

Global Potato Protein Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Potato Protein market size will reach 128.68 Million USD in 2025 and is projected to reach 175.59 Million USD by 2032, with a CAGR of 4.54% (2025-2032). Notably, the China Potato Protein market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Potato protein is a plant-based protein extracted from potatoes, primarily through processes like wet milling and centrifugation. As a valuable source of protein, it serves as an alternative to animal-derived proteins for various dietary needs, including vegetarian and vegan diets. Potato protein is rich in essential amino acids, making it a complete protein and a suitable option for those looking to supplement their protein intake. It finds applications in the food industry as an ingredient in products like meat alternatives, plant-based protein powders, and nutritional supplements. Due to its functional properties, such as emulsification and gelation, potato protein is also used as a texturizing and binding agent in food formulations. Additionally, its hypoallergenic nature makes it suitable for individuals with certain food allergies. The use of potato protein aligns with the growing demand for plant-based protein sources and the development of sustainable and alternative protein options in the food market.

The major global manufacturers of Potato Protein include Avebe, Tereos, Roquette, Emsland-Stärke, AKV Langholt AMBA, Kartoffelmelcentralen, Meelunie, S?dstärke,

PPZ Niechlow, Pepees, Agrana, WPPZ, Finnamyl, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Potato Protein. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Potato Protein market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Potato Protein market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Potato Protein industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Potato Protein Include:

Avebe

Tereos

Roquette

Emsland-Stärke

AKV Langholt AMBA

Kartoffelmelcentralen

Meelunie

Søstærke

PPZ Niechlow

Pepees

Agrana

WPPZ

Finnamyl

Potato Protein Product Segment Include:

Low Purity Potato Protein (<70%)

Medium Purity Potato Protein (70%-80%)

High Purity Potato Protein (>80%)

Potato Protein Product Application Include:

Feed Industry

Food Industry

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