

# Global Potato Flake Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Potato Flake market size will reach 1,125.15 Million USD in 2025 and is projected to reach 1,721.07 Million USD by 2032, with a CAGR of 6.26% (2025-2032). Notably, the China Potato Flake market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Potato flakes are dehydrated potato products commonly used as a convenient and versatile ingredient in cooking and food manufacturing. They are made by processing cooked and mashed potatoes through drying techniques, resulting in a lightweight and easily rehydratable product. To use potato flakes, one typically adds hot water or liquid to rehydrate them, creating a mashed potato-like consistency. Potato flakes serve as a convenient shortcut in preparing mashed potatoes, saving time compared to peeling, boiling, and mashing fresh potatoes. They are also employed as a thickening agent in soups, stews, and various recipes. Potato flakes are valued for their extended shelf life, ease of storage, and consistent quality, making them a staple in both home kitchens and the food industry.

The major global manufacturers of Potato Flake include PepsiCo, Lutos, Lamb Weston, Aviko Rixona, Mydibel, Dali Group, Orion Confectionery, Oishi, Goodrich Cereals, Bob's Red Mill, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Potato Flake. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Potato Flake market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Potato Flake market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Potato Flake industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Potato Flake Include:

PepsiCo

Lutosa

Lamb Weston

Aviko Rixona

Mydibel

Dali Group

Orion Confectionery

Oishi

Goodrich Cereals

Bob's Red Mill

Potato Flake Product Segment Include:

Standard Potato Flakes

Low Leach Potato Flakes

Potato Flake Product Application Include:

Snacks

Soups and Sauces

Bakery Products

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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