

# Global Polyvinyl Alcohol Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Polyvinyl Alcohol market size will reach 3,662.61 Million USD in 2025 and is projected to reach 3,924.09 Million USD by 2032, with a CAGR of 0.99% (2025-2032). Notably, the China Polyvinyl Alcohol market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Polyvinyl alcohol (PVA) is a synthetic polymer derived from vinyl acetate through polymerization. It is valued for its water-soluble nature, making it useful in various applications. PVA forms transparent, flexible, and tough films when dissolved in water, which finds application in industries such as textiles, adhesives, papermaking, packaging, and pharmaceuticals. In textiles, PVA is used as a sizing agent to improve weaving properties, while in adhesives, it is a key component in many types of glues. PVA is also utilized in the production of water-soluble films for packaging and single-dose applications. In pharmaceuticals, PVA serves as a coating for pills and tablets, providing protection and controlling drug release. Its versatility and wide range of applications make PVA a valuable polymer in various industries.

The major global manufacturers of Polyvinyl Alcohol include Kuraray, Sekisui Chemical, Nippon Synthetic Chem Industry, Anhui Wanwei Group, Chang Chun Group, Inner Mongolia Shuangxin Environment, Ningxia Dadi Circular Development, Sinopec Group, JAPAN VAM & POVAL, DS Poval KK, Solutia, Wacker, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyvinyl Alcohol. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyvinyl Alcohol market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyvinyl Alcohol market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyvinyl Alcohol industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyvinyl Alcohol Include:

Kuraray

Sekisui Chemical

Nippon Synthetic Chem Industry

Anhui Wanwei Group

Chang Chun Group

Inner Mongolia Shuangxin Environment

Ningxia Dadi Circular Development

Sinopec Group

JAPAN VAM & POVAL

DS Poval KK

Solutia

Wacker

Polyvinyl Alcohol Product Segment Include:

Ethylene Method

Acetylene Method

Polyvinyl Alcohol Product Application Include:

Polymerization Assistant

Polyvinyl Butyral

Adhesive

Textile Size

Paper Size and Coating

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Polyvinyl Alcohol Capacity and Production Analysis

Chapter 3: Global Polyvinyl Alcohol Industry PESTEL Analysis

Chapter 4: Global Polyvinyl Alcohol Industry Porter's Five Forces Analysis

Chapter 5: Global Polyvinyl Alcohol Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Polyvinyl Alcohol Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Polyvinyl Alcohol Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Polyvinyl Alcohol Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Polyvinyl Alcohol Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Polyvinyl Alcohol Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Polyvinyl Alcohol Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Polyvinyl Alcohol Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Polyvinyl Alcohol Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 POLYVINYL ALCOHOL MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Polyvinyl Alcohol Product by Type
  - 1.2.1 Ethylene Method
  - 1.2.2 Acetylene Method
- 1.3 Polyvinyl Alcohol Product by Application
  - 1.3.1 Polymerization Assistant
  - 1.3.2 Polyvinyl Butyral
  - 1.3.3 Adhesive
  - 1.3.4 Textile Size
  - 1.3.5 Paper Size and Coating
  - 1.3.6 Others
- 1.4 Global Polyvinyl Alcohol Market Revenue and Sales Analysis
  - 1.4.1 Global Polyvinyl Alcohol Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Polyvinyl Alcohol Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Polyvinyl Alcohol Market Sales Price Trend Analysis (2020-2032)
- 1.5 Polyvinyl Alcohol Industry Trends and Innovation
  - 1.5.1 Polyvinyl Alcohol Industry Trends and Innovation
  - 1.5.2 Polyvinyl Alcohol Market Drivers and Challenges

### **2 GLOBAL POLYVINYL ALCOHOL CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global Polyvinyl Alcohol Capacity, Production and Utilization (2020-2032)
- 2.2 Global Polyvinyl Alcohol Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Polyvinyl Alcohol Production by Region
  - 2.3.1 Global Polyvinyl Alcohol Production by Region (2020-2025)
  - 2.3.2 Global Polyvinyl Alcohol Production Forecast by Region (2026-2032)
  - 2.3.3 Global Polyvinyl Alcohol Production Market Share by Region (2020-2032)

### **3 POLYVINYL ALCOHOL MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis

3.5 Environmental Factors Analysis

3.6 Legal Factors Analysis

## **4 POLYVINYL ALCOHOL MARKET PORTER'S FIVE FORCES ANALYSIS**

4.1 Competitive Rivalry

4.2 Threat of New Entrants

4.3 Bargaining Power of Suppliers

4.4 Bargaining Power of Buyers

4.5 Threat of Substitutes

## **5 GLOBAL POLYVINYL ALCOHOL MARKET ANALYSIS BY REGIONS**

5.1 Polyvinyl Alcohol Overall Market: 2024 VS 2025 VS 2032

5.2 Global Polyvinyl Alcohol Revenue and Forecast Analysis (2020-2032)

5.2.1 Global Polyvinyl Alcohol Revenue and Market Share by Region (2020-2025)

5.2.2 Global Polyvinyl Alcohol Revenue and Market Forecast by Region (2026-2032)

5.3 Global Polyvinyl Alcohol Sales and Forecast Analysis (2020-2032)

5.3.1 Global Polyvinyl Alcohol Sales and Market Share by Region (2020-2025)

5.3.2 Global Polyvinyl Alcohol Sales and Market Forecast by Region (2026-2032)

5.4 Global Polyvinyl Alcohol Sales Price Trend Analysis (2020-2032)

## **6 GLOBAL POLYVINYL ALCOHOL MARKET SIZE BY TYPE AND APPLICATION**

6.1 Global Polyvinyl Alcohol Market Size by Type

6.1.1 Global Polyvinyl Alcohol Revenue and Forecast Analysis by Type (2020-2032)

6.1.2 Global Polyvinyl Alcohol Sales and Forecast Analysis by Type (2020-2032)

6.2 Global Polyvinyl Alcohol Market Size by Application

6.2.1 Global Polyvinyl Alcohol Revenue and Forecast Analysis by Application  
(2020-2032)

6.2.2 Global Polyvinyl Alcohol Sales and Forecast Analysis by Application (2020-2032)

## **7 NORTH AMERICA**

7.1 North America Polyvinyl Alcohol Market Size and Growth Rate Analysis (2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Polyvinyl Alcohol Market Size by Type

7.3.1 North America Polyvinyl Alcohol Sales by Type (2020-2032)

7.3.2 North America Polyvinyl Alcohol Revenue by Type (2020-2032)

## 7.4 North America Polyvinyl Alcohol Market Size by Application

7.4.1 North America Polyvinyl Alcohol Sales by Application (2020-2032)

7.4.2 North America Polyvinyl Alcohol Revenue by Application (2020-2032)

## 7.5 North America Polyvinyl Alcohol Market Size by Country

7.5.1 US

7.5.2 Canada

## **8 EUROPE**

### 8.1 Europe Polyvinyl Alcohol Market Size and Growth Rate Analysis (2020-2032)

### 8.2 Europe Key Manufacturers Analysis

### 8.3 Europe Polyvinyl Alcohol Market Size by Type

8.3.1 Europe Polyvinyl Alcohol Sales by Type (2020-2032)

8.3.2 Europe Polyvinyl Alcohol Revenue by Type (2020-2032)

### 8.4 Europe Polyvinyl Alcohol Market Size by Application

8.4.1 Europe Polyvinyl Alcohol Sales by Application (2020-2032)

8.4.2 Europe Polyvinyl Alcohol Revenue by Application (2020-2032)

### 8.5 Europe Polyvinyl Alcohol Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

## **9 CHINA**

### 9.1 China Polyvinyl Alcohol Market Size and Growth Rate Analysis (2020-2032)

### 9.2 China Key Manufacturers Analysis

### 9.3 China Polyvinyl Alcohol Market Size by Type

9.3.1 China Polyvinyl Alcohol Sales by Type (2020-2032)

9.3.2 China Polyvinyl Alcohol Revenue by Type (2020-2032)

### 9.4 China Polyvinyl Alcohol Market Size by Application

9.4.1 China Polyvinyl Alcohol Sales by Application (2020-2032)

9.4.2 China Polyvinyl Alcohol Revenue by Application (2020-2032)

## **10 APAC (EXCL. CHINA)**

### 10.1 APAC (excl. China) Polyvinyl Alcohol Market Size and Growth Rate Analysis

(2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Polyvinyl Alcohol Market Size by Type

10.3.1 APAC (excl. China) Polyvinyl Alcohol Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Polyvinyl Alcohol Revenue by Type (2020-2032)

10.4 APAC (excl. China) Polyvinyl Alcohol Market Size by Application

10.4.1 APAC (excl. China) Polyvinyl Alcohol Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Polyvinyl Alcohol Revenue by Application (2020-2032)

10.5 APAC (excl. China) Polyvinyl Alcohol Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

## **11 LATIN AMERICA**

11.1 Latin America Polyvinyl Alcohol Market Size and Growth Rate Analysis  
(2020-2032)

11.2 Latin America Key Manufacturers Analysis

### **11.3 LATIN AMERICA POLYVINYL ALCOHOL MARKET SIZE BY TYPE**

11.3.1 Latin America Polyvinyl Alcohol Sales by Type (2020-2032)

11.3.2 Latin America Polyvinyl Alcohol Revenue by Type (2020-2032)

11.4 Latin America Polyvinyl Alcohol Market Size by Application

11.4.1 Latin America Polyvinyl Alcohol Sales by Application (2020-2032)

11.4.2 Latin America Polyvinyl Alcohol Revenue by Application (2020-2032)

11.5 Latin America Polyvinyl Alcohol Market Size by Country

11.6 Latin America Polyvinyl Alcohol Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

12.1 Middle East & Africa Polyvinyl Alcohol Market Size and Growth Rate Analysis  
(2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

12.3 Middle East & Africa Polyvinyl Alcohol Market Size by Type

- 12.3.1 Middle East & Africa Polyvinyl Alcohol Sales by Type (2020-2032)
- 12.3.2 Middle East & Africa Polyvinyl Alcohol Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Polyvinyl Alcohol Market Size by Application
  - 12.4.1 Middle East & Africa Polyvinyl Alcohol Sales by Application (2020-2032)
  - 12.4.2 Middle East & Africa Polyvinyl Alcohol Revenue by Application (2020-2032)
- 12.5 Middle East Polyvinyl Alcohol Market Size by Country
  - 12.5.1 Saudi Arabia
  - 12.5.2 South Africa

## **13 COMPETITION BY MANUFACTURERS**

- 13.1 Global Polyvinyl Alcohol Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 13.1.1 Global Polyvinyl Alcohol Market Sales by Key Manufacturers (2021-2025)
  - 13.1.2 Global Polyvinyl Alcohol Market Revenue by Key Manufacturers (2021-2025)
  - 13.1.3 Global Polyvinyl Alcohol Average Sales Price by Manufacturers (2021-2025)
- 13.2 Polyvinyl Alcohol Competitive Landscape Analysis and Market Dynamic
  - 13.2.1 Polyvinyl Alcohol Competitive Landscape Analysis
  - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 13.2.3 Market Dynamic

## **14 KEY COMPANIES ANALYSIS**

- 14.1 Kuraray
  - 14.1.1 Kuraray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.1.2 Kuraray Polyvinyl Alcohol Product Portfolio
  - 14.1.3 Kuraray Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 Sekisui Chemical
  - 14.2.1 Sekisui Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.2.2 Sekisui Chemical Polyvinyl Alcohol Product Portfolio
  - 14.2.3 Sekisui Chemical Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 Nippon Synthetic Chem Industry
  - 14.3.1 Nippon Synthetic Chem Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.3.2 Nippon Synthetic Chem Industry Polyvinyl Alcohol Product Portfolio

14.3.3 Nippon Synthetic Chem Industry Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Anhui Wanwei Group

14.4.1 Anhui Wanwei Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Anhui Wanwei Group Polyvinyl Alcohol Product Portfolio

14.4.3 Anhui Wanwei Group Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Chang Chun Group

14.5.1 Chang Chun Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Chang Chun Group Polyvinyl Alcohol Product Portfolio

14.5.3 Chang Chun Group Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Inner Mongolia Shuangxin Environment

14.6.1 Inner Mongolia Shuangxin Environment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Inner Mongolia Shuangxin Environment Polyvinyl Alcohol Product Portfolio

14.6.3 Inner Mongolia Shuangxin Environment Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Ningxia Dadi Circular Development

14.7.1 Ningxia Dadi Circular Development Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Ningxia Dadi Circular Development Polyvinyl Alcohol Product Portfolio

14.7.3 Ningxia Dadi Circular Development Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Sinopec Group

14.8.1 Sinopec Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Sinopec Group Polyvinyl Alcohol Product Portfolio

14.8.3 Sinopec Group Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 JAPAN VAM & POVAL

14.9.1 JAPAN VAM & POVAL Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 JAPAN VAM & POVAL Polyvinyl Alcohol Product Portfolio

14.9.3 JAPAN VAM & POVAL Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 DS Poval KK

14.10.1 DS Poval KK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 DS Poval KK Polyvinyl Alcohol Product Portfolio

14.10.3 DS Poval KK Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Solutia

14.11.1 Solutia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Solutia Polyvinyl Alcohol Product Portfolio

14.11.3 Solutia Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Wacker

14.12.1 Wacker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Wacker Polyvinyl Alcohol Product Portfolio

14.12.3 Wacker Polyvinyl Alcohol Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **15 INDUSTRY CHAIN ANALYSIS**

15.1 Polyvinyl Alcohol Industry Chain Analysis

15.2 Polyvinyl Alcohol Industry Raw Material and Suppliers Analysis

15.2.1 Polyvinyl Alcohol Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Polyvinyl Alcohol Typical Downstream Customers

15.4 Polyvinyl Alcohol Sales Channel Analysis

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 METHODOLOGY AND DATA SOURCE**

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Polyvinyl Alcohol Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Polyvinyl Alcohol Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Polyvinyl Alcohol Industry Development Status

Table 4: Polyvinyl Alcohol Industry Development Trends

Table 5: Global Polyvinyl Alcohol Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Polyvinyl Alcohol Production by Region (2020-2025) & (K Ton)

Table 7: Global Polyvinyl Alcohol Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Polyvinyl Alcohol Production Market Share by Region (2020-2025)

Table 9: Global Polyvinyl Alcohol Production Market Share by Region (2026-2032)

Table 10: Global Polyvinyl Alcohol Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Polyvinyl Alcohol Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Polyvinyl Alcohol Revenue Market Share by Region (2020-2025)

Table 13: Global Polyvinyl Alcohol Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Polyvinyl Alcohol Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Polyvinyl Alcohol Sales by Region (2020-2025) & (K Ton)

Table 16: Global Polyvinyl Alcohol Sales Market Share by Region (2020-2025)

Table 17: Global Polyvinyl Alcohol Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Polyvinyl Alcohol Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Polyvinyl Alcohol Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Polyvinyl Alcohol Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Polyvinyl Alcohol Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global Polyvinyl Alcohol Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Polyvinyl Alcohol Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Polyvinyl Alcohol Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Polyvinyl Alcohol Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Polyvinyl Alcohol Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Polyvinyl Alcohol Players in North America

Table 28: North America Polyvinyl Alcohol Sales by Type (2020-2025) & (K Ton)

Table 29: North America Polyvinyl Alcohol Sales by Type (2026-2032) & (K Ton)

Table 30: North America Polyvinyl Alcohol Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Polyvinyl Alcohol Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Polyvinyl Alcohol Sales by Application (2020-2025) & (K Ton)

Table 33: North America Polyvinyl Alcohol Sales by Application (2026-2032) & (K Ton)

Table 34: North America Polyvinyl Alcohol Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Polyvinyl Alcohol Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Polyvinyl Alcohol Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Polyvinyl Alcohol Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Polyvinyl Alcohol Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Polyvinyl Alcohol Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Polyvinyl Alcohol Players in Europe

Table 41: Europe Polyvinyl Alcohol Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Polyvinyl Alcohol Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Polyvinyl Alcohol Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Polyvinyl Alcohol Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Polyvinyl Alcohol Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Polyvinyl Alcohol Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Polyvinyl Alcohol Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Polyvinyl Alcohol Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Polyvinyl Alcohol Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Polyvinyl Alcohol Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Polyvinyl Alcohol Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Polyvinyl Alcohol Sales Market Size Forecast by Country (2026-2032)

& (K Ton)

Table 53: Key Polyvinyl Alcohol Players in China

Table 54: China Polyvinyl Alcohol Sales by Type (2020-2025) & (K Ton)

Table 55: China Polyvinyl Alcohol Sales by Type (2026-2032) & (K Ton)

Table 56: China Polyvinyl Alcohol Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Polyvinyl Alcohol Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Polyvinyl Alcohol Sales by Application (2020-2025) & (K Ton)

Table 59: China Polyvinyl Alcohol Sales by Application (2026-2032) & (K Ton)

Table 60: China Polyvinyl Alcohol Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Polyvinyl Alcohol Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Polyvinyl Alcohol Players in APAC (excl. China)

Table 63: APAC (excl. China) Polyvinyl Alcohol Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) Polyvinyl Alcohol Sales by Type (2026-2032) & (K Ton)

Table 65: APAC (excl. China) Polyvinyl Alcohol Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Polyvinyl Alcohol Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Polyvinyl Alcohol Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) Polyvinyl Alcohol Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) Polyvinyl Alcohol Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Polyvinyl Alcohol Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Polyvinyl Alcohol Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Polyvinyl Alcohol Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Polyvinyl Alcohol Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) Polyvinyl Alcohol Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 75: Key Polyvinyl Alcohol Players in Latin America

Table 76: Latin America Polyvinyl Alcohol Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America Polyvinyl Alcohol Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America Polyvinyl Alcohol Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Polyvinyl Alcohol Revenue by Type (2026-2032) & (US\$ Million)

Million)

Table 80: Latin America Polyvinyl Alcohol Sales by Application (2020-2025) & (K Ton)

Table 81: Latin America Polyvinyl Alcohol Sales by Application (2026-2032) & (K Ton)

Table 82: Latin America Polyvinyl Alcohol Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Polyvinyl Alcohol Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Polyvinyl Alcohol Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Polyvinyl Alcohol Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Polyvinyl Alcohol Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America Polyvinyl Alcohol Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Polyvinyl Alcohol Players in Middle East & Africa

Table 89: Middle East & Africa Polyvinyl Alcohol Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Polyvinyl Alcohol Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Polyvinyl Alcohol Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Polyvinyl Alcohol Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Polyvinyl Alcohol Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa Polyvinyl Alcohol Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa Polyvinyl Alcohol Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Polyvinyl Alcohol Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Polyvinyl Alcohol Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Polyvinyl Alcohol Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Polyvinyl Alcohol Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Polyvinyl Alcohol Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Polyvinyl Alcohol Market Sales by Key Manufacturers (2021-2025) &

(K Ton)

Table 102: Global Polyvinyl Alcohol Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Polyvinyl Alcohol Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Polyvinyl Alcohol Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Kuraray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Kuraray Polyvinyl Alcohol Product Portfolio

Table 110: Kuraray Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Sekisui Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Sekisui Chemical Polyvinyl Alcohol Product Portfolio

Table 113: Sekisui Chemical Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Nippon Synthetic Chem Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Nippon Synthetic Chem Industry Polyvinyl Alcohol Product Portfolio

Table 116: Nippon Synthetic Chem Industry Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Anhui Wanwei Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Anhui Wanwei Group Polyvinyl Alcohol Product Portfolio

Table 119: Anhui Wanwei Group Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Chang Chun Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Chang Chun Group Polyvinyl Alcohol Product Portfolio

Table 122: Chang Chun Group Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Inner Mongolia Shuangxin Environment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Inner Mongolia Shuangxin Environment Polyvinyl Alcohol Product Portfolio

Table 125: Inner Mongolia Shuangxin Environment Polyvinyl Alcohol Revenue (US\$

Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Ningxia Dadi Circular Development Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Ningxia Dadi Circular Development Polyvinyl Alcohol Product Portfolio

Table 128: Ningxia Dadi Circular Development Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Sinopec Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Sinopec Group Polyvinyl Alcohol Product Portfolio

Table 131: Sinopec Group Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: JAPAN VAM & POVAL Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: JAPAN VAM & POVAL Polyvinyl Alcohol Product Portfolio

Table 134: JAPAN VAM & POVAL Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: DS Poval KK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: DS Poval KK Polyvinyl Alcohol Product Portfolio

Table 137: DS Poval KK Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Solutia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Solutia Polyvinyl Alcohol Product Portfolio

Table 140: Solutia Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Wacker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Wacker Polyvinyl Alcohol Product Portfolio

Table 143: Wacker Polyvinyl Alcohol Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Upstream Key Raw Material Price List

Table 145: Polyvinyl Alcohol Raw Material Suppliers and Contact Information

Table 146: Polyvinyl Alcohol Typical Customer List

Table 147: Polyvinyl Alcohol Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Polyvinyl Alcohol Product Pictures

Figure 2: Ethylene Method Picture Scope

Figure 3: Acetylene Method Picture Scope

Figure 4: Polymerization Assistant Picture Scope

Figure 5: Polyvinyl Butyral Picture Scope

Figure 6: Adhesive Picture Scope

Figure 7: Textile Size Picture Scope

Figure 8: Paper Size and Coating Picture Scope

Figure 9: Others Picture Scope

Figure 10: Global Polyvinyl Alcohol Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Polyvinyl Alcohol Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Polyvinyl Alcohol Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 13: Global Polyvinyl Alcohol Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 14: Global Polyvinyl Alcohol Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 15: Global Polyvinyl Alcohol Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 16: Global Polyvinyl Alcohol Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 17: Global Polyvinyl Alcohol Production Market Share by Region (2019-2030)

Figure 18: Global Polyvinyl Alcohol Market Size by Region (2020-2032) & (US\$ Million)

Figure 19: Global Polyvinyl Alcohol Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 20: Global Polyvinyl Alcohol Sales Price by Region (2020-2032) & (K Ton)

Figure 21: North America Polyvinyl Alcohol Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: North America Polyvinyl Alcohol Revenue Market Share by Players in 2024

Figure 23: North America Polyvinyl Alcohol Sales Market Share by Type (2020-2032)

Figure 24: North America Polyvinyl Alcohol Revenue Market Share by Type (2020-2032)

Figure 25: North America Polyvinyl Alcohol Sales Market Share by Application (2020-2032)

Figure 26:North America Polyvinyl Alcohol Revenue Market Share by Application (2020-2032)

Figure 27:US Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 28:Canada Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 29:Europe Polyvinyl Alcohol Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 30:Europe Polyvinyl Alcohol Revenue Market Share by Players in 2024

Figure 31:Europe Polyvinyl Alcohol Sales Market Share by Type (2020-2032)

Figure 32:Europe Polyvinyl Alcohol Revenue Market Share by Type (2020-2032)

Figure 33:Europe Polyvinyl Alcohol Sales Market Share by Application (2020-2032)

Figure 34:Europe Polyvinyl Alcohol Revenue Market Share by Application (2020-2032)

Figure 35:Germany Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 36:France Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 37:United Kingdom Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 38:Italy Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 39:Spain Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 40:Benelux Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 41:China Polyvinyl Alcohol Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:China Polyvinyl Alcohol Revenue Market Share by Players in 2024

Figure 43:China Polyvinyl Alcohol Sales Market Share by Type (2020-2032)

Figure 44:China Polyvinyl Alcohol Revenue Market Share by Type (2020-2032)

Figure 45:China Polyvinyl Alcohol Sales Market Share by Application (2020-2032)

Figure 46:China Polyvinyl Alcohol Revenue Market Share by Application (2020-2032)

Figure 47:APAC (excl. China) Polyvinyl Alcohol Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 48:APAC (excl. China) Polyvinyl Alcohol Revenue Market Share by Players in 2024

Figure 49:APAC (excl. China) Polyvinyl Alcohol Sales Market Share by Type (2020-2032)

Figure 50:APAC (excl. China) Polyvinyl Alcohol Revenue Market Share by Type (2020-2032)

Figure 51:APAC (excl. China) Polyvinyl Alcohol Sales Market Share by Application (2020-2032)

Figure 52:APAC (excl. China) Polyvinyl Alcohol Revenue Market Share by Application (2020-2032)

Figure 53:Japan Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 54:South Korea Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

Figure 55:India Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)

- Figure 56:Australia Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)
- Figure 57:Southeast Asia Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)
- Figure 58:Latin America Polyvinyl Alcohol Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 59:Latin America Polyvinyl Alcohol Revenue Market Share by Players in 2024
- Figure 60:Latin America Polyvinyl Alcohol Sales Market Share by Type (2020-2032)
- Figure 61:Latin America Polyvinyl Alcohol Revenue Market Share by Type (2020-2032)
- Figure 62:Latin America Polyvinyl Alcohol Sales Market Share by Application (2020-2032)
- Figure 63:Latin America Polyvinyl Alcohol Revenue Market Share by Application (2020-2032)
- Figure 64:Mexico Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)
- Figure 65:Brazil Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)
- Figure 66:Middle East & Africa Polyvinyl Alcohol Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 67:Middle East & Africa Polyvinyl Alcohol Revenue Market Share by Players in 2024
- Figure 68:Middle East & Africa Polyvinyl Alcohol Sales Market Share by Type (2020-2032)
- Figure 69:Middle East & Africa Polyvinyl Alcohol Revenue Market Share by Type (2020-2032)
- Figure 70:Middle East & Africa Polyvinyl Alcohol Sales Market Share by Application (2020-2032)
- Figure 71:Middle East & Africa Polyvinyl Alcohol Revenue Market Share by Application (2020-2032)
- Figure 72:Saudi Arabia Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)
- Figure 73:South Africa Polyvinyl Alcohol Revenue (2020-2032) & (US\$ Million)
- Figure 74:Global Polyvinyl Alcohol Sales Market Share by Key Manufacturers in 2024
- Figure 75:Global Polyvinyl Alcohol Revenue Market Share by Key Manufacturers in 2024
- Figure 76:Global Polyvinyl Alcohol Industry Competition Landscape
- Figure 77:Polyvinyl Alcohol Industry Chain Analysis
- Figure 78:Bottom-Up and Top-Down Research Methods
- Figure 79:Key Interview Objectives
- Figure 80:Data Cross Validation

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