

# Global Polyurethane (PU) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Polyurethane (PU) market size will reach 50,781 Million USD in 2025 and is projected to reach 62,624 Million USD by 2032, with a CAGR of 3.04% (2025-2032). Notably, the China Polyurethane (PU) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Polyurethane (PU) is a versatile and widely used polymer derived from the reaction of polyols with isocyanates. It belongs to the class of polymers known as polymeric organic compounds. Polyurethanes can exist in various forms, including foams, elastomers, and coatings, and they are appreciated for their exceptional durability, flexibility, and resilience. The properties of polyurethane can be tailored to suit specific applications by adjusting the formulation and processing conditions, making it suitable for a wide range of industries. Polyurethane foams, for example, are commonly used in upholstery, mattresses, and insulation materials due to their lightweight nature and thermal insulation properties. Polyurethane coatings and adhesives are employed in various industrial applications for their protective and bonding capabilities. The versatility and customizable nature of polyurethane contribute to its widespread use in construction, automotive, furniture, and consumer goods.

The major global manufacturers of Polyurethane (PU) include Dow, BASF, Huntsman, AkzoNobel, Covestro, Lubrizol, Recticel, LANXESS, INOAC, Tosoh, Mitsui Chem,

Woodbridge Foam, Wanhua, Shanghai Dongda, Oriental Yuhong, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyurethane (PU). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyurethane (PU) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyurethane (PU) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyurethane (PU) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyurethane (PU) Include:

Dow

BASF

Huntsman

AkzoNobel

Covestro

Lubrizol

Recticel

LANXESS

INOAC

Tosoh

Mitsui Chem

Woodbridge Foam

Wanhua

Shanghai Dongda

Oriental Yuhong

Polyurethane (PU) Product Segment Include:

Flexible Foam

Rigid Foam

Coatings

Adhesives & Sealants

Elastomers

Others

Polyurethane (PU) Product Application Include:

Furniture

Construction

Home Appliances

Automotive Interior

Footwear

Packaging

Others

## **Chapter Scope**

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