

Global Portable SSD Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Portable SSD market size will reach 2,955.06 Million USD in 2025 and is projected to reach 4,601.19 Million USD by 2032, with a CAGR of 6.53% (2025-2032). Notably, the China Portable SSD market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A portable solid-state drive (SSD) is a compact and lightweight storage device that uses NAND-based flash memory to store data. Unlike traditional hard disk drives (HDDs), portable SSDs have no moving parts, resulting in faster data access, lower power consumption, and increased durability. The portable aspect of these SSDs refers to their small form factor, making them easily transportable and suitable for on-the-go storage needs. Portable SSDs connect to devices such as laptops and desktop computers through USB or Thunderbolt interfaces, providing a convenient and high-speed solution for storing, accessing, and transferring large amounts of data. Their speed, reliability, and compact design make portable SSDs popular for professionals, content creators, and anyone requiring fast and portable storage solutions for tasks such as file backups, video editing, or gaming on the move.

The major global manufacturers of Portable SSD include Western Digital, Kioxia (Toshiba), Kingston, Samsung, Seagate Technology, ADATA, Lexar, Lenovo, Sony, Crucial, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial

market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Portable SSD. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Portable SSD market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Portable SSD market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Portable SSD industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Portable SSD Include:

Western Digital

Kioxia (Toshiba)

Kingston

Samsung

Seagate Technology

ADATA

Lexar

Lenovo

Sony

Crucial

Portable SSD Product Segment Include:

500GB

1TB

2TB

Others

Portable SSD Product Application Include:

Enterprise

Personal

Chapter Scope

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