

Global Portable Evaporative Air Cooler Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Portable Evaporative Air Cooler market size will reach 479.28 Million USD in 2025 and is projected to reach 645.71 Million USD by 2032, with a CAGR of 4.35% (2025-2032). Notably, the China Portable Evaporative Air Cooler market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A portable evaporative air cooler, also known as a swamp cooler, is a compact and mobile cooling device designed to provide relief from heat in both indoor and outdoor settings. These coolers operate on the principle of evaporation, where warm air is drawn through water-saturated pads or filters, causing the water to evaporate and cool the air in the process. The cooled air is then circulated into the space, creating a refreshing and comfortable environment. Portable evaporative coolers are energy-efficient, as they do not require refrigerants, and they are often used in areas with low humidity. They are particularly popular in dry and arid climates, providing an affordable and environmentally friendly cooling solution. The portability of these coolers allows users to move them easily from one location to another, making them suitable for various applications, including homes, offices, garages, or outdoor spaces where traditional air conditioning may be impractical.

The major global manufacturers of Portable Evaporative Air Cooler include Symphony Keruilai, Aolan, Jinghui, Lianchuang, Hessaire, Kenstar, Khaitan, Bajaj Electricals,

Honeywell, SPT, Media, NewAir, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Portable Evaporative Air Cooler. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Portable Evaporative Air Cooler market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Portable Evaporative Air Cooler market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Portable Evaporative Air Cooler industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Portable Evaporative Air Cooler Include:

Symphony Keruilai

Aolan

Jinghui

Lianchuang

Hessaire

Kenstar

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir

Portable Evaporative Air Cooler Product Segment Include:

Automatic Portable Evaporative Air Cooler

Semi-Automatic Portable Evaporative Air Cooler

Portable Evaporative Air Cooler Product Application Include:

Commercial

Residential

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market

Overview, Market Situation and Trends

Chapter 2: Global Portable Evaporative Air Cooler Industry PESTEL Analysis

Chapter 3: Global Portable Evaporative Air Cooler Industry Porter's Five Forces Analysis

Chapter 4: Global Portable Evaporative Air Cooler Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Portable Evaporative Air Cooler Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Portable Evaporative Air Cooler Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Portable Evaporative Air Cooler Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Portable Evaporative Air Cooler Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Portable Evaporative Air Cooler Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Portable Evaporative Air Cooler Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Portable Evaporative Air Cooler Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Portable Evaporative Air Cooler Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and

Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 PORTABLE EVAPORATIVE AIR COOLER MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Portable Evaporative Air Cooler Product by Type
 - 1.2.1 Automatic Portable Evaporative Air Cooler
 - 1.2.2 Semi-Automatic Portable Evaporative Air Cooler
- 1.3 Portable Evaporative Air Cooler Product by Application
 - 1.3.1 Commercial
 - 1.3.2 Residential
- 1.4 Global Portable Evaporative Air Cooler Market Revenue and Sales Analysis
 - 1.4.1 Global Portable Evaporative Air Cooler Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Portable Evaporative Air Cooler Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Portable Evaporative Air Cooler Market Sales Price Trend Analysis (2020-2032)
- 1.5 Portable Evaporative Air Cooler Industry Trends and Innovation
 - 1.5.1 Portable Evaporative Air Cooler Industry Trends and Innovation
 - 1.5.2 Portable Evaporative Air Cooler Market Drivers and Challenges

2 PORTABLE EVAPORATIVE AIR COOLER MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 PORTABLE EVAPORATIVE AIR COOLER MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL PORTABLE EVAPORATIVE AIR COOLER MARKET ANALYSIS BY REGIONS

- 4.1 Portable Evaporative Air Cooler Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Portable Evaporative Air Cooler Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Portable Evaporative Air Cooler Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Portable Evaporative Air Cooler Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Portable Evaporative Air Cooler Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Portable Evaporative Air Cooler Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Portable Evaporative Air Cooler Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Portable Evaporative Air Cooler Sales Price Trend Analysis (2020-2032)

5 GLOBAL PORTABLE EVAPORATIVE AIR COOLER MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Portable Evaporative Air Cooler Market Size by Type
 - 5.1.1 Global Portable Evaporative Air Cooler Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Portable Evaporative Air Cooler Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Portable Evaporative Air Cooler Market Size by Application
 - 5.2.1 Global Portable Evaporative Air Cooler Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Portable Evaporative Air Cooler Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Portable Evaporative Air Cooler Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Portable Evaporative Air Cooler Market Size by Type
 - 6.3.1 North America Portable Evaporative Air Cooler Sales by Type (2020-2032)
 - 6.3.2 North America Portable Evaporative Air Cooler Revenue by Type (2020-2032)
- 6.4 North America Portable Evaporative Air Cooler Market Size by Application

- 6.4.1 North America Portable Evaporative Air Cooler Sales by Application (2020-2032)
- 6.4.2 North America Portable Evaporative Air Cooler Revenue by Application (2020-2032)
- 6.5 North America Portable Evaporative Air Cooler Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Portable Evaporative Air Cooler Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Portable Evaporative Air Cooler Market Size by Type
 - 7.3.1 Europe Portable Evaporative Air Cooler Sales by Type (2020-2032)
 - 7.3.2 Europe Portable Evaporative Air Cooler Revenue by Type (2020-2032)
- 7.4 Europe Portable Evaporative Air Cooler Market Size by Application
 - 7.4.1 Europe Portable Evaporative Air Cooler Sales by Application (2020-2032)
 - 7.4.2 Europe Portable Evaporative Air Cooler Revenue by Application (2020-2032)
- 7.5 Europe Portable Evaporative Air Cooler Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Portable Evaporative Air Cooler Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Portable Evaporative Air Cooler Market Size by Type
 - 8.3.1 China Portable Evaporative Air Cooler Sales by Type (2020-2032)
 - 8.3.2 China Portable Evaporative Air Cooler Revenue by Type (2020-2032)
- 8.4 China Portable Evaporative Air Cooler Market Size by Application
 - 8.4.1 China Portable Evaporative Air Cooler Sales by Application (2020-2032)
 - 8.4.2 China Portable Evaporative Air Cooler Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Portable Evaporative Air Cooler Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Portable Evaporative Air Cooler Market Size by Type

9.3.1 APAC (excl. China) Portable Evaporative Air Cooler Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Portable Evaporative Air Cooler Revenue by Type (2020-2032)

9.4 APAC (excl. China) Portable Evaporative Air Cooler Market Size by Application

9.4.1 APAC (excl. China) Portable Evaporative Air Cooler Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Portable Evaporative Air Cooler Revenue by Application (2020-2032)

9.5 APAC (excl. China) Portable Evaporative Air Cooler Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Portable Evaporative Air Cooler Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Portable Evaporative Air Cooler Market Size by Type

10.3.1 Latin America Portable Evaporative Air Cooler Sales by Type (2020-2032)

10.3.2 Latin America Portable Evaporative Air Cooler Revenue by Type (2020-2032)

10.4 Latin America Portable Evaporative Air Cooler Market Size by Application

10.4.1 Latin America Portable Evaporative Air Cooler Sales by Application (2020-2032)

10.4.2 Latin America Portable Evaporative Air Cooler Revenue by Application (2020-2032)

10.5 Latin America Portable Evaporative Air Cooler Market Size by Country

10.6 Latin America Portable Evaporative Air Cooler Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Portable Evaporative Air Cooler Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Portable Evaporative Air Cooler Market Size by Type

11.3.1 Middle East & Africa Portable Evaporative Air Cooler Sales by Type (2020-2032)

11.3.2 Middle East & Africa Portable Evaporative Air Cooler Revenue by Type (2020-2032)

11.4 Middle East & Africa Portable Evaporative Air Cooler Market Size by Application

11.4.1 Middle East & Africa Portable Evaporative Air Cooler Sales by Application (2020-2032)

11.4.2 Middle East & Africa Portable Evaporative Air Cooler Revenue by Application (2020-2032)

11.5 Middle East Portable Evaporative Air Cooler Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Portable Evaporative Air Cooler Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Portable Evaporative Air Cooler Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Portable Evaporative Air Cooler Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Portable Evaporative Air Cooler Average Sales Price by Manufacturers (2021-2025)

12.2 Portable Evaporative Air Cooler Competitive Landscape Analysis and Market Dynamic

12.2.1 Portable Evaporative Air Cooler Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Symphony Keruilai

13.1.1 Symphony Keruilai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.1.2 Symphony Keruilai Portable Evaporative Air Cooler Product Portfolio
- 13.1.3 Symphony Keruilai Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 Aolan
 - 13.2.1 Aolan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.2.2 Aolan Portable Evaporative Air Cooler Product Portfolio
 - 13.2.3 Aolan Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.3 Jinghui
 - 13.3.1 Jinghui Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.3.2 Jinghui Portable Evaporative Air Cooler Product Portfolio
 - 13.3.3 Jinghui Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.4 Lianchuang
 - 13.4.1 Lianchuang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.4.2 Lianchuang Portable Evaporative Air Cooler Product Portfolio
 - 13.4.3 Lianchuang Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.5 Hessaire
 - 13.5.1 Hessaire Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.5.2 Hessaire Portable Evaporative Air Cooler Product Portfolio
 - 13.5.3 Hessaire Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.6 Kenstar
 - 13.6.1 Kenstar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.6.2 Kenstar Portable Evaporative Air Cooler Product Portfolio
 - 13.6.3 Kenstar Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 Khaitan
 - 13.7.1 Khaitan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.7.2 Khaitan Portable Evaporative Air Cooler Product Portfolio
 - 13.7.3 Khaitan Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Bajaj Electricals

13.8.1 Bajaj Electricals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Bajaj Electricals Portable Evaporative Air Cooler Product Portfolio

13.8.3 Bajaj Electricals Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Honeywell

13.9.1 Honeywell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Honeywell Portable Evaporative Air Cooler Product Portfolio

13.9.3 Honeywell Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 SPT

13.10.1 SPT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 SPT Portable Evaporative Air Cooler Product Portfolio

13.10.3 SPT Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Media

13.11.1 Media Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Media Portable Evaporative Air Cooler Product Portfolio

13.11.3 Media Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 NewAir

13.12.1 NewAir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 NewAir Portable Evaporative Air Cooler Product Portfolio

13.12.3 NewAir Portable Evaporative Air Cooler Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Portable Evaporative Air Cooler Industry Chain Analysis

14.2 Portable Evaporative Air Cooler Industry Raw Material and Suppliers Analysis

14.2.1 Portable Evaporative Air Cooler Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Portable Evaporative Air Cooler Typical Downstream Customers

14.4 Portable Evaporative Air Cooler Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Portable Evaporative Air Cooler Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Portable Evaporative Air Cooler Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Portable Evaporative Air Cooler Industry Development Status

Table 4: Portable Evaporative Air Cooler Industry Development Trends

Table 5: Global Portable Evaporative Air Cooler Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Portable Evaporative Air Cooler Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Portable Evaporative Air Cooler Revenue Market Share by Region (2020-2025)

Table 8: Global Portable Evaporative Air Cooler Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Portable Evaporative Air Cooler Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Portable Evaporative Air Cooler Sales by Region (2020-2025) & (K Unit)

Table 11: Global Portable Evaporative Air Cooler Sales Market Share by Region (2020-2025)

Table 12: Global Portable Evaporative Air Cooler Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Portable Evaporative Air Cooler Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Portable Evaporative Air Cooler Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Portable Evaporative Air Cooler Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Portable Evaporative Air Cooler Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Portable Evaporative Air Cooler Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Portable Evaporative Air Cooler Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Portable Evaporative Air Cooler Revenue Analysis Forecast by

Application (2026-2032) & (US\$ Million)

Table 20: Global Portable Evaporative Air Cooler Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Portable Evaporative Air Cooler Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Portable Evaporative Air Cooler Players in North America

Table 23: North America Portable Evaporative Air Cooler Sales by Type (2020-2025) & (K Unit)

Table 24: North America Portable Evaporative Air Cooler Sales by Type (2026-2032) & (K Unit)

Table 25: North America Portable Evaporative Air Cooler Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Portable Evaporative Air Cooler Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Portable Evaporative Air Cooler Sales by Application (2020-2025) & (K Unit)

Table 28: North America Portable Evaporative Air Cooler Sales by Application (2026-2032) & (K Unit)

Table 29: North America Portable Evaporative Air Cooler Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Portable Evaporative Air Cooler Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Portable Evaporative Air Cooler Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Portable Evaporative Air Cooler Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Portable Evaporative Air Cooler Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Portable Evaporative Air Cooler Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Portable Evaporative Air Cooler Players in Europe

Table 36: Europe Portable Evaporative Air Cooler Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Portable Evaporative Air Cooler Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Portable Evaporative Air Cooler Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Portable Evaporative Air Cooler Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Portable Evaporative Air Cooler Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Portable Evaporative Air Cooler Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Portable Evaporative Air Cooler Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Portable Evaporative Air Cooler Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Portable Evaporative Air Cooler Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Portable Evaporative Air Cooler Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Portable Evaporative Air Cooler Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Portable Evaporative Air Cooler Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Portable Evaporative Air Cooler Players in China

Table 49: China Portable Evaporative Air Cooler Sales by Type (2020-2025) & (K Unit)

Table 50: China Portable Evaporative Air Cooler Sales by Type (2026-2032) & (K Unit)

Table 51: China Portable Evaporative Air Cooler Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Portable Evaporative Air Cooler Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Portable Evaporative Air Cooler Sales by Application (2020-2025) & (K Unit)

Table 54: China Portable Evaporative Air Cooler Sales by Application (2026-2032) & (K Unit)

Table 55: China Portable Evaporative Air Cooler Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Portable Evaporative Air Cooler Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Portable Evaporative Air Cooler Players in APAC (excl. China)

Table 58: APAC (excl. China) Portable Evaporative Air Cooler Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Portable Evaporative Air Cooler Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Portable Evaporative Air Cooler Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Portable Evaporative Air Cooler Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Portable Evaporative Air Cooler Sales by Application

(2020-2025) & (K Unit)

Table 63: APAC (excl. China) Portable Evaporative Air Cooler Sales by Application

(2026-2032) & (K Unit)

Table 64: APAC (excl. China) Portable Evaporative Air Cooler Revenue by Application

(2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Portable Evaporative Air Cooler Revenue by Application

(2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Portable Evaporative Air Cooler Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Portable Evaporative Air Cooler Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Portable Evaporative Air Cooler Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Portable Evaporative Air Cooler Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Portable Evaporative Air Cooler Players in Latin America

Table 71: Latin America Portable Evaporative Air Cooler Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Portable Evaporative Air Cooler Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Portable Evaporative Air Cooler Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Portable Evaporative Air Cooler Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Portable Evaporative Air Cooler Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Portable Evaporative Air Cooler Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Portable Evaporative Air Cooler Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Portable Evaporative Air Cooler Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Portable Evaporative Air Cooler Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Portable Evaporative Air Cooler Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Portable Evaporative Air Cooler Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Portable Evaporative Air Cooler Sales Market Size Forecast by

Country (2026-2032) & (K Unit)

Table 83: Key Portable Evaporative Air Cooler Players in Middle East & Africa

Table 84: Middle East & Africa Portable Evaporative Air Cooler Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Portable Evaporative Air Cooler Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Portable Evaporative Air Cooler Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Portable Evaporative Air Cooler Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Portable Evaporative Air Cooler Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Portable Evaporative Air Cooler Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Portable Evaporative Air Cooler Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Portable Evaporative Air Cooler Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Portable Evaporative Air Cooler Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Portable Evaporative Air Cooler Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Portable Evaporative Air Cooler Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Portable Evaporative Air Cooler Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Portable Evaporative Air Cooler Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Portable Evaporative Air Cooler Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Portable Evaporative Air Cooler Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Portable Evaporative Air Cooler Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Symphony Keruilai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Symphony Keruilai Portable Evaporative Air Cooler Product Portfolio

Table 105: Symphony Keruilai Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Aolan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Aolan Portable Evaporative Air Cooler Product Portfolio

Table 108: Aolan Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Jinghui Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Jinghui Portable Evaporative Air Cooler Product Portfolio

Table 111: Jinghui Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Lianchuang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Lianchuang Portable Evaporative Air Cooler Product Portfolio

Table 114: Lianchuang Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Hessaire Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Hessaire Portable Evaporative Air Cooler Product Portfolio

Table 117: Hessaire Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Kenstar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Kenstar Portable Evaporative Air Cooler Product Portfolio

Table 120: Kenstar Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Khaitan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Khaitan Portable Evaporative Air Cooler Product Portfolio

Table 123: Khaitan Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Bajaj Electricals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Bajaj Electricals Portable Evaporative Air Cooler Product Portfolio

Table 126: Bajaj Electricals Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Honeywell Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 128: Honeywell Portable Evaporative Air Cooler Product Portfolio

Table 129: Honeywell Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: SPT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: SPT Portable Evaporative Air Cooler Product Portfolio

Table 132: SPT Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Media Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Media Portable Evaporative Air Cooler Product Portfolio

Table 135: Media Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: NewAir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: NewAir Portable Evaporative Air Cooler Product Portfolio

Table 138: NewAir Portable Evaporative Air Cooler Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Upstream Key Raw Material Price List

Table 140: Portable Evaporative Air Cooler Raw Material Suppliers and Contact Information

Table 141: Portable Evaporative Air Cooler Typical Customer List

Table 142: Portable Evaporative Air Cooler Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Portable Evaporative Air Cooler Product Pictures

Figure 2: Automatic Portable Evaporative Air Cooler Picture Scope

Figure 3: Semi-Automatic Portable Evaporative Air Cooler Picture Scope

Figure 4: Commercial Picture Scope

Figure 5: Residential Picture Scope

Figure 6: Global Portable Evaporative Air Cooler Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Portable Evaporative Air Cooler Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Portable Evaporative Air Cooler Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 9: Global Portable Evaporative Air Cooler Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 10: Global Portable Evaporative Air Cooler Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Portable Evaporative Air Cooler Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: Global Portable Evaporative Air Cooler Sales Price by Region (2020-2032) & (K Unit)

Figure 13: North America Portable Evaporative Air Cooler Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America Portable Evaporative Air Cooler Revenue Market Share by Players in 2024

Figure 15: North America Portable Evaporative Air Cooler Sales Market Share by Type (2020-2032)

Figure 16: North America Portable Evaporative Air Cooler Revenue Market Share by Type (2020-2032)

Figure 17: North America Portable Evaporative Air Cooler Sales Market Share by Application (2020-2032)

Figure 18: North America Portable Evaporative Air Cooler Revenue Market Share by Application (2020-2032)

Figure 19: US Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 20: Canada Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Portable Evaporative Air Cooler Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 22:Europe Portable Evaporative Air Cooler Revenue Market Share by Players in 2024

Figure 23:Europe Portable Evaporative Air Cooler Sales Market Share by Type (2020-2032)

Figure 24:Europe Portable Evaporative Air Cooler Revenue Market Share by Type (2020-2032)

Figure 25:Europe Portable Evaporative Air Cooler Sales Market Share by Application (2020-2032)

Figure 26:Europe Portable Evaporative Air Cooler Revenue Market Share by Application (2020-2032)

Figure 27:Germany Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 28:France Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 29:United Kingdom Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 30:Italy Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 31:Spain Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 32:Benelux Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 33:China Portable Evaporative Air Cooler Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34:China Portable Evaporative Air Cooler Revenue Market Share by Players in 2024

Figure 35:China Portable Evaporative Air Cooler Sales Market Share by Type (2020-2032)

Figure 36:China Portable Evaporative Air Cooler Revenue Market Share by Type (2020-2032)

Figure 37:China Portable Evaporative Air Cooler Sales Market Share by Application (2020-2032)

Figure 38:China Portable Evaporative Air Cooler Revenue Market Share by Application (2020-2032)

Figure 39:APAC (excl. China) Portable Evaporative Air Cooler Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40:APAC (excl. China) Portable Evaporative Air Cooler Revenue Market Share by Players in 2024

Figure 41:APAC (excl. China) Portable Evaporative Air Cooler Sales Market Share by Type (2020-2032)

Figure 42:APAC (excl. China) Portable Evaporative Air Cooler Revenue Market Share

by Type (2020-2032)

Figure 43:APAC (excl. China) Portable Evaporative Air Cooler Sales Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) Portable Evaporative Air Cooler Revenue Market Share by Application (2020-2032)

Figure 45:Japan Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 46:South Korea Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 47:India Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 48:Australia Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 49:Southeast Asia Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 50:Latin America Portable Evaporative Air Cooler Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 51:Latin America Portable Evaporative Air Cooler Revenue Market Share by Players in 2024

Figure 52:Latin America Portable Evaporative Air Cooler Sales Market Share by Type (2020-2032)

Figure 53:Latin America Portable Evaporative Air Cooler Revenue Market Share by Type (2020-2032)

Figure 54:Latin America Portable Evaporative Air Cooler Sales Market Share by Application (2020-2032)

Figure 55:Latin America Portable Evaporative Air Cooler Revenue Market Share by Application (2020-2032)

Figure 56:Mexico Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 57:Brazil Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 58:Middle East & Africa Portable Evaporative Air Cooler Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Portable Evaporative Air Cooler Revenue Market Share by Players in 2024

Figure 60:Middle East & Africa Portable Evaporative Air Cooler Sales Market Share by Type (2020-2032)

Figure 61:Middle East & Africa Portable Evaporative Air Cooler Revenue Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Portable Evaporative Air Cooler Sales Market Share by Application (2020-2032)

Figure 63:Middle East & Africa Portable Evaporative Air Cooler Revenue Market Share by Application (2020-2032)

Figure 64: Saudi Arabia Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 65: South Africa Portable Evaporative Air Cooler Revenue (2020-2032) & (US\$ Million)

Figure 66: Global Portable Evaporative Air Cooler Sales Market Share by Key Manufacturers in 2024

Figure 67: Global Portable Evaporative Air Cooler Revenue Market Share by Key Manufacturers in 2024

Figure 68: Global Portable Evaporative Air Cooler Industry Competition Landscape

Figure 69: Portable Evaporative Air Cooler Industry Chain Analysis

Figure 70: Bottom-Up and Top-Down Research Methods

Figure 71: Key Interview Objectives

Figure 72: Data Cross Validation

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