

Global Polyquaternium-10 Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Polyquaternium-10 market size will reach 58.05 Million USD in 2025 and is projected to reach 101.37 Million USD by 2032, with a CAGR of 8.29% (2025-2032). Notably, the China Polyquaternium-10 market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polyquaternium-10 is a water-soluble, cationic polymer widely used in the personal care and cosmetic industry. It belongs to the family of polymeric quaternary ammonium compounds. Known for its excellent film-forming and conditioning properties, Polyquaternium-10 is often used in hair care products such as shampoos and conditioners. As a cationic polymer, it carries a positive charge that allows it to adhere to the negatively charged surfaces of hair and skin, providing enhanced smoothness, detangling, and overall manageability. Polyquaternium-10 contributes to the improvement of combability and texture, reducing static electricity and frizz. Its versatility and compatibility with various formulations make it a popular choice in the development of personal care products, helping to enhance the sensory attributes and performance of hair care formulations.

The major global manufacturers of Polyquaternium-10 include Evonik, Solvay, AkzoNobel, Dow, Ashland, KCI, Clariant, TINCI, Guangzhou DX Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first

tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyquaternium-10. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyquaternium-10 market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyquaternium-10 market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyquaternium-10 industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyquaternium-10 Include:

Evonik

Solvay

AkzoNobel

Dow

Ashland

KCI

Clariant

TINCI

Guangzhou DX Chemical

Polyquaternium-10 Product Segment Include:

Viscosity ? 300

Viscosity 300-500

Viscosity ?500

Polyquaternium-10 Product Application Include:

Hair Care

Facial Care

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