

Global Polyurethane Dispersions (PUD) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Polyurethane Dispersions (PUD) market size will reach 2,695.50 Million USD in 2025 and is projected to reach 4,719.33 Million USD by 2032, with a CAGR of 8.33% (2025-2032). Notably, the China Polyurethane Dispersions (PUD) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polyurethane dispersions (PUD) are water-based systems containing finely dispersed polyurethane particles. These dispersions are synthesized through the reaction of polyols with diisocyanates in the presence of water and other additives. Unlike traditional solvent-based polyurethane coatings, PUDs offer environmental advantages as they have lower volatile organic compound (VOC) content and are less reliant on toxic solvents. PUDs are commonly used in the formulation of coatings, adhesives, sealants, and elastomers, providing properties such as excellent flexibility, abrasion resistance, and adhesion. They are particularly valued for their versatility, allowing for the development of waterborne coatings with high-performance characteristics for various applications, including wood coatings, leather finishing, and textile treatments. The ability to produce water-based polyurethane dispersions aligns with environmentally conscious practices and regulatory requirements, making them a popular choice in industries seeking sustainable and eco-friendly alternatives.

The major global manufacturers of Polyurethane Dispersions (PUD) include Bayer,

DSM, Chemtura, Lubrizol, BASF, Alberdingk Boley, Hawthaway, Stahl, Mitsui Chemicals, UBE, DIC, Reichhold, Wanhua Chemical, Dow Chemical, SiwoChem, SNP, Chase, VCM Polyurethanes, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyurethane Dispersions (PUD). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyurethane Dispersions (PUD) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyurethane Dispersions (PUD) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyurethane Dispersions (PUD) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyurethane Dispersions (PUD) Include:

Bayer

DSM

Chemtura

Lubrizol

BASF

Alberdingk Boley

Hauthaway

Stahl

Mitsui Chemicals

UBE

DIC

Reichhold

Wanhua Chemical

Dow Chemical

SiwoChem

SNP

Chase

VCM Polyurethanes

Polyurethane Dispersions (PUD) Product Segment Include:

One-Component Polyurethane

Two-Component Polyurethane

Urethane-modified

Polyurethane Dispersions (PUD) Product Application Include:

Coatings

Adhesive & Sealants

Leather Finishing

Paper & Textile

Fiber Glass Sizing

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Polyurethane Dispersions (PUD) Capacity and Production Analysis

Chapter 3: Global Polyurethane Dispersions (PUD) Industry PESTEL Analysis

Chapter 4: Global Polyurethane Dispersions (PUD) Industry Porter's Five Forces Analysis

Chapter 5: Global Polyurethane Dispersions (PUD) Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Polyurethane Dispersions (PUD) Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Polyurethane Dispersions (PUD) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Polyurethane Dispersions (PUD) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Polyurethane Dispersions (PUD) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Polyurethane Dispersions (PUD) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Polyurethane Dispersions (PUD) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Polyurethane Dispersions (PUD) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Polyurethane Dispersions (PUD) Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 POLYURETHANE DISPERSIONS (PUD) MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Polyurethane Dispersions (PUD) Product by Type
 - 1.2.1 One-Component Polyurethane
 - 1.2.2 Two-Component Polyurethane
 - 1.2.3 Urethane-modified
- 1.3 Polyurethane Dispersions (PUD) Product by Application
 - 1.3.1 Coatings
 - 1.3.2 Adhesive & Sealants
 - 1.3.3 Leather Finishing
 - 1.3.4 Paper & Textile
 - 1.3.5 Fiber Glass Sizing
 - 1.3.6 Others
- 1.4 Global Polyurethane Dispersions (PUD) Market Revenue and Sales Analysis
 - 1.4.1 Global Polyurethane Dispersions (PUD) Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Polyurethane Dispersions (PUD) Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Polyurethane Dispersions (PUD) Market Sales Price Trend Analysis (2020-2032)
- 1.5 Polyurethane Dispersions (PUD) Industry Trends and Innovation
 - 1.5.1 Polyurethane Dispersions (PUD) Industry Trends and Innovation
 - 1.5.2 Polyurethane Dispersions (PUD) Market Drivers and Challenges

2 GLOBAL POLYURETHANE DISPERSIONS (PUD) CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Polyurethane Dispersions (PUD) Capacity, Production and Utilization (2020-2032)
- 2.2 Global Polyurethane Dispersions (PUD) Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Polyurethane Dispersions (PUD) Production by Region
 - 2.3.1 Global Polyurethane Dispersions (PUD) Production by Region (2020-2025)
 - 2.3.2 Global Polyurethane Dispersions (PUD) Production Forecast by Region (2026-2032)
 - 2.3.3 Global Polyurethane Dispersions (PUD) Production Market Share by Region (2020-2032)

3 POLYURETHANE DISPERSIONS (PUD) MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 POLYURETHANE DISPERSIONS (PUD) MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL POLYURETHANE DISPERSIONS (PUD) MARKET ANALYSIS BY REGIONS

- 5.1 Polyurethane Dispersions (PUD) Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Polyurethane Dispersions (PUD) Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Polyurethane Dispersions (PUD) Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Polyurethane Dispersions (PUD) Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Polyurethane Dispersions (PUD) Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Polyurethane Dispersions (PUD) Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Polyurethane Dispersions (PUD) Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Polyurethane Dispersions (PUD) Sales Price Trend Analysis (2020-2032)

6 GLOBAL POLYURETHANE DISPERSIONS (PUD) MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Polyurethane Dispersions (PUD) Market Size by Type
 - 6.1.1 Global Polyurethane Dispersions (PUD) Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Polyurethane Dispersions (PUD) Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Polyurethane Dispersions (PUD) Market Size by Application
 - 6.2.1 Global Polyurethane Dispersions (PUD) Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global Polyurethane Dispersions (PUD) Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America Polyurethane Dispersions (PUD) Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Polyurethane Dispersions (PUD) Market Size by Type
 - 7.3.1 North America Polyurethane Dispersions (PUD) Sales by Type (2020-2032)
 - 7.3.2 North America Polyurethane Dispersions (PUD) Revenue by Type (2020-2032)
- 7.4 North America Polyurethane Dispersions (PUD) Market Size by Application
 - 7.4.1 North America Polyurethane Dispersions (PUD) Sales by Application (2020-2032)
 - 7.4.2 North America Polyurethane Dispersions (PUD) Revenue by Application (2020-2032)
- 7.5 North America Polyurethane Dispersions (PUD) Market Size by Country
 - 7.5.1 US
 - 7.5.2 Canada

8 EUROPE

- 8.1 Europe Polyurethane Dispersions (PUD) Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Polyurethane Dispersions (PUD) Market Size by Type
 - 8.3.1 Europe Polyurethane Dispersions (PUD) Sales by Type (2020-2032)
 - 8.3.2 Europe Polyurethane Dispersions (PUD) Revenue by Type (2020-2032)
- 8.4 Europe Polyurethane Dispersions (PUD) Market Size by Application
 - 8.4.1 Europe Polyurethane Dispersions (PUD) Sales by Application (2020-2032)
 - 8.4.2 Europe Polyurethane Dispersions (PUD) Revenue by Application (2020-2032)

8.5 Europe Polyurethane Dispersions (PUD) Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

9 CHINA

9.1 China Polyurethane Dispersions (PUD) Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China Polyurethane Dispersions (PUD) Market Size by Type

9.3.1 China Polyurethane Dispersions (PUD) Sales by Type (2020-2032)

9.3.2 China Polyurethane Dispersions (PUD) Revenue by Type (2020-2032)

9.4 China Polyurethane Dispersions (PUD) Market Size by Application

9.4.1 China Polyurethane Dispersions (PUD) Sales by Application (2020-2032)

9.4.2 China Polyurethane Dispersions (PUD) Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) Polyurethane Dispersions (PUD) Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Polyurethane Dispersions (PUD) Market Size by Type

10.3.1 APAC (excl. China) Polyurethane Dispersions (PUD) Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Polyurethane Dispersions (PUD) Revenue by Type (2020-2032)

10.4 APAC (excl. China) Polyurethane Dispersions (PUD) Market Size by Application

10.4.1 APAC (excl. China) Polyurethane Dispersions (PUD) Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Polyurethane Dispersions (PUD) Revenue by Application (2020-2032)

10.5 APAC (excl. China) Polyurethane Dispersions (PUD) Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America Polyurethane Dispersions (PUD) Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA POLYURETHANE DISPERSIONS (PUD) MARKET SIZE BY TYPE

11.3.1 Latin America Polyurethane Dispersions (PUD) Sales by Type (2020-2032)

11.3.2 Latin America Polyurethane Dispersions (PUD) Revenue by Type (2020-2032)

11.4 Latin America Polyurethane Dispersions (PUD) Market Size by Application

11.4.1 Latin America Polyurethane Dispersions (PUD) Sales by Application (2020-2032)

11.4.2 Latin America Polyurethane Dispersions (PUD) Revenue by Application (2020-2032)

11.5 Latin America Polyurethane Dispersions (PUD) Market Size by Country

11.6 Latin America Polyurethane Dispersions (PUD) Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

12.1 Middle East & Africa Polyurethane Dispersions (PUD) Market Size and Growth Rate Analysis (2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

12.3 Middle East & Africa Polyurethane Dispersions (PUD) Market Size by Type

12.3.1 Middle East & Africa Polyurethane Dispersions (PUD) Sales by Type (2020-2032)

12.3.2 Middle East & Africa Polyurethane Dispersions (PUD) Revenue by Type (2020-2032)

12.4 Middle East & Africa Polyurethane Dispersions (PUD) Market Size by Application

12.4.1 Middle East & Africa Polyurethane Dispersions (PUD) Sales by Application (2020-2032)

12.4.2 Middle East & Africa Polyurethane Dispersions (PUD) Revenue by Application (2020-2032)

12.5 Middle East Polyurethane Dispersions (PUD) Market Size by Country

12.5.1 Saudi Arabia

12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

13.1 Global Polyurethane Dispersions (PUD) Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

13.1.1 Global Polyurethane Dispersions (PUD) Market Sales by Key Manufacturers (2021-2025)

13.1.2 Global Polyurethane Dispersions (PUD) Market Revenue by Key Manufacturers (2021-2025)

13.1.3 Global Polyurethane Dispersions (PUD) Average Sales Price by Manufacturers (2021-2025)

13.2 Polyurethane Dispersions (PUD) Competitive Landscape Analysis and Market Dynamic

13.2.1 Polyurethane Dispersions (PUD) Competitive Landscape Analysis

13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

14.1 Bayer

14.1.1 Bayer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 Bayer Polyurethane Dispersions (PUD) Product Portfolio

14.1.3 Bayer Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.2 DSM

14.2.1 DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 DSM Polyurethane Dispersions (PUD) Product Portfolio

14.2.3 DSM Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 Chemtura

14.3.1 Chemtura Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Chemtura Polyurethane Dispersions (PUD) Product Portfolio

14.3.3 Chemtura Polyurethane Dispersions (PUD) Market Data Analysis (Revenue,

Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Lubrizol

14.4.1 Lubrizol Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Lubrizol Polyurethane Dispersions (PUD) Product Portfolio

14.4.3 Lubrizol Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 BASF

14.5.1 BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 BASF Polyurethane Dispersions (PUD) Product Portfolio

14.5.3 BASF Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Alberdingk Boley

14.6.1 Alberdingk Boley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Alberdingk Boley Polyurethane Dispersions (PUD) Product Portfolio

14.6.3 Alberdingk Boley Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Hawthaway

14.7.1 Hawthaway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Hawthaway Polyurethane Dispersions (PUD) Product Portfolio

14.7.3 Hawthaway Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Stahl

14.8.1 Stahl Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Stahl Polyurethane Dispersions (PUD) Product Portfolio

14.8.3 Stahl Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Mitsui Chemicals

14.9.1 Mitsui Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Mitsui Chemicals Polyurethane Dispersions (PUD) Product Portfolio

14.9.3 Mitsui Chemicals Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 UBE

14.10.1 UBE Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

14.10.2 UBE Polyurethane Dispersions (PUD) Product Portfolio

14.10.3 UBE Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 DIC

14.11.1 DIC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 DIC Polyurethane Dispersions (PUD) Product Portfolio

14.11.3 DIC Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Reichhold

14.12.1 Reichhold Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Reichhold Polyurethane Dispersions (PUD) Product Portfolio

14.12.3 Reichhold Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Wanhua Chemical

14.13.1 Wanhua Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Wanhua Chemical Polyurethane Dispersions (PUD) Product Portfolio

14.13.3 Wanhua Chemical Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.14 Dow Chemical

14.14.1 Dow Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.14.2 Dow Chemical Polyurethane Dispersions (PUD) Product Portfolio

14.14.3 Dow Chemical Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.15 SiwoChem

14.15.1 SiwoChem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.15.2 SiwoChem Polyurethane Dispersions (PUD) Product Portfolio

14.15.3 SiwoChem Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.16 SNP

14.16.1 SNP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.16.2 SNP Polyurethane Dispersions (PUD) Product Portfolio

14.16.3 SNP Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales,

Price, Gross Margin and Market Share) (2021-2025)

14.17 Chase

14.17.1 Chase Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Chase Polyurethane Dispersions (PUD) Product Portfolio

14.17.3 Chase Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.18 VCM Polyurethanes

14.18.1 VCM Polyurethanes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.18.2 VCM Polyurethanes Polyurethane Dispersions (PUD) Product Portfolio

14.18.3 VCM Polyurethanes Polyurethane Dispersions (PUD) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 Polyurethane Dispersions (PUD) Industry Chain Analysis

15.2 Polyurethane Dispersions (PUD) Industry Raw Material and Suppliers Analysis

15.2.1 Polyurethane Dispersions (PUD) Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Polyurethane Dispersions (PUD) Typical Downstream Customers

15.4 Polyurethane Dispersions (PUD) Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Polyurethane Dispersions (PUD) Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Polyurethane Dispersions (PUD) Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Polyurethane Dispersions (PUD) Industry Development Status

Table 4: Polyurethane Dispersions (PUD) Industry Development Trends

Table 5: Global Polyurethane Dispersions (PUD) Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Polyurethane Dispersions (PUD) Production by Region (2020-2025) & (K Ton)

Table 7: Global Polyurethane Dispersions (PUD) Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Polyurethane Dispersions (PUD) Production Market Share by Region (2020-2025)

Table 9: Global Polyurethane Dispersions (PUD) Production Market Share by Region (2026-2032)

Table 10: Global Polyurethane Dispersions (PUD) Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Polyurethane Dispersions (PUD) Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Polyurethane Dispersions (PUD) Revenue Market Share by Region (2020-2025)

Table 13: Global Polyurethane Dispersions (PUD) Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Polyurethane Dispersions (PUD) Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Polyurethane Dispersions (PUD) Sales by Region (2020-2025) & (K Ton)

Table 16: Global Polyurethane Dispersions (PUD) Sales Market Share by Region (2020-2025)

Table 17: Global Polyurethane Dispersions (PUD) Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Polyurethane Dispersions (PUD) Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Polyurethane Dispersions (PUD) Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Polyurethane Dispersions (PUD) Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Polyurethane Dispersions (PUD) Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global Polyurethane Dispersions (PUD) Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Polyurethane Dispersions (PUD) Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Polyurethane Dispersions (PUD) Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Polyurethane Dispersions (PUD) Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Polyurethane Dispersions (PUD) Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Polyurethane Dispersions (PUD) Players in North America

Table 28: North America Polyurethane Dispersions (PUD) Sales by Type (2020-2025) & (K Ton)

Table 29: North America Polyurethane Dispersions (PUD) Sales by Type (2026-2032) & (K Ton)

Table 30: North America Polyurethane Dispersions (PUD) Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Polyurethane Dispersions (PUD) Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Polyurethane Dispersions (PUD) Sales by Application (2020-2025) & (K Ton)

Table 33: North America Polyurethane Dispersions (PUD) Sales by Application (2026-2032) & (K Ton)

Table 34: North America Polyurethane Dispersions (PUD) Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Polyurethane Dispersions (PUD) Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Polyurethane Dispersions (PUD) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Polyurethane Dispersions (PUD) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Polyurethane Dispersions (PUD) Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Polyurethane Dispersions (PUD) Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Polyurethane Dispersions (PUD) Players in Europe

Table 41: Europe Polyurethane Dispersions (PUD) Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Polyurethane Dispersions (PUD) Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Polyurethane Dispersions (PUD) Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Polyurethane Dispersions (PUD) Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Polyurethane Dispersions (PUD) Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Polyurethane Dispersions (PUD) Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Polyurethane Dispersions (PUD) Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Polyurethane Dispersions (PUD) Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Polyurethane Dispersions (PUD) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Polyurethane Dispersions (PUD) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Polyurethane Dispersions (PUD) Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Polyurethane Dispersions (PUD) Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 53: Key Polyurethane Dispersions (PUD) Players in China

Table 54: China Polyurethane Dispersions (PUD) Sales by Type (2020-2025) & (K Ton)

Table 55: China Polyurethane Dispersions (PUD) Sales by Type (2026-2032) & (K Ton)

Table 56: China Polyurethane Dispersions (PUD) Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Polyurethane Dispersions (PUD) Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Polyurethane Dispersions (PUD) Sales by Application (2020-2025) & (K Ton)

Table 59: China Polyurethane Dispersions (PUD) Sales by Application (2026-2032) & (K Ton)

Table 60: China Polyurethane Dispersions (PUD) Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Polyurethane Dispersions (PUD) Revenue by Application (2026-2032)

& (US\$ Million)

Table 62: Key Polyurethane Dispersions (PUD) Players in APAC (excl. China)

Table 63: APAC (excl. China) Polyurethane Dispersions (PUD) Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) Polyurethane Dispersions (PUD) Sales by Type (2026-2032) & (K Ton)

Table 65: APAC (excl. China) Polyurethane Dispersions (PUD) Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Polyurethane Dispersions (PUD) Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Polyurethane Dispersions (PUD) Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) Polyurethane Dispersions (PUD) Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) Polyurethane Dispersions (PUD) Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Polyurethane Dispersions (PUD) Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Polyurethane Dispersions (PUD) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Polyurethane Dispersions (PUD) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Polyurethane Dispersions (PUD) Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) Polyurethane Dispersions (PUD) Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 75: Key Polyurethane Dispersions (PUD) Players in Latin America

Table 76: Latin America Polyurethane Dispersions (PUD) Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America Polyurethane Dispersions (PUD) Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America Polyurethane Dispersions (PUD) Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Polyurethane Dispersions (PUD) Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Polyurethane Dispersions (PUD) Sales by Application (2020-2025) & (K Ton)

Table 81: Latin America Polyurethane Dispersions (PUD) Sales by Application (2026-2032) & (K Ton)

Table 82: Latin America Polyurethane Dispersions (PUD) Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Polyurethane Dispersions (PUD) Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Polyurethane Dispersions (PUD) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Polyurethane Dispersions (PUD) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Polyurethane Dispersions (PUD) Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America Polyurethane Dispersions (PUD) Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Polyurethane Dispersions (PUD) Players in Middle East & Africa

Table 89: Middle East & Africa Polyurethane Dispersions (PUD) Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Polyurethane Dispersions (PUD) Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Polyurethane Dispersions (PUD) Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Polyurethane Dispersions (PUD) Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Polyurethane Dispersions (PUD) Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa Polyurethane Dispersions (PUD) Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa Polyurethane Dispersions (PUD) Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Polyurethane Dispersions (PUD) Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Polyurethane Dispersions (PUD) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Polyurethane Dispersions (PUD) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Polyurethane Dispersions (PUD) Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Polyurethane Dispersions (PUD) Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Polyurethane Dispersions (PUD) Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global Polyurethane Dispersions (PUD) Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Polyurethane Dispersions (PUD) Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Polyurethane Dispersions (PUD) Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Bayer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Bayer Polyurethane Dispersions (PUD) Product Portfolio

Table 110: Bayer Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: DSM Polyurethane Dispersions (PUD) Product Portfolio

Table 113: DSM Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Chemtura Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Chemtura Polyurethane Dispersions (PUD) Product Portfolio

Table 116: Chemtura Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Lubrizol Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Lubrizol Polyurethane Dispersions (PUD) Product Portfolio

Table 119: Lubrizol Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: BASF Polyurethane Dispersions (PUD) Product Portfolio

Table 122: BASF Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Alberdingk Boley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Alberdingk Boley Polyurethane Dispersions (PUD) Product Portfolio

Table 125: Alberdingk Boley Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Hawthaway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Hawthaway Polyurethane Dispersions (PUD) Product Portfolio

Table 128: Hawthaway Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Stahl Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Stahl Polyurethane Dispersions (PUD) Product Portfolio

Table 131: Stahl Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Mitsui Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Mitsui Chemicals Polyurethane Dispersions (PUD) Product Portfolio

Table 134: Mitsui Chemicals Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: UBE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: UBE Polyurethane Dispersions (PUD) Product Portfolio

Table 137: UBE Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: DIC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: DIC Polyurethane Dispersions (PUD) Product Portfolio

Table 140: DIC Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Reichhold Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Reichhold Polyurethane Dispersions (PUD) Product Portfolio

Table 143: Reichhold Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Wanhua Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Wanhua Chemical Polyurethane Dispersions (PUD) Product Portfolio

Table 146: Wanhua Chemical Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Dow Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Dow Chemical Polyurethane Dispersions (PUD) Product Portfolio

Table 149: Dow Chemical Polyurethane Dispersions (PUD) Revenue (US\$ Million),

Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 150: SiwoChem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: SiwoChem Polyurethane Dispersions (PUD) Product Portfolio

Table 152: SiwoChem Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 153: SNP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: SNP Polyurethane Dispersions (PUD) Product Portfolio

Table 155: SNP Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 156: Chase Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Chase Polyurethane Dispersions (PUD) Product Portfolio

Table 158: Chase Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 159: VCM Polyurethanes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 160: VCM Polyurethanes Polyurethane Dispersions (PUD) Product Portfolio

Table 161: VCM Polyurethanes Polyurethane Dispersions (PUD) Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 162: Upstream Key Raw Material Price List

Table 163: Polyurethane Dispersions (PUD) Raw Material Suppliers and Contact Information

Table 164: Polyurethane Dispersions (PUD) Typical Customer List

Table 165: Polyurethane Dispersions (PUD) Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Polyurethane Dispersions (PUD) Product Pictures
- Figure 2: One-Component Polyurethane Picture Scope
- Figure 3: Two-Component Polyurethane Picture Scope
- Figure 4: Urethane-modified Picture Scope
- Figure 5: Coatings Picture Scope
- Figure 6: Adhesive & Sealants Picture Scope
- Figure 7: Leather Finishing Picture Scope
- Figure 8: Paper & Textile Picture Scope
- Figure 9: Fiber Glass Sizing Picture Scope
- Figure 10: Others Picture Scope
- Figure 11: Global Polyurethane Dispersions (PUD) Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 12: Global Polyurethane Dispersions (PUD) Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 13: Global Polyurethane Dispersions (PUD) Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)
- Figure 14: Global Polyurethane Dispersions (PUD) Market Price Trend Analysis (2020-2032) & (USD/Ton)
- Figure 15: Global Polyurethane Dispersions (PUD) Capacity, Production and Utilization (2019-2030) & (K Ton)
- Figure 16: Global Polyurethane Dispersions (PUD) Production by Region: 2023 VS 2024 VS 2030 (K Ton)
- Figure 17: Global Polyurethane Dispersions (PUD) Production Market Share by Region in Percentage: 2024 Versus 2030
- Figure 18: Global Polyurethane Dispersions (PUD) Production Market Share by Region (2019-2030)
- Figure 19: Global Polyurethane Dispersions (PUD) Market Size by Region (2020-2032) & (US\$ Million)
- Figure 20: Global Polyurethane Dispersions (PUD) Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 21: Global Polyurethane Dispersions (PUD) Sales Price by Region (2020-2032) & (K Ton)
- Figure 22: North America Polyurethane Dispersions (PUD) Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 23: North America Polyurethane Dispersions (PUD) Revenue Market Share by

Players in 2024

Figure 24:North America Polyurethane Dispersions (PUD) Sales Market Share by Type (2020-2032)

Figure 25:North America Polyurethane Dispersions (PUD) Revenue Market Share by Type (2020-2032)

Figure 26:North America Polyurethane Dispersions (PUD) Sales Market Share by Application (2020-2032)

Figure 27:North America Polyurethane Dispersions (PUD) Revenue Market Share by Application (2020-2032)

Figure 28:US Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 29:Canada Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 30:Europe Polyurethane Dispersions (PUD) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31:Europe Polyurethane Dispersions (PUD) Revenue Market Share by Players in 2024

Figure 32:Europe Polyurethane Dispersions (PUD) Sales Market Share by Type (2020-2032)

Figure 33:Europe Polyurethane Dispersions (PUD) Revenue Market Share by Type (2020-2032)

Figure 34:Europe Polyurethane Dispersions (PUD) Sales Market Share by Application (2020-2032)

Figure 35:Europe Polyurethane Dispersions (PUD) Revenue Market Share by Application (2020-2032)

Figure 36:Germany Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 37:France Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 38:United Kingdom Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 39:Italy Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 40:Spain Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 41:Benelux Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 42:China Polyurethane Dispersions (PUD) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43:China Polyurethane Dispersions (PUD) Revenue Market Share by Players in 2024

Figure 44:China Polyurethane Dispersions (PUD) Sales Market Share by Type

(2020-2032)

Figure 45:China Polyurethane Dispersions (PUD) Revenue Market Share by Type

(2020-2032)

Figure 46:China Polyurethane Dispersions (PUD) Sales Market Share by Application

(2020-2032)

Figure 47:China Polyurethane Dispersions (PUD) Revenue Market Share by Application

(2020-2032)

Figure 48:APAC (excl. China) Polyurethane Dispersions (PUD) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49:APAC (excl. China) Polyurethane Dispersions (PUD) Revenue Market Share by Players in 2024

Figure 50:APAC (excl. China) Polyurethane Dispersions (PUD) Sales Market Share by Type (2020-2032)

Figure 51:APAC (excl. China) Polyurethane Dispersions (PUD) Revenue Market Share by Type (2020-2032)

Figure 52:APAC (excl. China) Polyurethane Dispersions (PUD) Sales Market Share by Application (2020-2032)

Figure 53:APAC (excl. China) Polyurethane Dispersions (PUD) Revenue Market Share by Application (2020-2032)

Figure 54:Japan Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 55:South Korea Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 56:India Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 57:Australia Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 58:Southeast Asia Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 59:Latin America Polyurethane Dispersions (PUD) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Latin America Polyurethane Dispersions (PUD) Revenue Market Share by Players in 2024

Figure 61:Latin America Polyurethane Dispersions (PUD) Sales Market Share by Type (2020-2032)

Figure 62:Latin America Polyurethane Dispersions (PUD) Revenue Market Share by Type (2020-2032)

Figure 63:Latin America Polyurethane Dispersions (PUD) Sales Market Share by Application (2020-2032)

Figure 64:Latin America Polyurethane Dispersions (PUD) Revenue Market Share by Application (2020-2032)

Figure 65: Mexico Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 66: Brazil Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 67: Middle East & Africa Polyurethane Dispersions (PUD) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 68: Middle East & Africa Polyurethane Dispersions (PUD) Revenue Market Share by Players in 2024

Figure 69: Middle East & Africa Polyurethane Dispersions (PUD) Sales Market Share by Type (2020-2032)

Figure 70: Middle East & Africa Polyurethane Dispersions (PUD) Revenue Market Share by Type (2020-2032)

Figure 71: Middle East & Africa Polyurethane Dispersions (PUD) Sales Market Share by Application (2020-2032)

Figure 72: Middle East & Africa Polyurethane Dispersions (PUD) Revenue Market Share by Application (2020-2032)

Figure 73: Saudi Arabia Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 74: South Africa Polyurethane Dispersions (PUD) Revenue (2020-2032) & (US\$ Million)

Figure 75: Global Polyurethane Dispersions (PUD) Sales Market Share by Key Manufacturers in 2024

Figure 76: Global Polyurethane Dispersions (PUD) Revenue Market Share by Key Manufacturers in 2024

Figure 77: Global Polyurethane Dispersions (PUD) Industry Competition Landscape

Figure 78: Polyurethane Dispersions (PUD) Industry Chain Analysis

Figure 79: Bottom-Up and Top-Down Research Methods

Figure 80: Key Interview Objectives

Figure 81: Data Cross Validation

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