

Global Polyvinyl Butyral (PVB) Films Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Polyvinyl Butyral (PVB) Films market size will reach 3,053.64 Million USD in 2025 and is projected to reach 4,147.24 Million USD by 2032, with a CAGR of 4.47% (2025-2032). Notably, the China Polyvinyl Butyral (PVB) Films market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polyvinyl Butyral (PVB) films are thin, flexible sheets made from polyvinyl butyral resin. These films are widely recognized for their use as an interlayer in laminated safety glass. In the manufacturing process, PVB films are sandwiched between layers of glass and subjected to heat and pressure, creating a strong and transparent bond. The primary function of PVB films in laminated glass is to hold the glass fragments together in case of breakage, thereby enhancing safety and reducing the risk of injuries from shattered glass. This characteristic makes PVB films a popular choice for applications such as automotive windshields, architectural glass, and safety glass in various industries. Additionally, PVB films offer excellent adhesion, flexibility, and resistance to impact and weathering, making them suitable for diverse applications beyond laminated glass, including the production of solar panels, photovoltaic modules, and other adhesive and coating applications.

The major global manufacturers of Polyvinyl Butyral (PVB) Films include Eastman Chemical, Sekisui Chemicals, Kuraray, EVERLAM, ChangChun Group, Kingboard

Chemical Holdings, Huakai Plastic, Zhejiang Decent Plastic, Rehone Plastic, Tanshan Jichang New Material, Wuhan Honghui New Material, Weifang Liyang New Material, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyvinyl Butyral (PVB) Films. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyvinyl Butyral (PVB) Films market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyvinyl Butyral (PVB) Films market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyvinyl Butyral (PVB) Films industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyvinyl Butyral (PVB) Films Include:

Eastman Chemical

Sekisui Chemicals

Kuraray

EVERLAM

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Rehone Plastic

Tanshan Jichang New Material

Wuhan Honghui New Material

Weifang Liyang New Material

Polyvinyl Butyral (PVB) Films Product Segment Include:

Standard Film

High Performance Film

Polyvinyl Butyral (PVB) Films Product Application Include:

Automotive

Construction

Photovoltaic

Others

Chapter Scope

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