

# Global Polyolefin Plastomer (POP) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Polyolefin Plastomer (POP) market size will reach 2,409.69 Million USD in 2025 and is projected to reach 3,561.53 Million USD by 2032, with a CAGR of 5.74% (2025-2032). Notably, the China Polyolefin Plastomer (POP) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Polyolefin plastomers (POPs) are a class of polymers derived from the copolymerization of ethylene with alpha-olefins, such as butene, hexene, or octene. These materials exhibit properties that bridge the gap between traditional polyolefins and elastomers, combining the processability and strength of plastics with the flexibility and elasticity of rubbers. POPs are characterized by their low density, excellent impact resistance, and superior clarity. They are widely used in applications such as flexible packaging, adhesives, automotive parts, and consumer goods. Their versatility stems from their ability to form soft, flexible, and durable products that can withstand various environmental conditions while maintaining their mechanical integrity.

The major global manufacturers of Polyolefin Plastomer (POP) include Dow, Mitsui Chemical, ExxonMobil Chemical, SABIC SK Nexlene Company (SSNC), LG Chemical, Borealis, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polyolefin Plastomer (POP). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polyolefin Plastomer (POP) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polyolefin Plastomer (POP) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polyolefin Plastomer (POP) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polyolefin Plastomer (POP) Include:

Dow

Mitsui Chemical

ExxonMobil Chemical

SABIC SK Nexlene Company (SSNC)

LG Chemical

Borealis

Polyolefin Plastomer (POP) Product Segment Include:

Injection Grade

General Grade

Extrusion Grade

Other

Polyolefin Plastomer (POP) Product Application Include:

Automotive Parts

Consumer Products

Wire & Cable

Foams & Footwears

Packaging Products

Others

## **Chapter Scope**

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