

Global Playing Cards Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Playing Cards market size will reach 3,114.19 Million USD in 2025 and is projected to reach 3,525.99 Million USD by 2032, with a CAGR of 1.79% (2025-2032). Notably, the China Playing Cards market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Playing cards are a standard deck of rectangular-shaped cards used in various card games, gambling, and other forms of entertainment. A standard deck typically consists of 52 cards, divided into four suits: hearts, diamonds, clubs, and spades. Each suit has 13 ranks, including numbered cards from 2 to 10 and face cards (jack, queen, king, and ace). In addition to the standard deck, many games also utilize jokers, which are often considered wild cards. Playing cards have a long history, evolving from early card games in China to the standardized deck we are familiar with today. They are versatile and widely enjoyed, serving as the foundation for numerous games and activities across cultures worldwide.

The major global manufacturers of Playing Cards include TenCate, Shaw Sports Turf, Hellas Construction, Tarkett (FieldTurf), SportGroup Holding, Zeager Bros, The Fibar Group, Challenger Industries, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Playing Cards. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Playing Cards market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Playing Cards market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Playing Cards industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Playing Cards Include:

TenCate

Shaw Sports Turf

Hellas Construction

Tarkett (FieldTurf)

SportGroup Holding

Zeager Bros

The Fibar Group

Challenger Industries

Playing Cards Product Segment Include:

Black Core Paper

Blue Core Paper

Gray Core Paper

Art Paper

Playing Cards Product Application Include:

Personal Entertainment

Commerical Entertainment

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