

Global Portable Outdoor Camping Chair Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Portable Outdoor Camping Chair market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Portable Outdoor Camping Chair market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A portable outdoor camping chair is a lightweight, foldable seating solution designed for outdoor activities like camping, hiking, picnicking, or attending events. These chairs are typically made with durable, weather-resistant materials such as aluminum frames and polyester or nylon fabric, ensuring they can withstand outdoor conditions like moisture, dirt, and UV exposure. They are designed for easy portability, folding down into compact sizes that can be stored in a carrying bag or strapped to a backpack for convenience. Many models feature adjustable armrests, cup holders, and reclining options for added comfort, while some include additional features like built-in footrests or insulated cooler pockets. Portable outdoor camping chairs offer a comfortable and practical seating option for outdoor enthusiasts, providing a place to relax while enjoying nature or socializing at outdoor gatherings.

The major global manufacturers of Portable Outdoor Camping Chair include REI Co-op, NEMO Equipment, ALPS Mountaineering, Helinox, Kelty, GCI Outdoor, Coleman, Kijaro, Dometic, Eagles Nest Outfitters, YETI, Big Agnes, Crazy Creek, Portal Outdoors,

Front Runner, OneTigris, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Portable Outdoor Camping Chair. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Portable Outdoor Camping Chair market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Portable Outdoor Camping Chair market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Portable Outdoor Camping Chair industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Portable Outdoor Camping Chair Include:

REI Co-op

NEMO Equipment

ALPS Mountaineering

Helinox

Kelty

GCI Outdoor

Coleman

Kijaro

Dometic

Eagles Nest Outfitters

YETI

Big Agnes

Crazy Creek

Portal Outdoors

Front Runner

OneTigris

Portable Outdoor Camping Chair Product Segment Include:

Single Chair

Double Chair

Others

Portable Outdoor Camping Chair Product Application Include:

Car Camping

Travel On Foot

Others

Chapter Scope

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