

Global Plum Wine Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Plum Wine market size will reach 76.93 Million USD in 2025 and is projected to reach 99.21 Million USD by 2032, with a CAGR of 3.70% (2025-2032). Notably, the China Plum Wine market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Plum wine, also known as umeshu in Japan, is a traditional fruit wine made from steeping Japanese plums (ume) in alcohol and sugar. The process involves preserving green ume plums in a base liquor, often shochu or white liquor, and adding sugar to sweeten the mixture. The plums are left to ferment for several months, allowing the flavors to meld and develop. The resulting plum wine is characterized by a sweet and fruity taste with a pleasant balance of tartness. Plum wine is enjoyed as a popular beverage in Japan and other parts of Asia, where it is served chilled over ice or mixed with soda. It is known for its versatility, being sipped as a dessert wine or used as a base for various cocktails. Plum wine can vary in sweetness levels, and different varieties may include whole plums within the bottle, enhancing both the visual appeal and flavor complexity of the beverage.

The major global manufacturers of Plum Wine include Choya, Takara, Hakutsuru, Gekkeikan, Suntory, Dalian Kuoshen Bio-fermenting Products, Guangdong Kunzhu Winery, Zuimeisilu (Beijing), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Plum Wine. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Plum Wine market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Plum Wine market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Plum Wine industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Plum Wine Include:

Choya

Takara

Hakutsuru

Gekkeikan

Suntory

Dalian Kuoshen Bio-fermenting Products

Guangdong Kunzhu Winery

Zuimeisilu (Beijing)

Plum Wine Product Segment Include:

?12% Vol

12%-16% Vol

?16 Vol%

Plum Wine Product Application Include:

Online Sales

Offline Sales

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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