai

Powder Coatings Product Segment Include:

Thermoset Powder Coating

Thermoplastic Powder Coating

Powder Coatings Product Application Include:

Construction

Automotive

Home Appliance

Others

Chapter Scope

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