

# Global Point of Sale (POS) Terminal Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Point of Sale (POS) Terminal market size will reach 2,276.25 Million USD in 2025 and is projected to reach 3,183.74 Million USD by 2032, with a CAGR of 4.91% (2025-2032). Notably, the China Point of Sale (POS) Terminal market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A Point of Sale (POS) terminal is a hardware and software system used in retail and other business settings to facilitate transactions between customers and sellers. Comprising a combination of components such as a touchscreen display, card reader, barcode scanner, receipt printer, and cash drawer, the POS terminal allows for efficient and secure processing of sales transactions. The accompanying software manages various functions, including inventory tracking, sales reporting, and customer relationship management, contributing to streamlined business operations. Whether in traditional brick-and-mortar stores, mobile setups, or cloud-based environments, POS terminals play a crucial role in enhancing the customer experience, optimizing sales processes, and providing valuable insights for business management.

The major global manufacturers of Point of Sale (POS) Terminal include Ingenico, Verifone, First Data, PAX Global Technology, NCR Corporation, Diebold Nixdorf, BBPOS, Elavon, Castles Technology, Winpos, BITELE, Cegid Group, Squirrel Systems, Newland Payment, CITIXSYS AMERICAS, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Point of Sale (POS) Terminal. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Point of Sale (POS) Terminal market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Point of Sale (POS) Terminal market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Point of Sale (POS) Terminal industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Point of Sale (POS) Terminal Include:

Ingenico

Verifone

First Data

PAX Global Technology

NCR Corporation

Diebold Nixdorf

BBPOS

Elavon

Castles Technology

Winpos

BITEL

Cegid Group

Squirrel Systems

Newland Payment

CITIXSYS AMERICAS

Point of Sale (POS) Terminal Product Segment Include:

Traditional POS Systems

Mobile POS Systems

Cloud-Based POS Systems

Point of Sale (POS) Terminal Product Application Include:

Retail

Restaurant

Others

## **Chapter Scope**

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