

Global Poultry Gut Health Solutions Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Poultry Gut Health Solutions market size will reach 5,899.49 Million USD in 2025 and is projected to reach 11,036.31 Million USD by 2032, with a CAGR of 9.36% (2025-2032). Notably, the China Poultry Gut Health Solutions market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Poultry gut health solutions refer to a range of products and strategies designed to maintain and improve the digestive health of poultry, ensuring optimal nutrient absorption, immunity, and overall bird performance. These solutions include probiotics, prebiotics, organic acids, enzymes, and phytogetic additives that promote a balanced gut microbiome, reduce harmful pathogens, and prevent intestinal disorders. Maintaining healthy gut function is critical for enhancing feed efficiency, preventing diseases such as necrotic enteritis, and reducing the need for antibiotics. By improving gut health, these solutions contribute to better growth rates, stronger immune responses, and increased sustainability in poultry production.

The major global suppliers of Poultry Gut Health Solutions include Evonik, Trouw Nutrition, DSM, Alltech, Novonesis, Bluestar Adisseo, Eastman, Cargill, Kemin Industries, Perstorp, Novus International, Orffa, Merck Animal Health, Danisco Animal Nutrition & Health (IFF), Lallemand, EW Nutrition, Balchem, Impextraco, Alivira Animal Health, Biochem, Biorigin, Asahi Biocycle, Amlan International, AB Vista, Lesaffre, etc.

The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Poultry Gut Health Solutions. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Poultry Gut Health Solutions market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Poultry Gut Health Solutions market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Poultry Gut Health Solutions industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Poultry Gut Health Solutions Include:

Evonik

Trouw Nutrition

DSM

Alltech

Novonesis

Bluestar Adisseo

Eastman

Cargill

Kemin Industries

Perstorp

Novus International

Orffa

Merck Animal Health

Danisco Animal Nutrition & Health (IFF)

Lallemand

EW Nutrition

Balchem

Impextraco

Alivira Animal Health

Biochem

Biorigin

Asahi Biocycle

Amlan International

AB Vista

Lesaffre

Poultry Gut Health Solutions Product Segment Include:

Probiotics and Prebiotics

Enzymes

Organic Acids

Phytogenics

Others

Poultry Gut Health Solutions Product Application Include:

Broilers

Breeders and Layers

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Poultry Gut Health Solutions Industry PESTEL Analysis

Chapter 3: Global Poultry Gut Health Solutions Industry Porter's Five Forces Analysis

Chapter 4: Global Poultry Gut Health Solutions Major Regional Market Size and Forecast Analysis

Chapter 5: Global Poultry Gut Health Solutions Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Poultry Gut Health Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Poultry Gut Health Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Poultry Gut Health Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Poultry Gut Health Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Poultry Gut Health Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Poultry Gut Health Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Poultry Gut Health Solutions Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 POULTRY GUT HEALTH SOLUTIONS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Poultry Gut Health Solutions Product by Type
 - 1.2.1 Probiotics and Prebiotics
 - 1.2.2 Enzymes
 - 1.2.3 Organic Acids
 - 1.2.4 Phytochemicals
 - 1.2.5 Others
- 1.3 Poultry Gut Health Solutions Product by Application
 - 1.3.1 Broilers
 - 1.3.2 Breeders and Layers
 - 1.3.3 Others
- 1.4 Global Poultry Gut Health Solutions Market Size Analysis (2020-2032)
- 1.5 Poultry Gut Health Solutions Market Development Status and Trends
 - 1.5.1 Poultry Gut Health Solutions Industry Development Status Analysis
 - 1.5.2 Poultry Gut Health Solutions Industry Development Trends Analysis

2 POULTRY GUT HEALTH SOLUTIONS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 POULTRY GUT HEALTH SOLUTIONS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL POULTRY GUT HEALTH SOLUTIONS MARKET ANALYSIS BY

REGIONS

4.1 Global Poultry Gut Health Solutions Overall Market: 2024 VS 2025 VS 2032

4.2 Global Poultry Gut Health Solutions Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Poultry Gut Health Solutions Revenue and Market Share by Region (2020-2025)

4.2.2 Global Poultry Gut Health Solutions Revenue Forecast by Region (2026-2032)

5 GLOBAL POULTRY GUT HEALTH SOLUTIONS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Poultry Gut Health Solutions Market Size by Type (2020-2032)

5.2 Global Poultry Gut Health Solutions Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Poultry Gut Health Solutions Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Poultry Gut Health Solutions Market Size by Type

6.4 North America Poultry Gut Health Solutions Market Size by Application

6.5 North America Poultry Gut Health Solutions Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Poultry Gut Health Solutions Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Poultry Gut Health Solutions Market Size by Type

7.4 Europe Poultry Gut Health Solutions Market Size by Application

7.5 Europe Poultry Gut Health Solutions Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Poultry Gut Health Solutions Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Poultry Gut Health Solutions Market Size by Type

8.4 China Poultry Gut Health Solutions Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Poultry Gut Health Solutions Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Poultry Gut Health Solutions Market Size by Type

9.4 APAC (excl. China) Poultry Gut Health Solutions Market Size by Application

9.5 APAC (excl. China) Poultry Gut Health Solutions Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Poultry Gut Health Solutions Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Poultry Gut Health Solutions Market Size by Type

10.4 Latin America Poultry Gut Health Solutions Market Size by Application

10.5 Latin America Poultry Gut Health Solutions Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Poultry Gut Health Solutions Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

- 11.3 Middle East & Africa Poultry Gut Health Solutions Market Size by Type
- 11.4 Middle East & Africa Poultry Gut Health Solutions Market Size by Application
- 11.5 Middle East & Africa Poultry Gut Health Solutions Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

- 12.1 Global Poultry Gut Health Solutions Market Revenue by Key Suppliers (2021-2025)
- 12.2 Poultry Gut Health Solutions Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Poultry Gut Health Solutions Competitive Landscape Analysis
 - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Evonik
 - 13.1.1 Evonik Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 Evonik Poultry Gut Health Solutions Product Portfolio
 - 13.1.3 Evonik Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.2 Trouw Nutrition
 - 13.2.1 Trouw Nutrition Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.2.2 Trouw Nutrition Poultry Gut Health Solutions Product Portfolio
 - 13.2.3 Trouw Nutrition Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.3 DSM
 - 13.3.1 DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.3.2 DSM Poultry Gut Health Solutions Product Portfolio
 - 13.3.3 DSM Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.4 Alltech
 - 13.4.1 Alltech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.4.2 Alltech Poultry Gut Health Solutions Product Portfolio

13.4.3 Alltech Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Novonosis

13.5.1 Novonosis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Novonosis Poultry Gut Health Solutions Product Portfolio

13.5.3 Novonosis Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Bluestar Adisseo

13.6.1 Bluestar Adisseo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Bluestar Adisseo Poultry Gut Health Solutions Product Portfolio

13.6.3 Bluestar Adisseo Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Eastman

13.7.1 Eastman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Eastman Poultry Gut Health Solutions Product Portfolio

13.7.3 Eastman Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Cargill

13.8.1 Cargill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Cargill Poultry Gut Health Solutions Product Portfolio

13.8.3 Cargill Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Kemin Industries

13.9.1 Kemin Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Kemin Industries Poultry Gut Health Solutions Product Portfolio

13.9.3 Kemin Industries Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Perstorp

13.10.1 Perstorp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Perstorp Poultry Gut Health Solutions Product Portfolio

13.10.3 Perstorp Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Novus International

13.11.1 Novus International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Novus International Poultry Gut Health Solutions Product Portfolio

13.11.3 Novus International Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Orffa

13.12.1 Orffa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Orffa Poultry Gut Health Solutions Product Portfolio

13.12.3 Orffa Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Merck Animal Health

13.13.1 Merck Animal Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Merck Animal Health Poultry Gut Health Solutions Product Portfolio

13.13.3 Merck Animal Health Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Danisco Animal Nutrition & Health (IFF)

13.14.1 Danisco Animal Nutrition & Health (IFF) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Danisco Animal Nutrition & Health (IFF) Poultry Gut Health Solutions Product Portfolio

13.14.3 Danisco Animal Nutrition & Health (IFF) Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Lallemand

13.15.1 Lallemand Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Lallemand Poultry Gut Health Solutions Product Portfolio

13.15.3 Lallemand Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 EW Nutrition

13.16.1 EW Nutrition Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 EW Nutrition Poultry Gut Health Solutions Product Portfolio

13.16.3 EW Nutrition Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Balchem

13.17.1 Balchem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.17.2 Balchem Poultry Gut Health Solutions Product Portfolio
- 13.17.3 Balchem Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.18 Impextraco
 - 13.18.1 Impextraco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.18.2 Impextraco Poultry Gut Health Solutions Product Portfolio
 - 13.18.3 Impextraco Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.19 Alivira Animal Health
 - 13.19.1 Alivira Animal Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.19.2 Alivira Animal Health Poultry Gut Health Solutions Product Portfolio
 - 13.19.3 Alivira Animal Health Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.20 Biochem
 - 13.20.1 Biochem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.20.2 Biochem Poultry Gut Health Solutions Product Portfolio
 - 13.20.3 Biochem Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.21 Biorigin
 - 13.21.1 Biorigin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.21.2 Biorigin Poultry Gut Health Solutions Product Portfolio
 - 13.21.3 Biorigin Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.22 Asahi Biocycle
 - 13.22.1 Asahi Biocycle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.22.2 Asahi Biocycle Poultry Gut Health Solutions Product Portfolio
 - 13.22.3 Asahi Biocycle Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.23 Amlan International
 - 13.23.1 Amlan International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.23.2 Amlan International Poultry Gut Health Solutions Product Portfolio
 - 13.23.3 Amlan International Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.24 AB Vista

13.24.1 AB Vista Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.24.2 AB Vista Poultry Gut Health Solutions Product Portfolio

13.24.3 AB Vista Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.25 Lesaffre

13.25.1 Lesaffre Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.25.2 Lesaffre Poultry Gut Health Solutions Product Portfolio

13.25.3 Lesaffre Poultry Gut Health Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Poultry Gut Health Solutions Industry Chain Analysis

14.2 Poultry Gut Health Solutions Typical Downstream Customers

14.3 Poultry Gut Health Solutions Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Poultry Gut Health Solutions Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Poultry Gut Health Solutions Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Poultry Gut Health Solutions Industry Development Status

Table 4: Poultry Gut Health Solutions Industry Development Trends

Table 5: Global Poultry Gut Health Solutions Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Poultry Gut Health Solutions Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Poultry Gut Health Solutions Revenue Market Share by Region (2020-2025)

Table 8: Global Poultry Gut Health Solutions Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Poultry Gut Health Solutions Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Poultry Gut Health Solutions Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Poultry Gut Health Solutions Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Poultry Gut Health Solutions Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Poultry Gut Health Solutions Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Poultry Gut Health Solutions Players in North America

Table 15: North America Poultry Gut Health Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Poultry Gut Health Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Poultry Gut Health Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Poultry Gut Health Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Poultry Gut Health Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Poultry Gut Health Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Poultry Gut Health Solutions Players in Europe

Table 22: Europe Poultry Gut Health Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Poultry Gut Health Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Poultry Gut Health Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Poultry Gut Health Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Poultry Gut Health Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Poultry Gut Health Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Poultry Gut Health Solutions Players in China

Table 29: China Poultry Gut Health Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Poultry Gut Health Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Poultry Gut Health Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Poultry Gut Health Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Poultry Gut Health Solutions Players in APAC (excl. China)

Table 34: APAC (excl. China) Poultry Gut Health Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Poultry Gut Health Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Poultry Gut Health Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Poultry Gut Health Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Poultry Gut Health Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Poultry Gut Health Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Poultry Gut Health Solutions Players in Latin America

Table 41: Latin America Poultry Gut Health Solutions Revenue by Type (2020-2025) &

(US\$ Million)

Table 42: Latin America Poultry Gut Health Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Poultry Gut Health Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Poultry Gut Health Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Poultry Gut Health Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Poultry Gut Health Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Poultry Gut Health Solutions Players in Middle East & Africa

Table 48: Middle East & Africa Poultry Gut Health Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Poultry Gut Health Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Poultry Gut Health Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Poultry Gut Health Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Poultry Gut Health Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Poultry Gut Health Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Poultry Gut Health Solutions Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Poultry Gut Health Solutions Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Evonik Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Evonik Poultry Gut Health Solutions Product Portfolio

Table 60: Evonik Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Trouw Nutrition Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Trouw Nutrition Poultry Gut Health Solutions Product Portfolio

Table 63: Trouw Nutrition Poultry Gut Health Solutions Revenue (US\$ Million), Gross

Margin and Market Share (2021-2025)

Table 64: DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: DSM Poultry Gut Health Solutions Product Portfolio

Table 66: DSM Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Alltech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Alltech Poultry Gut Health Solutions Product Portfolio

Table 69: Alltech Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Novonesis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Novonesis Poultry Gut Health Solutions Product Portfolio

Table 72: Novonesis Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Bluestar Adisseo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Bluestar Adisseo Poultry Gut Health Solutions Product Portfolio

Table 75: Bluestar Adisseo Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Eastman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Eastman Poultry Gut Health Solutions Product Portfolio

Table 78: Eastman Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Cargill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Cargill Poultry Gut Health Solutions Product Portfolio

Table 81: Cargill Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Kemin Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Kemin Industries Poultry Gut Health Solutions Product Portfolio

Table 84: Kemin Industries Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Perstorp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Perstorp Poultry Gut Health Solutions Product Portfolio

Table 87: Perstorp Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Novus International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Novus International Poultry Gut Health Solutions Product Portfolio

Table 90: Novus International Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Orffa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Orffa Poultry Gut Health Solutions Product Portfolio

Table 93: Orffa Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Merck Animal Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Merck Animal Health Poultry Gut Health Solutions Product Portfolio

Table 96: Merck Animal Health Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Danisco Animal Nutrition & Health (IFF) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Danisco Animal Nutrition & Health (IFF) Poultry Gut Health Solutions Product Portfolio

Table 99: Danisco Animal Nutrition & Health (IFF) Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Lallemand Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Lallemand Poultry Gut Health Solutions Product Portfolio

Table 102: Lallemand Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: EW Nutrition Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: EW Nutrition Poultry Gut Health Solutions Product Portfolio

Table 105: EW Nutrition Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Balchem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Balchem Poultry Gut Health Solutions Product Portfolio

Table 108: Balchem Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Impextraco Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 110: Impextraco Poultry Gut Health Solutions Product Portfolio

Table 111: Impextraco Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Alivira Animal Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Alivira Animal Health Poultry Gut Health Solutions Product Portfolio

Table 114: Alivira Animal Health Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Biochem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Biochem Poultry Gut Health Solutions Product Portfolio

Table 117: Biochem Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: Biorigin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Biorigin Poultry Gut Health Solutions Product Portfolio

Table 120: Biorigin Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: Asahi Biocycle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Asahi Biocycle Poultry Gut Health Solutions Product Portfolio

Table 123: Asahi Biocycle Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: Amlan International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Amlan International Poultry Gut Health Solutions Product Portfolio

Table 126: Amlan International Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 127: AB Vista Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: AB Vista Poultry Gut Health Solutions Product Portfolio

Table 129: AB Vista Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 130: Lesaffre Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Lesaffre Poultry Gut Health Solutions Product Portfolio

Table 132: Lesaffre Poultry Gut Health Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 133: Poultry Gut Health Solutions Typical Customer List

Table 134: Poultry Gut Health Solutions Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Poultry Gut Health Solutions Product Pictures

Figure 2: Probiotics and Prebiotics Picture Scope

Figure 3: Enzymes Picture Scope

Figure 4: Organic Acids Picture Scope

Figure 5: Phytochemicals Picture Scope

Figure 6: Others Picture Scope

Figure 7: Broilers Picture Scope

Figure 8: Breeders and Layers Picture Scope

Figure 9: Others Picture Scope

Figure 10: Global Poultry Gut Health Solutions Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Poultry Gut Health Solutions Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Poultry Gut Health Solutions Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Poultry Gut Health Solutions Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: North America Poultry Gut Health Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Poultry Gut Health Solutions Market Share by Players in 2024

Figure 16: North America Poultry Gut Health Solutions Revenue Market Share by Type (2020-2032)

Figure 17: North America Poultry Gut Health Solutions Revenue Market Share by Application (2020-2032)

Figure 18: US Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 19: Canada Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 20: Europe Poultry Gut Health Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 21: Europe Poultry Gut Health Solutions Market Share by Players in 2024

Figure 22: Europe Poultry Gut Health Solutions Revenue Market Share by Type (2020-2032)

Figure 23: Europe Poultry Gut Health Solutions Revenue Market Share by Application (2020-2032)

Figure 24: Germany Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 25: France Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 26: United Kingdom Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 27: Italy Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 28: Spain Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 29: Benelux Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 30: China Poultry Gut Health Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31: China Poultry Gut Health Solutions Market Share by Players in 2024

Figure 32: China Poultry Gut Health Solutions Revenue Market Share by Type (2020-2032)

Figure 33: China Poultry Gut Health Solutions Revenue Market Share by Application (2020-2032)

Figure 34: APAC (excl. China) Poultry Gut Health Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35: APAC (excl. China) Poultry Gut Health Solutions Market Share by Players in 2024

Figure 36: APAC (excl. China) Poultry Gut Health Solutions Revenue Market Share by Type (2020-2032)

Figure 37: APAC (excl. China) Poultry Gut Health Solutions Revenue Market Share by Application (2020-2032)

Figure 38: Japan Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 39: South Korea Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 40: India Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 41: Australia Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 42: Southeast Asia Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 43: Latin America Poultry Gut Health Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44: Latin America Poultry Gut Health Solutions Market Share by Players in 2024

Figure 45: Latin America Poultry Gut Health Solutions Revenue Market Share by Type (2020-2032)

Figure 46: Latin America Poultry Gut Health Solutions Revenue Market Share by Application (2020-2032)

Figure 47: Mexico Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 48: Brazil Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 49: Middle East & Africa Poultry Gut Health Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 50: Middle East & Africa Poultry Gut Health Solutions Market Share by Players in

2024

Figure 51: Middle East & Africa Poultry Gut Health Solutions Revenue Market Share by Type (2020-2032)

Figure 52: Middle East & Africa Poultry Gut Health Solutions Revenue Market Share by Application (2020-2032)

Figure 53: Saudi Arabia Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 54: South Africa Poultry Gut Health Solutions Revenue (2020-2032) & (US\$ Million)

Figure 55: Global Poultry Gut Health Solutions Revenue Market Share by Key Suppliers in 2024

Figure 56: Global Poultry Gut Health Solutions Industry Competition Landscape

Figure 57: Poultry Gut Health Solutions Industry Chain Analysis

Figure 58: Bottom-Up and Top-Down Research Methods

Figure 59: Key Interview Objectives

Figure 60: Data Cross Validation

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