

# Global Polyurethane Elastomer Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Polyurethane Elastomer market size will reach 21,143 Million USD in 2025 and is projected to reach 28,484 Million USD by 2032, with a CAGR of 4.35% (2025-2032). Notably, the China Polyurethane Elastomer market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Polyurethane elastomer is a versatile and durable type of polymer that combines the properties of both elastomers and polyurethanes. Known for its excellent flexibility, abrasion resistance, and resilience, it is commonly used in applications that require materials with high elasticity and toughness, such as in automotive parts, industrial equipment, and footwear. Polyurethane elastomers can be formulated to achieve a wide range of hardness levels, from soft and flexible to rigid and tough, making them highly adaptable for various industrial applications. They also offer good chemical resistance, wear resistance, and low-temperature performance, making them ideal for use in harsh environments where traditional rubber might not perform as well.

The major global manufacturers of Polyurethane Elastomer include Lubrizol, BASF, Covestro, Wanhua Chemical, Huntsman, Trinseo, Hexpol, Kuraray, COIM Group, Avient, Epaflex, Miracll Chemicals, Shandong INOV New Materials, Urecore, Huide Technology, Huaфон Chemical, LANXESS (In Process of Divestment), etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyurethane Elastomer. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyurethane Elastomer market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyurethane Elastomer market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyurethane Elastomer industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyurethane Elastomer Include:

Lubrizol

BASF

Covestro

Wanhua Chemical

Huntsman

Trinseo

Hexpol

Kuraray

COIM Group

Avient

Epaflex

Miracll Chemicals

Shandong INOV New Materials

Urecore

Huide Technology

Huafon Chemical

LANXESS (In Process of Divestment)

Polyurethane Elastomer Product Segment Include:

Casting Polyurethane Elastomer (CPE)

Thermoplastic Polyurethane Elastomer (TPE)

Polyurethane Microcellular Elastomer

Mixed Polyurethane Elastomer(MPE) and Others

Polyurethane Elastomer Product Application Include:

Automotive

Industrial Machinery

Electronics and Electrical Appliances

Medical Equipment

Sports and Leisure

Other

## **Chapter Scope**

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