

Global Plastisol Ink Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Plastisol Ink market size will reach 859.88 Million USD in 2025 and is projected to reach 780.73 Million USD by 2032, with a CAGR of -1.37% (2025-2032). Notably, the China Plastisol Ink market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Plastisol ink is a type of ink used in the screen printing process, particularly on textiles like T-shirts, banners, and other fabric materials. It is composed of PVC (polyvinyl chloride) particles suspended in a liquid plasticizer, which gives the ink a thick and paste-like consistency. Plastisol inks are known for their versatility and durability. They are easy to work with, provide vibrant colors, and adhere well to fabrics. The ink requires heat to cure, usually through a process called heat setting, where the printed material is subjected to high temperatures. This curing process transforms the plastisol ink from a liquid to a solid, creating a durable and flexible print on the fabric. Plastisol ink is widely used in the textile and garment industry for its ease of use, vibrant results, and ability to create long-lasting prints on various fabric types.

The major global manufacturers of Plastisol Ink include PolyOne, Lancer Group, Rutland Plastic Technologies, ICC, Huber Group, Fujifilm, Sunlan Chemicals, KARAN, Zhongyi Ink & Paint, Sophah Screen Printing Technology, Dexin, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Plastisol Ink. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Plastisol Ink market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Plastisol Ink market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Plastisol Ink industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Plastisol Ink Include:

PolyOne

Lancer Group

Rutland Plastic Technologies

ICC

Huber Group

Fujifilm

Sunlan Chemicals

KARAN

Zhongyi Ink & Paint

Sophah Screen Printing Technology

Dexin

Plastisol Ink Product Segment Include:

General Plastisol Inks

Non-Phthalate Plastisol Inks

Non-PVC Plastisol Inks

Plastisol Ink Product Application Include:

Cotton Fabric

Polyester & Nylon Fabrics

Blend Fabric

Others

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