

Global Poultry Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Poultry market size will reach 499,643 Million USD in 2025 and is projected to reach 616,589 Million USD by 2032, with a CAGR of 3.05% (2025-2032). Notably, the China Poultry market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Poultry refers to domesticated birds raised for various purposes, primarily as a source of meat and eggs. Common types of poultry include chickens, ducks, turkeys, and geese. These birds are kept on farms or in backyard settings for their meat, eggs, and sometimes feathers. Poultry farming is a significant aspect of global agriculture, providing a reliable and accessible source of protein. Chickens, in particular, are the most widely consumed poultry, with both broilers raised for meat and layers for egg production. Poultry farming practices range from small-scale backyard operations to large commercial enterprises. Beyond their economic importance, poultry are also kept for exhibition, hobby farming, and as pets. The industry adheres to rigorous health and safety standards to ensure the well-being of the birds and the production of safe and nutritious poultry products for consumers.

The major global manufacturers of Poultry include Tyson Foods, CP Group, Wens Foodstuff Group, Sanderson Farms, Industrias Bachoco, Koch Foods, BRF, New Hope Liuhe, Perdue Farms, Cargill, PHW, Hormel Foods, Cal-Maine Foods, OSI Group, Rose Acre Farms, Hendrix Genetics, Grimaud, Nutreco, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Poultry. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Poultry market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Poultry market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Poultry industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Poultry Include:

Tyson Foods

CP Group

Wens Foodstuff Group

Sanderson Farms

Industrias Bachoco

Koch Foods

BRF

New Hope Liuhe

Perdue Farms

Cargill

PHW

Hormel Foods

Cal-Maine Foods

OSI Group

Rose Acre Farms

Hendrix Genetics

Grimaud

Nutreco

Poultry Product Segment Include:

Chicken

Duck

Turkey

Goose

Others

Poultry Product Application Include:

Household

Commercial

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