

Global Point-of-Care Testing (POCT) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Point-of-Care Testing (POCT) market size will reach 36,343 Million USD in 2025 and is projected to reach 69,525 Million USD by 2032, with a CAGR of 9.71% (2025-2032). Notably, the China Point-of-Care Testing (POCT) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Point-of-Care Testing (POCT) is a medical diagnostic approach that involves conducting tests at or near the site of patient care, providing rapid results for immediate clinical decision-making. POCT encompasses a diverse range of diagnostic tests, including blood glucose monitoring, cholesterol testing, infectious disease screenings, and pregnancy tests. The primary advantage of POCT is the ability to deliver timely results, enabling healthcare providers to make quick decisions about patient management and treatment. This approach is particularly valuable in emergency situations, outpatient settings, and remote or resource-limited environments where quick access to diagnostic information is critical. POCT devices are often portable and user-friendly, allowing for efficient testing outside traditional laboratory settings and contributing to more immediate and personalized patient care.

The major global suppliers of Point-of-Care Testing (POCT) include Roche, Abbott, LifeScan, Siemens Healthineers, Danaher, Ascensia, BioMerieux, ARKRAY, Sinocare, Wondfo, Yuwell, Runbio, KHB, Wuhan Easy Diagnosis, J.H.Bio-Tec, Getein Biotech,

ReLIA, BIOUHAN, Beijing Wantai BioPharm, Hotgen, Intec PRODUCT, Shenzhen YHLO, Kanghua Biotechnology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Point-of-Care Testing (POCT). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Point-of-Care Testing (POCT) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Point-of-Care Testing (POCT) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Point-of-Care Testing (POCT) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Point-of-Care Testing (POCT) Include:

Roche

Abbott

LifeScan

Siemens Healthineers

Danaher

Ascensia

BioMerieux

ARKRAY

Sinocare

Wondfo

Yuwell

Runbio

KHB

Wuhan Easy Diagnosis

J.H.Bio-Tec

Getein Biotech

ReLIA

BIOUHAN

Beijing Wantai BioPharm

Hotgen

Intec PRODUCT

Shenzhen YHLO

Kanghua Biotechnology

Point-of-Care Testing (POCT) Product Segment Include:

Blood Glucose Testing

Infectious Diseases Testing

Cardiac Markers Testing

Coagulation Testing

Pregnancy and Fertility Testing

Blood Gas/Electrolytes Testing

Urinalysis Testing

Others

Point-of-Care Testing (POCT) Product Application Include:

Hospitals

Clinic

Laboratory

Others

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