

Global Polyvinyl Butyral Powder Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Polyvinyl Butyral Powder market size will reach 2,186.20 Million USD in 2025 and is projected to reach 2,807.90 Million USD by 2032, with a CAGR of 3.64% (2025-2032). Notably, the China Polyvinyl Butyral Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polyvinyl butyral (PVB) powder is a versatile polymer material known for its excellent adhesion, clarity, flexibility, and toughness, commonly used as a raw material in the production of safety glass and coatings. When processed, PVB powder forms a resin that bonds layers of glass together, providing impact resistance and preventing shattering, making it ideal for automotive windshields and architectural glass. Additionally, its strong binding properties and resistance to moisture and UV rays make it suitable for applications in inks, adhesives, and photovoltaic modules.

The major global manufacturers of Polyvinyl Butyral Powder include Eastman Chemical, Kuraray, Sekisui Chemicals, ChangChun Group, Kingboard Chemical Holdings, Huakai Plastic, Zhejiang Decent Plastic, Wanwei Group, Sichuan EM Technology, Xinfu Pharm, Qingdao Haocheng, Longcheng High-tech Material, Guangda Bingfeng, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyvinyl Butyral Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyvinyl Butyral Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyvinyl Butyral Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyvinyl Butyral Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyvinyl Butyral Powder Include:

Eastman Chemical

Kuraray

Sekisui Chemicals

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Wanwei Group

Sichuan EM Technology

Xinfu Pharm

Qingdao Haocheng

Longcheng High-tech Material

Guangda Bingfeng

Polyvinyl Butyral Powder Product Segment Include:

High Molecular Weight Grade PVB Resin

Medium Molecular Weight Grade PVB Resin

Low Molecular Weight Grade PVB Resin

Modified PVB Resin

Polyvinyl Butyral Powder Product Application Include:

Automotive

Architectural

Photovoltaic

Coatings, Inks and Adhesives

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Polyvinyl Butyral Powder Capacity and Production Analysis

Chapter 3: Global Polyvinyl Butyral Powder Industry PESTEL Analysis

Chapter 4: Global Polyvinyl Butyral Powder Industry Porter's Five Forces Analysis

Chapter 5: Global Polyvinyl Butyral Powder Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Polyvinyl Butyral Powder Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Polyvinyl Butyral Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Polyvinyl Butyral Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Polyvinyl Butyral Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Polyvinyl Butyral Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Polyvinyl Butyral Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Polyvinyl Butyral Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Polyvinyl Butyral Powder Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 POLYVINYL BUTYRAL POWDER MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Polyvinyl Butyral Powder Product by Type
 - 1.2.1 High Molecular Weight Grade PVB Resin
 - 1.2.2 Medium Molecular Weight Grade PVB Resin
 - 1.2.3 Low Molecular Weight Grade PVB Resin
 - 1.2.4 Modified PVB Resin
- 1.3 Polyvinyl Butyral Powder Product by Application
 - 1.3.1 Automotive
 - 1.3.2 Architectural
 - 1.3.3 Photovoltaic
 - 1.3.4 Coatings, Inks and Adhesives
 - 1.3.5 Others
- 1.4 Global Polyvinyl Butyral Powder Market Revenue and Sales Analysis
 - 1.4.1 Global Polyvinyl Butyral Powder Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Polyvinyl Butyral Powder Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Polyvinyl Butyral Powder Market Sales Price Trend Analysis (2020-2032)
- 1.5 Polyvinyl Butyral Powder Industry Trends and Innovation
 - 1.5.1 Polyvinyl Butyral Powder Industry Trends and Innovation
 - 1.5.2 Polyvinyl Butyral Powder Market Drivers and Challenges

2 GLOBAL POLYVINYL BUTYRAL POWDER CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Polyvinyl Butyral Powder Capacity, Production and Utilization (2020-2032)
- 2.2 Global Polyvinyl Butyral Powder Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Polyvinyl Butyral Powder Production by Region
 - 2.3.1 Global Polyvinyl Butyral Powder Production by Region (2020-2025)
 - 2.3.2 Global Polyvinyl Butyral Powder Production Forecast by Region (2026-2032)
 - 2.3.3 Global Polyvinyl Butyral Powder Production Market Share by Region (2020-2032)

3 POLYVINYL BUTYRAL POWDER MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis

- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 POLYVINYL BUTYRAL POWDER MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL POLYVINYL BUTYRAL POWDER MARKET ANALYSIS BY REGIONS

- 5.1 Polyvinyl Butyral Powder Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Polyvinyl Butyral Powder Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Polyvinyl Butyral Powder Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Polyvinyl Butyral Powder Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Polyvinyl Butyral Powder Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Polyvinyl Butyral Powder Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Polyvinyl Butyral Powder Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Polyvinyl Butyral Powder Sales Price Trend Analysis (2020-2032)

6 GLOBAL POLYVINYL BUTYRAL POWDER MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Polyvinyl Butyral Powder Market Size by Type
 - 6.1.1 Global Polyvinyl Butyral Powder Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Polyvinyl Butyral Powder Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Polyvinyl Butyral Powder Market Size by Application
 - 6.2.1 Global Polyvinyl Butyral Powder Revenue and Forecast Analysis by Application (2020-2032)

6.2.2 Global Polyvinyl Butyral Powder Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

7.1 North America Polyvinyl Butyral Powder Market Size and Growth Rate Analysis (2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Polyvinyl Butyral Powder Market Size by Type

7.3.1 North America Polyvinyl Butyral Powder Sales by Type (2020-2032)

7.3.2 North America Polyvinyl Butyral Powder Revenue by Type (2020-2032)

7.4 North America Polyvinyl Butyral Powder Market Size by Application

7.4.1 North America Polyvinyl Butyral Powder Sales by Application (2020-2032)

7.4.2 North America Polyvinyl Butyral Powder Revenue by Application (2020-2032)

7.5 North America Polyvinyl Butyral Powder Market Size by Country

7.5.1 US

7.5.2 Canada

8 EUROPE

8.1 Europe Polyvinyl Butyral Powder Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe Polyvinyl Butyral Powder Market Size by Type

8.3.1 Europe Polyvinyl Butyral Powder Sales by Type (2020-2032)

8.3.2 Europe Polyvinyl Butyral Powder Revenue by Type (2020-2032)

8.4 Europe Polyvinyl Butyral Powder Market Size by Application

8.4.1 Europe Polyvinyl Butyral Powder Sales by Application (2020-2032)

8.4.2 Europe Polyvinyl Butyral Powder Revenue by Application (2020-2032)

8.5 Europe Polyvinyl Butyral Powder Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

9 CHINA

- 9.1 China Polyvinyl Butyral Powder Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Polyvinyl Butyral Powder Market Size by Type
 - 9.3.1 China Polyvinyl Butyral Powder Sales by Type (2020-2032)
 - 9.3.2 China Polyvinyl Butyral Powder Revenue by Type (2020-2032)
- 9.4 China Polyvinyl Butyral Powder Market Size by Application
 - 9.4.1 China Polyvinyl Butyral Powder Sales by Application (2020-2032)
 - 9.4.2 China Polyvinyl Butyral Powder Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

- 10.1 APAC (excl. China) Polyvinyl Butyral Powder Market Size and Growth Rate Analysis (2020-2032)
- 10.2 APAC (excl. China) Key Manufacturers Analysis
- 10.3 APAC (excl. China) Polyvinyl Butyral Powder Market Size by Type
 - 10.3.1 APAC (excl. China) Polyvinyl Butyral Powder Sales by Type (2020-2032)
 - 10.3.2 APAC (excl. China) Polyvinyl Butyral Powder Revenue by Type (2020-2032)
- 10.4 APAC (excl. China) Polyvinyl Butyral Powder Market Size by Application
 - 10.4.1 APAC (excl. China) Polyvinyl Butyral Powder Sales by Application (2020-2032)
 - 10.4.2 APAC (excl. China) Polyvinyl Butyral Powder Revenue by Application (2020-2032)
- 10.5 APAC (excl. China) Polyvinyl Butyral Powder Market Size by Country
 - 10.5.1 Japan
 - 10.5.2 South Korea
 - 10.5.3 India
 - 10.5.4 Australia
 - 10.5.5 Southeast Asia

11 LATIN AMERICA

- 11.1 Latin America Polyvinyl Butyral Powder Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA POLYVINYL BUTYRAL POWDER MARKET SIZE BY TYPE

- 11.3.1 Latin America Polyvinyl Butyral Powder Sales by Type (2020-2032)
- 11.3.2 Latin America Polyvinyl Butyral Powder Revenue by Type (2020-2032)
- 11.4 Latin America Polyvinyl Butyral Powder Market Size by Application

- 11.4.1 Latin America Polyvinyl Butyral Powder Sales by Application (2020-2032)
- 11.4.2 Latin America Polyvinyl Butyral Powder Revenue by Application (2020-2032)
- 11.5 Latin America Polyvinyl Butyral Powder Market Size by Country
- 11.6 Latin America Polyvinyl Butyral Powder Market Size by Country
 - 11.6.1 Mexico
 - 11.6.2 Brazil

12 MIDDLE EAST & AFRICA

- 12.1 Middle East & Africa Polyvinyl Butyral Powder Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Polyvinyl Butyral Powder Market Size by Type
 - 12.3.1 Middle East & Africa Polyvinyl Butyral Powder Sales by Type (2020-2032)
 - 12.3.2 Middle East & Africa Polyvinyl Butyral Powder Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Polyvinyl Butyral Powder Market Size by Application
 - 12.4.1 Middle East & Africa Polyvinyl Butyral Powder Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa Polyvinyl Butyral Powder Revenue by Application (2020-2032)
- 12.5 Middle East Polyvinyl Butyral Powder Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global Polyvinyl Butyral Powder Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global Polyvinyl Butyral Powder Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global Polyvinyl Butyral Powder Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global Polyvinyl Butyral Powder Average Sales Price by Manufacturers (2021-2025)
- 13.2 Polyvinyl Butyral Powder Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 Polyvinyl Butyral Powder Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

14.1 Eastman Chemical

14.1.1 Eastman Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 Eastman Chemical Polyvinyl Butyral Powder Product Portfolio

14.1.3 Eastman Chemical Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.2 Kuraray

14.2.1 Kuraray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 Kuraray Polyvinyl Butyral Powder Product Portfolio

14.2.3 Kuraray Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 Sekisui Chemicals

14.3.1 Sekisui Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Sekisui Chemicals Polyvinyl Butyral Powder Product Portfolio

14.3.3 Sekisui Chemicals Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 ChangChun Group

14.4.1 ChangChun Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 ChangChun Group Polyvinyl Butyral Powder Product Portfolio

14.4.3 ChangChun Group Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Kingboard Chemical Holdings

14.5.1 Kingboard Chemical Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Kingboard Chemical Holdings Polyvinyl Butyral Powder Product Portfolio

14.5.3 Kingboard Chemical Holdings Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Huakai Plastic

14.6.1 Huakai Plastic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Huakai Plastic Polyvinyl Butyral Powder Product Portfolio

14.6.3 Huakai Plastic Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Zhejiang Decent Plastic

14.7.1 Zhejiang Decent Plastic Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

14.7.2 Zhejiang Decent Plastic Polyvinyl Butyral Powder Product Portfolio

14.7.3 Zhejiang Decent Plastic Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Wanwei Group

14.8.1 Wanwei Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Wanwei Group Polyvinyl Butyral Powder Product Portfolio

14.8.3 Wanwei Group Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Sichuan EM Technology

14.9.1 Sichuan EM Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Sichuan EM Technology Polyvinyl Butyral Powder Product Portfolio

14.9.3 Sichuan EM Technology Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Xinfu Pharm

14.10.1 Xinfu Pharm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Xinfu Pharm Polyvinyl Butyral Powder Product Portfolio

14.10.3 Xinfu Pharm Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Qingdao Haocheng

14.11.1 Qingdao Haocheng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Qingdao Haocheng Polyvinyl Butyral Powder Product Portfolio

14.11.3 Qingdao Haocheng Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Longcheng High-tech Material

14.12.1 Longcheng High-tech Material Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Longcheng High-tech Material Polyvinyl Butyral Powder Product Portfolio

14.12.3 Longcheng High-tech Material Polyvinyl Butyral Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Guangda Bingfeng

14.13.1 Guangda Bingfeng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Guangda Bingfeng Polyvinyl Butyral Powder Product Portfolio

14.13.3 Guangda Bingfeng Polyvinyl Butyral Powder Market Data Analysis (Revenue,

Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 Polyvinyl Butyral Powder Industry Chain Analysis

15.2 Polyvinyl Butyral Powder Industry Raw Material and Suppliers Analysis

15.2.1 Polyvinyl Butyral Powder Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Polyvinyl Butyral Powder Typical Downstream Customers

15.4 Polyvinyl Butyral Powder Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Polyvinyl Butyral Powder Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Polyvinyl Butyral Powder Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Polyvinyl Butyral Powder Industry Development Status

Table 4: Polyvinyl Butyral Powder Industry Development Trends

Table 5: Global Polyvinyl Butyral Powder Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Tons)

Table 6: Global Polyvinyl Butyral Powder Production by Region (2020-2025) & (K Tons)

Table 7: Global Polyvinyl Butyral Powder Production Forecast by Region (2026-2032) & (K Tons)

Table 8: Global Polyvinyl Butyral Powder Production Market Share by Region (2020-2025)

Table 9: Global Polyvinyl Butyral Powder Production Market Share by Region (2026-2032)

Table 10: Global Polyvinyl Butyral Powder Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Polyvinyl Butyral Powder Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Polyvinyl Butyral Powder Revenue Market Share by Region (2020-2025)

Table 13: Global Polyvinyl Butyral Powder Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Polyvinyl Butyral Powder Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Polyvinyl Butyral Powder Sales by Region (2020-2025) & (K Tons)

Table 16: Global Polyvinyl Butyral Powder Sales Market Share by Region (2020-2025)

Table 17: Global Polyvinyl Butyral Powder Sales Forecast by Region (2026-2032) & (K Tons)

Table 18: Global Polyvinyl Butyral Powder Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Polyvinyl Butyral Powder Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Polyvinyl Butyral Powder Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Polyvinyl Butyral Powder Sales Analysis by Type (2020-2025) & (K Tons)

Table 22: Global Polyvinyl Butyral Powder Sales Analysis Forecast by Type (2026-2032) & (K Tons)

Table 23: Global Polyvinyl Butyral Powder Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Polyvinyl Butyral Powder Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Polyvinyl Butyral Powder Sales Analysis by Application (2020-2025) & (K Tons)

Table 26: Global Polyvinyl Butyral Powder Sales Analysis Forecast by Application (2026-2032) & (K Tons)

Table 27: Key Polyvinyl Butyral Powder Players in North America

Table 28: North America Polyvinyl Butyral Powder Sales by Type (2020-2025) & (K Tons)

Table 29: North America Polyvinyl Butyral Powder Sales by Type (2026-2032) & (K Tons)

Table 30: North America Polyvinyl Butyral Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Polyvinyl Butyral Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Polyvinyl Butyral Powder Sales by Application (2020-2025) & (K Tons)

Table 33: North America Polyvinyl Butyral Powder Sales by Application (2026-2032) & (K Tons)

Table 34: North America Polyvinyl Butyral Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Polyvinyl Butyral Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Polyvinyl Butyral Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Polyvinyl Butyral Powder Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Polyvinyl Butyral Powder Sales Market Size by Country (2020-2025) & (K Tons)

Table 39: North America Polyvinyl Butyral Powder Sales Market Size by Country (2026-2032) & (K Tons)

Table 40: Key Polyvinyl Butyral Powder Players in Europe

Table 41: Europe Polyvinyl Butyral Powder Sales by Type (2020-2025) & (K Tons)

Table 42: Europe Polyvinyl Butyral Powder Sales by Type (2026-2032) & (K Tons)

Table 43: Europe Polyvinyl Butyral Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Polyvinyl Butyral Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Polyvinyl Butyral Powder Sales by Application (2020-2025) & (K Tons)

Table 46: Europe Polyvinyl Butyral Powder Sales by Application (2026-2032) & (K Tons)

Table 47: Europe Polyvinyl Butyral Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Polyvinyl Butyral Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Polyvinyl Butyral Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Polyvinyl Butyral Powder Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Polyvinyl Butyral Powder Sales Market Size by Country (2020-2025) & (K Tons)

Table 52: Europe Polyvinyl Butyral Powder Sales Market Size Forecast by Country (2026-2032) & (K Tons)

Table 53: Key Polyvinyl Butyral Powder Players in China

Table 54: China Polyvinyl Butyral Powder Sales by Type (2020-2025) & (K Tons)

Table 55: China Polyvinyl Butyral Powder Sales by Type (2026-2032) & (K Tons)

Table 56: China Polyvinyl Butyral Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Polyvinyl Butyral Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Polyvinyl Butyral Powder Sales by Application (2020-2025) & (K Tons)

Table 59: China Polyvinyl Butyral Powder Sales by Application (2026-2032) & (K Tons)

Table 60: China Polyvinyl Butyral Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Polyvinyl Butyral Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Polyvinyl Butyral Powder Players in APAC (excl. China)

Table 63: APAC (excl. China) Polyvinyl Butyral Powder Sales by Type (2020-2025) & (K Tons)

Table 64: APAC (excl. China) Polyvinyl Butyral Powder Sales by Type (2026-2032) & (K Tons)

Table 65: APAC (excl. China) Polyvinyl Butyral Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Polyvinyl Butyral Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Polyvinyl Butyral Powder Sales by Application (2020-2025) & (K Tons)

Table 68: APAC (excl. China) Polyvinyl Butyral Powder Sales by Application (2026-2032) & (K Tons)

Table 69: APAC (excl. China) Polyvinyl Butyral Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Polyvinyl Butyral Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Polyvinyl Butyral Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Polyvinyl Butyral Powder Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Polyvinyl Butyral Powder Sales Market Size by Country (2020-2025) & (K Tons)

Table 74: APAC (excl. China) Polyvinyl Butyral Powder Sales Market Size Forecast by Country (2026-2032) & (K Tons)

Table 75: Key Polyvinyl Butyral Powder Players in Latin America

Table 76: Latin America Polyvinyl Butyral Powder Sales by Type (2020-2025) & (K Tons)

Table 77: Latin America Polyvinyl Butyral Powder Sales by Type (2026-2032) & (K Tons)

Table 78: Latin America Polyvinyl Butyral Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Polyvinyl Butyral Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Polyvinyl Butyral Powder Sales by Application (2020-2025) & (K Tons)

Table 81: Latin America Polyvinyl Butyral Powder Sales by Application (2026-2032) & (K Tons)

Table 82: Latin America Polyvinyl Butyral Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Polyvinyl Butyral Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Polyvinyl Butyral Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Polyvinyl Butyral Powder Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Polyvinyl Butyral Powder Sales Market Size by Country (2020-2025) & (K Tons)

Table 87: Latin America Polyvinyl Butyral Powder Sales Market Size Forecast by Country (2026-2032) & (K Tons)

Table 88: Key Polyvinyl Butyral Powder Players in Middle East & Africa

Table 89: Middle East & Africa Polyvinyl Butyral Powder Sales by Type (2020-2025) & (K Tons)

Table 90: Middle East & Africa Polyvinyl Butyral Powder Sales by Type (2026-2032) & (K Tons)

Table 91: Middle East & Africa Polyvinyl Butyral Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Polyvinyl Butyral Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Polyvinyl Butyral Powder Sales by Application (2020-2025) & (K Tons)

Table 94: Middle East & Africa Polyvinyl Butyral Powder Sales by Application (2026-2032) & (K Tons)

Table 95: Middle East & Africa Polyvinyl Butyral Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Polyvinyl Butyral Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Polyvinyl Butyral Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Polyvinyl Butyral Powder Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Polyvinyl Butyral Powder Sales Market Size by Country (2020-2025) & (K Tons)

Table 100: Middle East & Africa Polyvinyl Butyral Powder Sales Market Size Forecast by Country (2026-2032) & (K Tons)

Table 101: Global Polyvinyl Butyral Powder Market Sales by Key Manufacturers (2021-2025) & (K Tons)

Table 102: Global Polyvinyl Butyral Powder Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Polyvinyl Butyral Powder Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Polyvinyl Butyral Powder Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Eastman Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Eastman Chemical Polyvinyl Butyral Powder Product Portfolio

Table 110: Eastman Chemical Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Kuraray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Kuraray Polyvinyl Butyral Powder Product Portfolio

Table 113: Kuraray Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Sekisui Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Sekisui Chemicals Polyvinyl Butyral Powder Product Portfolio

Table 116: Sekisui Chemicals Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: ChangChun Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: ChangChun Group Polyvinyl Butyral Powder Product Portfolio

Table 119: ChangChun Group Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Kingboard Chemical Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Kingboard Chemical Holdings Polyvinyl Butyral Powder Product Portfolio

Table 122: Kingboard Chemical Holdings Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Huakai Plastic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Huakai Plastic Polyvinyl Butyral Powder Product Portfolio

Table 125: Huakai Plastic Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Zhejiang Decent Plastic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Zhejiang Decent Plastic Polyvinyl Butyral Powder Product Portfolio

Table 128: Zhejiang Decent Plastic Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Wanwei Group Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 130: Wanwei Group Polyvinyl Butyral Powder Product Portfolio

Table 131: Wanwei Group Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Sichuan EM Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Sichuan EM Technology Polyvinyl Butyral Powder Product Portfolio

Table 134: Sichuan EM Technology Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Xinfu Pharm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Xinfu Pharm Polyvinyl Butyral Powder Product Portfolio

Table 137: Xinfu Pharm Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Qingdao Haocheng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Qingdao Haocheng Polyvinyl Butyral Powder Product Portfolio

Table 140: Qingdao Haocheng Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Longcheng High-tech Material Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Longcheng High-tech Material Polyvinyl Butyral Powder Product Portfolio

Table 143: Longcheng High-tech Material Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Guangda Bingfeng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Guangda Bingfeng Polyvinyl Butyral Powder Product Portfolio

Table 146: Guangda Bingfeng Polyvinyl Butyral Powder Revenue (US\$ Million), Sales (K Tons), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Upstream Key Raw Material Price List

Table 148: Polyvinyl Butyral Powder Raw Material Suppliers and Contact Information

Table 149: Polyvinyl Butyral Powder Typical Customer List

Table 150: Polyvinyl Butyral Powder Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Polyvinyl Butyral Powder Product Pictures

Figure 2: High Molecular Weight Grade PVB Resin Picture Scope

Figure 3: Medium Molecular Weight Grade PVB Resin Picture Scope

Figure 4: Low Molecular Weight Grade PVB Resin Picture Scope

Figure 5: Modified PVB Resin Picture Scope

Figure 6: Automotive Picture Scope

Figure 7: Architectural Picture Scope

Figure 8: Photovoltaic Picture Scope

Figure 9: Coatings, Inks and Adhesives Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global Polyvinyl Butyral Powder Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Polyvinyl Butyral Powder Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Polyvinyl Butyral Powder Market Sales and Growth Rate Analysis (2020-2032) & (K Tons)

Figure 14: Global Polyvinyl Butyral Powder Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 15: Global Polyvinyl Butyral Powder Capacity, Production and Utilization (2019-2030) & (K Tons)

Figure 16: Global Polyvinyl Butyral Powder Production by Region: 2023 VS 2024 VS 2030 (K Tons)

Figure 17: Global Polyvinyl Butyral Powder Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 18: Global Polyvinyl Butyral Powder Production Market Share by Region (2019-2030)

Figure 19: Global Polyvinyl Butyral Powder Market Size by Region (2020-2032) & (US\$ Million)

Figure 20: Global Polyvinyl Butyral Powder Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 21: Global Polyvinyl Butyral Powder Sales Price by Region (2020-2032) & (K Tons)

Figure 22: North America Polyvinyl Butyral Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: North America Polyvinyl Butyral Powder Revenue Market Share by Players in

2024

Figure 24:North America Polyvinyl Butyral Powder Sales Market Share by Type (2020-2032)

Figure 25:North America Polyvinyl Butyral Powder Revenue Market Share by Type (2020-2032)

Figure 26:North America Polyvinyl Butyral Powder Sales Market Share by Application (2020-2032)

Figure 27:North America Polyvinyl Butyral Powder Revenue Market Share by Application (2020-2032)

Figure 28:US Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 29:Canada Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 30:Europe Polyvinyl Butyral Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31:Europe Polyvinyl Butyral Powder Revenue Market Share by Players in 2024

Figure 32:Europe Polyvinyl Butyral Powder Sales Market Share by Type (2020-2032)

Figure 33:Europe Polyvinyl Butyral Powder Revenue Market Share by Type (2020-2032)

Figure 34:Europe Polyvinyl Butyral Powder Sales Market Share by Application (2020-2032)

Figure 35:Europe Polyvinyl Butyral Powder Revenue Market Share by Application (2020-2032)

Figure 36:Germany Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 37:France Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 38:United Kingdom Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 39:Italy Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 40:Spain Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 41:Benelux Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 42:China Polyvinyl Butyral Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43:China Polyvinyl Butyral Powder Revenue Market Share by Players in 2024

Figure 44:China Polyvinyl Butyral Powder Sales Market Share by Type (2020-2032)

Figure 45:China Polyvinyl Butyral Powder Revenue Market Share by Type (2020-2032)

Figure 46:China Polyvinyl Butyral Powder Sales Market Share by Application (2020-2032)

Figure 47:China Polyvinyl Butyral Powder Revenue Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Polyvinyl Butyral Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49:APAC (excl. China) Polyvinyl Butyral Powder Revenue Market Share by Players in 2024

Figure 50:APAC (excl. China) Polyvinyl Butyral Powder Sales Market Share by Type (2020-2032)

Figure 51:APAC (excl. China) Polyvinyl Butyral Powder Revenue Market Share by Type (2020-2032)

Figure 52:APAC (excl. China) Polyvinyl Butyral Powder Sales Market Share by Application (2020-2032)

Figure 53:APAC (excl. China) Polyvinyl Butyral Powder Revenue Market Share by Application (2020-2032)

Figure 54:Japan Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 55:South Korea Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 56:India Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 57:Australia Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 58:Southeast Asia Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 59:Latin America Polyvinyl Butyral Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Latin America Polyvinyl Butyral Powder Revenue Market Share by Players in 2024

Figure 61:Latin America Polyvinyl Butyral Powder Sales Market Share by Type (2020-2032)

Figure 62:Latin America Polyvinyl Butyral Powder Revenue Market Share by Type (2020-2032)

Figure 63:Latin America Polyvinyl Butyral Powder Sales Market Share by Application (2020-2032)

Figure 64:Latin America Polyvinyl Butyral Powder Revenue Market Share by Application (2020-2032)

Figure 65:Mexico Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 66:Brazil Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 67:Middle East & Africa Polyvinyl Butyral Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 68:Middle East & Africa Polyvinyl Butyral Powder Revenue Market Share by Players in 2024

Figure 69:Middle East & Africa Polyvinyl Butyral Powder Sales Market Share by Type (2020-2032)

Figure 70:Middle East & Africa Polyvinyl Butyral Powder Revenue Market Share by Type (2020-2032)

Figure 71:Middle East & Africa Polyvinyl Butyral Powder Sales Market Share by

Application (2020-2032)

Figure 72: Middle East & Africa Polyvinyl Butyral Powder Revenue Market Share by Application (2020-2032)

Figure 73: Saudi Arabia Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 74: South Africa Polyvinyl Butyral Powder Revenue (2020-2032) & (US\$ Million)

Figure 75: Global Polyvinyl Butyral Powder Sales Market Share by Key Manufacturers in 2024

Figure 76: Global Polyvinyl Butyral Powder Revenue Market Share by Key Manufacturers in 2024

Figure 77: Global Polyvinyl Butyral Powder Industry Competition Landscape

Figure 78: Polyvinyl Butyral Powder Industry Chain Analysis

Figure 79: Bottom-Up and Top-Down Research Methods

Figure 80: Key Interview Objectives

Figure 81: Data Cross Validation

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