

# Global Polyurethane Electronic Adhesive Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Polyurethane Electronic Adhesive market size will reach 1,446.88 Million USD in 2025 and is projected to reach 2,430.30 Million USD by 2032, with a CAGR of 7.69% (2025-2032). Notably, the China Polyurethane Electronic Adhesive market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Polyurethane Electronic Adhesive is a specialized adhesive formulated from polyurethane that is used in the electronics industry for its excellent bonding properties and durability. This adhesive provides strong, flexible bonds that are resistant to environmental stressors such as heat, moisture, and chemicals, making it ideal for securing components within electronic devices. Its versatility allows it to bond various substrates, including metals, plastics, and glass, ensuring reliable performance in applications like potting, encapsulating, and conformal coating. Additionally, polyurethane electronic adhesives often feature good electrical insulation properties, which are crucial for maintaining the integrity and functionality of electronic assemblies.

The major global manufacturers of Polyurethane Electronic Adhesive include Henkel, 3M, Dow, Huntsman, Hexion, LORD Crop, Hubei Huitian New Materials, Darbond Technology, U-BOND Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyurethane Electronic Adhesive. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyurethane Electronic Adhesive market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyurethane Electronic Adhesive market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyurethane Electronic Adhesive industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyurethane Electronic Adhesive Include:

Henkel

3M

Dow

Huntsman

Hexion

LORD Crop

Hubei Huitian New Materials

Darbond Technology

U-BOND Technology

Polyurethane Electronic Adhesive Product Segment Include:

Reactive Hot Melt Adhesive

Two-Component Polyurethane Structural Adhesive

Polyurethane Electronic Adhesive Product Application Include:

Telecommunication

Intelligent Terminal

New Energy

Others

## **Chapter Scope**

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