

Global Polymer Modified Asphalt Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Polymer Modified Asphalt market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Polymer Modified Asphalt market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polymer Modified Asphalt (PMA) is a type of asphalt binder that is enhanced with polymer additives, altering its properties to improve performance and durability. Traditional asphalt, derived from crude oil, is susceptible to various forms of deterioration over time, including cracking, rutting, and fatigue. Polymer modifiers, such as styrene-butadiene-styrene (SBS) or styrene-butadiene rubber (SBR), are added to the asphalt to enhance its elasticity, flexibility, and resistance to temperature fluctuations and aging. This modification improves the asphalt's ability to withstand heavy traffic loads, harsh weather conditions, and the aging effects of oxidation. PMA is widely used in road construction and maintenance to prolong the lifespan of pavements and reduce maintenance costs.

The major global manufacturers of Polymer Modified Asphalt include Total Bitumen, Shell, SK energy, ExxonMobil, TIPCO ASPHALT, Colas, Nynas, Gazprom Neft PJSC, Breedon, Baolirus, Husky Energy, Associated Asphalt, Wright Asphalt Products, Guochuang Hi-tech, Nichireki, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polymer Modified Asphalt. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polymer Modified Asphalt market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polymer Modified Asphalt market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polymer Modified Asphalt industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polymer Modified Asphalt Include:

Total Bitumen

Shell

SK energy

ExxonMobil

TIPCO ASPHALT

Colas

Nynas

Gazprom Neft PJSC

Breedon

Baolirus

Husky Energy

Associated Asphalt

Wright Asphalt Products

Guochuang Hi-tech

Nichireki

Polymer Modified Asphalt Product Segment Include:

SBS Modified Asphalt

Plastomer Modified Asphalt

Crumb Rubber Modified Asphalt

Others

Polymer Modified Asphalt Product Application Include:

Road Construction & Paving

Roofing

Others

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