

# Global POE Switch Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global POE Switch market size will reach 4,999.72 Million USD in 2025 and is projected to reach 8,224.82 Million USD by 2032, with a CAGR of 7.37% (2025-2032). Notably, the China POE Switch market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A Power over Ethernet (PoE) switch is a networking device that combines the functionality of a traditional Ethernet switch with the capability to deliver electrical power over the same Ethernet cables used for data transfer. PoE switches eliminate the need for separate power cables to devices like IP cameras, wireless access points, and VoIP phones, simplifying installation and reducing clutter. These switches adhere to the IEEE 802.3af or 802.3at standards, providing power to connected devices by injecting it into the Ethernet cables alongside the data signals. PoE switches come in various configurations, offering different numbers of PoE ports, power budgets, and management features. They play a crucial role in powering and managing network-connected devices in locations where access to traditional power sources may be challenging or impractical.

The major global manufacturers of POE Switch include Cisco, HPE, Dell, Juniper Networks, Extreme Networks, Alcatel-Lucent Enterprise, Netgear, Broadcom Inc, D-Link, Adtran, Panasonic, Advantech, Zyxel, Alaxala, Microchip Technology, Westermo, Rubytch, Moxa, Repotec, DrayTek, Huawei, ZTE, TP-Link, Hikvision, Shenzhen Hi-Net

Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of POE Switch. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global POE Switch market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the POE Switch market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of POE Switch industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of POE Switch Include:

Cisco

HPE

Dell

Juniper Networks

Extreme Networks

Alcatel-Lucent Enterprise

Netgear

Broadcom Inc

D-Link

Adtran

Panasonic

Advantech

Zyxel

Alaxala

Microchip Technology

Westermo

Rubytech

Moxa

Repotec

DrayTek

Huawei

ZTE

TP-Link

Hikvision

Shenzhen Hi-Net Technology

POE Switch Product Segment Include:

Below 12 Ports

12-24 Ports

24-32 Ports

32-48 Ports

Above 48 Ports

POE Switch Product Application Include:

Enterprise

Government

School

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global POE Switch Industry PESTEL Analysis

Chapter 3: Global POE Switch Industry Porter's Five Forces Analysis

Chapter 4: Global POE Switch Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global POE Switch Market Size and Forecast by Type and Application Analysis

Chapter 6: North America POE Switch Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

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