

Global Polymer Modified Bitumen Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Polymer Modified Bitumen market size will reach 11,602 Million USD in 2025 and is projected to reach 14,445 Million USD by 2032, with a CAGR of 3.18% (2025-2032). Notably, the China Polymer Modified Bitumen market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polymer-modified bitumen (PMB) is a type of bituminous binder used in road construction and maintenance. It is created by incorporating polymer additives into conventional bitumen, typically styrene-butadiene-styrene (SBS) or atactic polypropylene (APP). The addition of polymers enhances the properties of bitumen, providing improved elasticity, flexibility, fatigue resistance, and overall durability. PMB exhibits enhanced performance in various weather conditions, making it particularly suitable for areas with extreme temperatures or heavy traffic loads. The polymer modification process involves blending the bitumen with the polymer at elevated temperatures to ensure thorough dispersion. PMB is widely used in the construction of high-performance road pavements, as it contributes to the longevity and structural integrity of the road surface, reducing rutting and cracking.

The major global manufacturers of Polymer Modified Bitumen include Total, Shell, SK, Exxon Mobil, TIPCO ASPHALT, Colas, Nynas, Gazprom Neft PJSC, Lagan Asphalt Group, Baolirus, Nichireki, Guochuang Hi-Tech, Xi'an Guolin Industry, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polymer Modified Bitumen. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polymer Modified Bitumen market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polymer Modified Bitumen market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polymer Modified Bitumen industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polymer Modified Bitumen Include:

Total

Shell

SK

Exxon Mobil

TIPCO ASPHALT

Colas

Nynas

Gazprom Neft PJSC

Lagan Asphalt Group

Baolirus

Nichireki

Guochuang Hi-Tech

Xi'an Guolin Industry

Polymer Modified Bitumen Product Segment Include:

SBS Modified Bitumen

Plastomer Modified Bitumen

Crumb Rubber Modified Bitumen

Others

Polymer Modified Bitumen Product Application Include:

Road Construction and Paving

Roofing

Others

Chapter Scope

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