

Global Portable Energy Storage Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Portable Energy Storage market size will reach 2,845.83 Million USD in 2025 and is projected to reach 9,926.63 Million USD by 2032, with a CAGR of 19.54% (2025-2032). Notably, the China Portable Energy Storage market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Portable energy storage refers to compact and mobile devices designed to store electrical energy for later use. These portable storage solutions often come in the form of power banks, solar generators, or compact battery packs equipped with rechargeable batteries and charging ports. They are designed to provide a convenient and on-the-go power source for various electronic devices such as smartphones, tablets, laptops, cameras, and even small appliances. Portable energy storage solutions can be charged through various means, including traditional electrical outlets, solar panels, or even in-vehicle charging. They are particularly useful in situations where access to a power outlet is limited or during outdoor activities such as camping, hiking, or emergencies, providing a reliable and convenient source of energy to keep devices powered. Advances in battery technology have led to the development of high-capacity and lightweight portable energy storage options, enhancing their popularity and usability in a wide range of applications.

The major global manufacturers of Portable Energy Storage include Hitachi, Suncomm,

Group14 Technologies, Sunwoda Electronic, Jackery Explorer, Goal Zero, Hyundai, Klein Tools, RAVPower, Shuangdeng Group, Guangzhou Great Power, Helios New Energy, Elite Power Solutions, Guangdong Superpack Technology, Dongguan Power Long Battery Technology, EcoFlow Delta, EGO POWER, Massimo, Pylon Technologies, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Portable Energy Storage. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Portable Energy Storage market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Portable Energy Storage market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Portable Energy Storage industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Portable Energy Storage Include:

Hitachi

Suncomm

Group14 Technologies

Sunwoda Electronic

Jackery Explorer

Goal Zero

Hyundai

Klein Tools

RAVPower

Shuangdeng Group

Guangzhou Great Power

Helios New Energy

Elite Power Solutions

Guangdong Superpack Technology

Dongguan Power Long Battery Technology

EcoFlow Delta

EGO POWER

Massimo

Pylon Technologies

Portable Energy Storage Product Segment Include:

12V

24V

48V

Portable Energy Storage Product Application Include:

Office Equipment

Outdoor Equipment

Consumer Electronics

Others

Chapter Scope

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