

# Global Polo Shirt Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Polo Shirt market size will reach 6,625.22 Million USD in 2025 and is projected to reach 8,126.06 Million USD by 2032, with a CAGR of 2.96% (2025-2032). Notably, the China Polo Shirt market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A polo shirt, also known as a golf shirt or tennis shirt, is a classic and versatile piece of casual clothing. Characterized by a short, ribbed collar and a buttoned placket at the neckline, polo shirts typically have short sleeves and a comfortable fit. They are made from various materials, with cotton and polyester blends being common choices, providing breathability and comfort. Originating from sportswear, particularly in tennis and golf, the polo shirt has evolved into a popular and timeless garment suitable for a range of occasions, from casual outings to semi-formal settings. Its distinct collar and buttoned design add a touch of sophistication, making it a staple in both men's and women's wardrobes. The polo shirt's simplicity, combined with its adaptability and comfort, has contributed to its enduring popularity in the world of fashion.

The major global manufacturers of Polo Shirt include Banana Republic, Ralph Lauren Corporation, Abercrombie & Fitch, Brooks Brothers, Calvin Klein, Burberry, Prada, Lacoste, Paul Stuart, J. Press, Hugo Boss, Gucci, Tommy Hilfiger, Vineyard Vines, Kent Wang, Thom Browne, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Polo Shirt. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Polo Shirt market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Polo Shirt market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Polo Shirt industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Polo Shirt Include:

Banana Republic

Ralph Lauren Corporation

Abercrombie & Fitch

Brooks Brothers

Calvin Klein

Burberry

Prada

Lacoste

Paul Stuart

J. Press

Hugo Boss

Gucci

Tommy Hilfiger

Vineyard Vines

Kent Wang

Thom Browne

Polo Shirt Product Segment Include:

Women Shirt

Men Shirt

Polo Shirt Product Application Include:

Online Sales

Offline Sales

## **Chapter Scope**

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