

Global Polymer Emulsions Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Polymer Emulsions market size will reach 42,599 Million USD in 2025 and is projected to reach 57,933 Million USD by 2032, with a CAGR of 4.49% (2025-2032). Notably, the China Polymer Emulsions market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polymer emulsions are stable colloidal suspensions of polymer particles in water, where the polymer acts as the dispersed phase, and water serves as the continuous phase. These emulsions are formed through the process of emulsion polymerization, involving the dispersion of monomers in water and subsequent polymerization initiated by free radicals or other initiators. Common polymers produced in emulsion form include acrylics, styrene-butadiene, and vinyl acetate. Polymer emulsions find widespread use in coatings, adhesives, and sealants due to their ease of application, low volatile organic compound (VOC) content, and environmental friendliness. They are valued for their ability to provide a smooth and uniform film when applied to surfaces. Additionally, the versatility of polymer emulsions allows for the formulation of coatings with specific properties, such as durability, flexibility, and adhesion, making them integral in various industries for diverse applications.

The major global manufacturers of Polymer Emulsions include BASF, Dow, Trinseo, Akzonobel, Wacker, Celanese, Arkema, Clariant AG, Hexion, Synthomer, DIC

Corporation, Dairen Chemical, Omnova Solutions, Nuplex Industries, Sumitomo Chemical, Showa Denko, Lubrizol Corporation, Jiangsu Sunrising, Batf Group, Sinopec Sichuan, Beijing Eastern Acrylic, Asahi Kasei Corporation, Anhui Wanwei Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polymer Emulsions. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polymer Emulsions market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polymer Emulsions market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polymer Emulsions industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polymer Emulsions Include:

BASF

Dow

Trinseo

Akzonobel

Wacker

Celanese

Arkema

Clariant AG

Hexion

Synthomer

DIC Corporation

Dairen Chemical

Omnova Solutions

Nuplex Industries

Sumitomo Chemical

Showa Denko

Lubrizol Corporation

Jiangsu Sunrising

Batf Group

Sinopec Sichuan

Beijing Eastern Acrylic

Asahi Kasei Corporation

Anhui Wanwei Group

Polymer Emulsions Product Segment Include:

Acrylics

Vinyl Acetate Polymer

SB Latex

Polyurethane Dispersion

Others

Polymer Emulsions Product Application Include:

Paints & Coatings

Adhesives & Sealants

Paper & Paperboards

Textiles & Non-Woven

Others

Chapter Scope

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