

Global Plastic Strapping Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Plastic Strapping market size will reach 2,469.35 Million USD in 2025 and is projected to reach 3,010.26 Million USD by 2032, with a CAGR of 2.87% (2025-2032). Notably, the China Plastic Strapping market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Plastic strapping, also known as plastic banding, is a versatile and durable packaging material used for bundling, securing, and palletizing goods in various industries. It is typically made from polypropylene or polyester and is available in different widths, thicknesses, and strengths to accommodate different packaging needs. Plastic strapping is often chosen for its flexibility, strength, and resistance to moisture, making it suitable for securing loads during transportation and storage. Commonly used in the logistics, shipping, and manufacturing sectors, plastic strapping is applied using strapping tools or machines that tension, seal, and cut the strapping material. It provides a reliable and cost-effective alternative to traditional methods like steel strapping, offering secure containment for a wide range of products while allowing for ease of handling and recyclability.

The major global manufacturers of Plastic Strapping include Signode, M.J.Maillis Group, Samuel Strapping, Cordstrap, Dynaric?Inc, FROMM Group, Anshan Falan, Youngsun, Messers? Packaging, Mosca, Scientex Berhad, Teufelberger, Linder, Granitol a.s.,

TITAN Umreifungstechnik, MIDFIELD INDUSTRIES LTD, Brajesh Packaging, Polivektris, Strapack, Cyklop, Polychem, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Plastic Strapping. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Plastic Strapping market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Plastic Strapping market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Plastic Strapping industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Plastic Strapping Include:

Signode

M.J.Maillis Group

Samuel Strapping

Cordstrap

Dynaric?Inc

FROMM Group

Anshan Falan

Youngsun

Messers? Packaging

Mosca

Scientex Berhad

Teufelberger

Linder

Granitol a.s.

TITAN Umreifungstechnik

MIDFIELD INDUSTRIES LTD

Brajesh Packaging

Polivektris

Strapack

Cyklop

Polychem

Plastic Strapping Product Segment Include:

PP Plastic Straps

PET Plastic Straps

Plastic Strapping Product Application Include:

Wood Industry

Paper Industry

Food & Beverage

Textile Industry

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Plastic Strapping Capacity and Production Analysis

Chapter 3: Global Plastic Strapping Industry PESTEL Analysis

Chapter 4: Global Plastic Strapping Industry Porter's Five Forces Analysis

Chapter 5: Global Plastic Strapping Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Plastic Strapping Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Plastic Strapping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Plastic Strapping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Plastic Strapping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Plastic Strapping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Plastic Strapping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Plastic Strapping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Plastic Strapping Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 PLASTIC STRAPPING MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Plastic Strapping Product by Type
 - 1.2.1 PP Plastic Straps
 - 1.2.2 PET Plastic Straps
- 1.3 Plastic Strapping Product by Application
 - 1.3.1 Wood Industry
 - 1.3.2 Paper Industry
 - 1.3.3 Food & Beverage
 - 1.3.4 Textile Industry
 - 1.3.5 Others
- 1.4 Global Plastic Strapping Market Revenue and Sales Analysis
 - 1.4.1 Global Plastic Strapping Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Plastic Strapping Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Plastic Strapping Market Sales Price Trend Analysis (2020-2032)
- 1.5 Plastic Strapping Industry Trends and Innovation
 - 1.5.1 Plastic Strapping Industry Trends and Innovation
 - 1.5.2 Plastic Strapping Market Drivers and Challenges

2 GLOBAL PLASTIC STRAPPING CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Plastic Strapping Capacity, Production and Utilization (2020-2032)
- 2.2 Global Plastic Strapping Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Plastic Strapping Production by Region
 - 2.3.1 Global Plastic Strapping Production by Region (2020-2025)
 - 2.3.2 Global Plastic Strapping Production Forecast by Region (2026-2032)
 - 2.3.3 Global Plastic Strapping Production Market Share by Region (2020-2032)

3 PLASTIC STRAPPING MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis

3.6 Legal Factors Analysis

4 PLASTIC STRAPPING MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL PLASTIC STRAPPING MARKET ANALYSIS BY REGIONS

- 5.1 Plastic Strapping Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Plastic Strapping Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Plastic Strapping Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Plastic Strapping Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Plastic Strapping Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Plastic Strapping Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Plastic Strapping Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Plastic Strapping Sales Price Trend Analysis (2020-2032)

6 GLOBAL PLASTIC STRAPPING MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Plastic Strapping Market Size by Type
 - 6.1.1 Global Plastic Strapping Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Plastic Strapping Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Plastic Strapping Market Size by Application
 - 6.2.1 Global Plastic Strapping Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global Plastic Strapping Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America Plastic Strapping Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Plastic Strapping Market Size by Type
 - 7.3.1 North America Plastic Strapping Sales by Type (2020-2032)
 - 7.3.2 North America Plastic Strapping Revenue by Type (2020-2032)
- 7.4 North America Plastic Strapping Market Size by Application

- 7.4.1 North America Plastic Strapping Sales by Application (2020-2032)
- 7.4.2 North America Plastic Strapping Revenue by Application (2020-2032)
- 7.5 North America Plastic Strapping Market Size by Country
 - 7.5.1 US
 - 7.5.2 Canada

8 EUROPE

- 8.1 Europe Plastic Strapping Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Plastic Strapping Market Size by Type
 - 8.3.1 Europe Plastic Strapping Sales by Type (2020-2032)
 - 8.3.2 Europe Plastic Strapping Revenue by Type (2020-2032)
- 8.4 Europe Plastic Strapping Market Size by Application
 - 8.4.1 Europe Plastic Strapping Sales by Application (2020-2032)
 - 8.4.2 Europe Plastic Strapping Revenue by Application (2020-2032)
- 8.5 Europe Plastic Strapping Market Size by Country
 - 8.5.1 Germany
 - 8.5.2 France
 - 8.5.3 United Kingdom
 - 8.5.4 Italy
 - 8.5.5 Spain
 - 8.5.6 Benelux

9 CHINA

- 9.1 China Plastic Strapping Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Plastic Strapping Market Size by Type
 - 9.3.1 China Plastic Strapping Sales by Type (2020-2032)
 - 9.3.2 China Plastic Strapping Revenue by Type (2020-2032)
- 9.4 China Plastic Strapping Market Size by Application
 - 9.4.1 China Plastic Strapping Sales by Application (2020-2032)
 - 9.4.2 China Plastic Strapping Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

- 10.1 APAC (excl. China) Plastic Strapping Market Size and Growth Rate Analysis (2020-2032)

- 10.2 APAC (excl. China) Key Manufacturers Analysis
- 10.3 APAC (excl. China) Plastic Strapping Market Size by Type
 - 10.3.1 APAC (excl. China) Plastic Strapping Sales by Type (2020-2032)
 - 10.3.2 APAC (excl. China) Plastic Strapping Revenue by Type (2020-2032)
- 10.4 APAC (excl. China) Plastic Strapping Market Size by Application
 - 10.4.1 APAC (excl. China) Plastic Strapping Sales by Application (2020-2032)
 - 10.4.2 APAC (excl. China) Plastic Strapping Revenue by Application (2020-2032)
- 10.5 APAC (excl. China) Plastic Strapping Market Size by Country
 - 10.5.1 Japan
 - 10.5.2 South Korea
 - 10.5.3 India
 - 10.5.4 Australia
 - 10.5.5 Southeast Asia

11 LATIN AMERICA

- 11.1 Latin America Plastic Strapping Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA PLASTIC STRAPPING MARKET SIZE BY TYPE

- 11.3.1 Latin America Plastic Strapping Sales by Type (2020-2032)
- 11.3.2 Latin America Plastic Strapping Revenue by Type (2020-2032)
- 11.4 Latin America Plastic Strapping Market Size by Application
 - 11.4.1 Latin America Plastic Strapping Sales by Application (2020-2032)
 - 11.4.2 Latin America Plastic Strapping Revenue by Application (2020-2032)
- 11.5 Latin America Plastic Strapping Market Size by Country
- 11.6 Latin America Plastic Strapping Market Size by Country
 - 11.6.1 Mexico
 - 11.6.2 Brazil

12 MIDDLE EAST & AFRICA

- 12.1 Middle East & Africa Plastic Strapping Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Plastic Strapping Market Size by Type
 - 12.3.1 Middle East & Africa Plastic Strapping Sales by Type (2020-2032)

- 12.3.2 Middle East & Africa Plastic Strapping Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Plastic Strapping Market Size by Application
 - 12.4.1 Middle East & Africa Plastic Strapping Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa Plastic Strapping Revenue by Application (2020-2032)
- 12.5 Middle East Plastic Strapping Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global Plastic Strapping Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global Plastic Strapping Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global Plastic Strapping Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global Plastic Strapping Average Sales Price by Manufacturers (2021-2025)
- 13.2 Plastic Strapping Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 Plastic Strapping Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 Signode
 - 14.1.1 Signode Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 Signode Plastic Strapping Product Portfolio
 - 14.1.3 Signode Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 M.J.Maillis Group
 - 14.2.1 M.J.Maillis Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.2.2 M.J.Maillis Group Plastic Strapping Product Portfolio
 - 14.2.3 M.J.Maillis Group Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 Samuel Strapping
 - 14.3.1 Samuel Strapping Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.3.2 Samuel Strapping Plastic Strapping Product Portfolio
 - 14.3.3 Samuel Strapping Plastic Strapping Market Data Analysis (Revenue, Sales,

Price, Gross Margin and Market Share) (2021-2025)

14.4 Cordstrap

14.4.1 Cordstrap Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Cordstrap Plastic Strapping Product Portfolio

14.4.3 Cordstrap Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Dynaric, Inc

14.5.1 Dynaric, Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Dynaric, Inc Plastic Strapping Product Portfolio

14.5.3 Dynaric, Inc Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 FROMM Group

14.6.1 FROMM Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 FROMM Group Plastic Strapping Product Portfolio

14.6.3 FROMM Group Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Anshan Falan

14.7.1 Anshan Falan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Anshan Falan Plastic Strapping Product Portfolio

14.7.3 Anshan Falan Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Youngsun

14.8.1 Youngsun Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Youngsun Plastic Strapping Product Portfolio

14.8.3 Youngsun Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Messersi Packaging

14.9.1 Messersi Packaging Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Messersi Packaging Plastic Strapping Product Portfolio

14.9.3 Messersi Packaging Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Mosca

14.10.1 Mosca Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

14.10.2 Mosca Plastic Strapping Product Portfolio

14.10.3 Mosca Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Scientex Berhad

14.11.1 Scientex Berhad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Scientex Berhad Plastic Strapping Product Portfolio

14.11.3 Scientex Berhad Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Teufelberger

14.12.1 Teufelberger Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Teufelberger Plastic Strapping Product Portfolio

14.12.3 Teufelberger Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Linder

14.13.1 Linder Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Linder Plastic Strapping Product Portfolio

14.13.3 Linder Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.14 Granitol a.s.

14.14.1 Granitol a.s. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.14.2 Granitol a.s. Plastic Strapping Product Portfolio

14.14.3 Granitol a.s. Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.15 TITAN Umreifungstechnik

14.15.1 TITAN Umreifungstechnik Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.15.2 TITAN Umreifungstechnik Plastic Strapping Product Portfolio

14.15.3 TITAN Umreifungstechnik Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.16 MiDFIELD INDUSTRIES LTD

14.16.1 MiDFIELD INDUSTRIES LTD Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.16.2 MiDFIELD INDUSTRIES LTD Plastic Strapping Product Portfolio

14.16.3 MiDFIELD INDUSTRIES LTD Plastic Strapping Market Data Analysis

(Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.17 Brajesh Packaging

14.17.1 Brajesh Packaging Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Brajesh Packaging Plastic Strapping Product Portfolio

14.17.3 Brajesh Packaging Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.18 Polivektris

14.18.1 Polivektris Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.18.2 Polivektris Plastic Strapping Product Portfolio

14.18.3 Polivektris Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.19 Strapack

14.19.1 Strapack Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.19.2 Strapack Plastic Strapping Product Portfolio

14.19.3 Strapack Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.20 Cyklop

14.20.1 Cyklop Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.20.2 Cyklop Plastic Strapping Product Portfolio

14.20.3 Cyklop Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.21 Polychem

14.21.1 Polychem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.21.2 Polychem Plastic Strapping Product Portfolio

14.21.3 Polychem Plastic Strapping Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 Plastic Strapping Industry Chain Analysis

15.2 Plastic Strapping Industry Raw Material and Suppliers Analysis

15.2.1 Plastic Strapping Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Plastic Strapping Typical Downstream Customers

15.4 Plastic Strapping Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Plastic Strapping Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Plastic Strapping Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Plastic Strapping Industry Development Status
- Table 4: Plastic Strapping Industry Development Trends
- Table 5: Global Plastic Strapping Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)
- Table 6: Global Plastic Strapping Production by Region (2020-2025) & (K Ton)
- Table 7: Global Plastic Strapping Production Forecast by Region (2026-2032) & (K Ton)
- Table 8: Global Plastic Strapping Production Market Share by Region (2020-2025)
- Table 9: Global Plastic Strapping Production Market Share by Region (2026-2032)
- Table 10: Global Plastic Strapping Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 11: Global Plastic Strapping Revenue by Region (2020-2025) & (US\$ Million)
- Table 12: Global Plastic Strapping Revenue Market Share by Region (2020-2025)
- Table 13: Global Plastic Strapping Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 14: Global Plastic Strapping Revenue Market Share Forecast by Region (2026-2032)
- Table 15: Global Plastic Strapping Sales by Region (2020-2025) & (K Ton)
- Table 16: Global Plastic Strapping Sales Market Share by Region (2020-2025)
- Table 17: Global Plastic Strapping Sales Forecast by Region (2026-2032) & (K Ton)
- Table 18: Global Plastic Strapping Sales Market Share Forecast by Region (2026-2032)
- Table 19: Global Plastic Strapping Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 20: Global Plastic Strapping Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 21: Global Plastic Strapping Sales Analysis by Type (2020-2025) & (K Ton)
- Table 22: Global Plastic Strapping Sales Analysis Forecast by Type (2026-2032) & (K Ton)
- Table 23: Global Plastic Strapping Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 24: Global Plastic Strapping Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 25: Global Plastic Strapping Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Plastic Strapping Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Plastic Strapping Players in North America

Table 28: North America Plastic Strapping Sales by Type (2020-2025) & (K Ton)

Table 29: North America Plastic Strapping Sales by Type (2026-2032) & (K Ton)

Table 30: North America Plastic Strapping Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Plastic Strapping Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Plastic Strapping Sales by Application (2020-2025) & (K Ton)

Table 33: North America Plastic Strapping Sales by Application (2026-2032) & (K Ton)

Table 34: North America Plastic Strapping Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Plastic Strapping Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Plastic Strapping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Plastic Strapping Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Plastic Strapping Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Plastic Strapping Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Plastic Strapping Players in Europe

Table 41: Europe Plastic Strapping Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Plastic Strapping Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Plastic Strapping Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Plastic Strapping Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Plastic Strapping Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Plastic Strapping Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Plastic Strapping Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Plastic Strapping Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Plastic Strapping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Plastic Strapping Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Plastic Strapping Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Plastic Strapping Sales Market Size Forecast by Country (2026-2032)

& (K Ton)

Table 53: Key Plastic Strapping Players in China

Table 54: China Plastic Strapping Sales by Type (2020-2025) & (K Ton)

Table 55: China Plastic Strapping Sales by Type (2026-2032) & (K Ton)

Table 56: China Plastic Strapping Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Plastic Strapping Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Plastic Strapping Sales by Application (2020-2025) & (K Ton)

Table 59: China Plastic Strapping Sales by Application (2026-2032) & (K Ton)

Table 60: China Plastic Strapping Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Plastic Strapping Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Plastic Strapping Players in APAC (excl. China)

Table 63: APAC (excl. China) Plastic Strapping Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) Plastic Strapping Sales by Type (2026-2032) & (K Ton)

Table 65: APAC (excl. China) Plastic Strapping Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Plastic Strapping Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Plastic Strapping Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) Plastic Strapping Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) Plastic Strapping Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Plastic Strapping Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Plastic Strapping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Plastic Strapping Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Plastic Strapping Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) Plastic Strapping Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 75: Key Plastic Strapping Players in Latin America

Table 76: Latin America Plastic Strapping Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America Plastic Strapping Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America Plastic Strapping Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Plastic Strapping Revenue by Type (2026-2032) & (US\$ Million)

Million)

Table 80: Latin America Plastic Strapping Sales by Application (2020-2025) & (K Ton)

Table 81: Latin America Plastic Strapping Sales by Application (2026-2032) & (K Ton)

Table 82: Latin America Plastic Strapping Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Plastic Strapping Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Plastic Strapping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Plastic Strapping Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Plastic Strapping Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America Plastic Strapping Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Plastic Strapping Players in Middle East & Africa

Table 89: Middle East & Africa Plastic Strapping Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Plastic Strapping Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Plastic Strapping Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Plastic Strapping Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Plastic Strapping Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa Plastic Strapping Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa Plastic Strapping Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Plastic Strapping Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Plastic Strapping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Plastic Strapping Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Plastic Strapping Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Plastic Strapping Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Plastic Strapping Market Sales by Key Manufacturers (2021-2025) &

(K Ton)

Table 102: Global Plastic Strapping Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Plastic Strapping Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Plastic Strapping Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Signode Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Signode Plastic Strapping Product Portfolio

Table 110: Signode Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: M.J.Maillis Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: M.J.Maillis Group Plastic Strapping Product Portfolio

Table 113: M.J.Maillis Group Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Samuel Strapping Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Samuel Strapping Plastic Strapping Product Portfolio

Table 116: Samuel Strapping Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Cordstrap Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Cordstrap Plastic Strapping Product Portfolio

Table 119: Cordstrap Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Dynaric,Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Dynaric,Inc Plastic Strapping Product Portfolio

Table 122: Dynaric,Inc Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: FROMM Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: FROMM Group Plastic Strapping Product Portfolio

Table 125: FROMM Group Plastic Strapping Revenue (US\$ Million), Sales (K Ton),

Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Anshan Falan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Anshan Falan Plastic Strapping Product Portfolio

Table 128: Anshan Falan Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Youngsun Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Youngsun Plastic Strapping Product Portfolio

Table 131: Youngsun Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Messersi Packaging Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Messersi Packaging Plastic Strapping Product Portfolio

Table 134: Messersi Packaging Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Mosca Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Mosca Plastic Strapping Product Portfolio

Table 137: Mosca Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Scientex Berhad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Scientex Berhad Plastic Strapping Product Portfolio

Table 140: Scientex Berhad Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Teufelberger Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Teufelberger Plastic Strapping Product Portfolio

Table 143: Teufelberger Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Linder Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Linder Plastic Strapping Product Portfolio

Table 146: Linder Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Granitol a.s. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Granitol a.s. Plastic Strapping Product Portfolio

Table 149: Granitol a.s. Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 150: TITAN Umreifungstechnik Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: TITAN Umreifungstechnik Plastic Strapping Product Portfolio

Table 152: TITAN Umreifungstechnik Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 153: MIDFIELD INDUSTRIES LTD Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: MIDFIELD INDUSTRIES LTD Plastic Strapping Product Portfolio

Table 155: MIDFIELD INDUSTRIES LTD Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 156: Brajesh Packaging Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Brajesh Packaging Plastic Strapping Product Portfolio

Table 158: Brajesh Packaging Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 159: Polivektris Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 160: Polivektris Plastic Strapping Product Portfolio

Table 161: Polivektris Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 162: Strapack Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 163: Strapack Plastic Strapping Product Portfolio

Table 164: Strapack Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 165: Cyklop Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 166: Cyklop Plastic Strapping Product Portfolio

Table 167: Cyklop Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 168: Polychem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 169: Polychem Plastic Strapping Product Portfolio

Table 170: Polychem Plastic Strapping Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 171: Upstream Key Raw Material Price List

Table 172: Plastic Strapping Raw Material Suppliers and Contact Information

Table 173: Plastic Strapping Typical Customer List

Table 174: Plastic Strapping Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Plastic Strapping Product Pictures

Figure 2: PP Plastic Straps Picture Scope

Figure 3: PET Plastic Straps Picture Scope

Figure 4: Wood Industry Picture Scope

Figure 5: Paper Industry Picture Scope

Figure 6: Food & Beverage Picture Scope

Figure 7: Textile Industry Picture Scope

Figure 8: Others Picture Scope

Figure 9: Global Plastic Strapping Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Plastic Strapping Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Plastic Strapping Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 12: Global Plastic Strapping Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 13: Global Plastic Strapping Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 14: Global Plastic Strapping Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 15: Global Plastic Strapping Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 16: Global Plastic Strapping Production Market Share by Region (2019-2030)

Figure 17: Global Plastic Strapping Market Size by Region (2020-2032) & (US\$ Million)

Figure 18: Global Plastic Strapping Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 19: Global Plastic Strapping Sales Price by Region (2020-2032) & (K Ton)

Figure 20: North America Plastic Strapping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 21: North America Plastic Strapping Revenue Market Share by Players in 2024

Figure 22: North America Plastic Strapping Sales Market Share by Type (2020-2032)

Figure 23: North America Plastic Strapping Revenue Market Share by Type (2020-2032)

Figure 24: North America Plastic Strapping Sales Market Share by Application (2020-2032)

Figure 25: North America Plastic Strapping Revenue Market Share by Application

(2020-2032)

Figure 26:US Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 27:Canada Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 28:Europe Plastic Strapping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 29:Europe Plastic Strapping Revenue Market Share by Players in 2024

Figure 30:Europe Plastic Strapping Sales Market Share by Type (2020-2032)

Figure 31:Europe Plastic Strapping Revenue Market Share by Type (2020-2032)

Figure 32:Europe Plastic Strapping Sales Market Share by Application (2020-2032)

Figure 33:Europe Plastic Strapping Revenue Market Share by Application (2020-2032)

Figure 34:Germany Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 35:France Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 36:United Kingdom Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 37:Italy Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 38:Spain Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 39:Benelux Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 40:China Plastic Strapping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:China Plastic Strapping Revenue Market Share by Players in 2024

Figure 42:China Plastic Strapping Sales Market Share by Type (2020-2032)

Figure 43:China Plastic Strapping Revenue Market Share by Type (2020-2032)

Figure 44:China Plastic Strapping Sales Market Share by Application (2020-2032)

Figure 45:China Plastic Strapping Revenue Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Plastic Strapping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 47:APAC (excl. China) Plastic Strapping Revenue Market Share by Players in 2024

Figure 48:APAC (excl. China) Plastic Strapping Sales Market Share by Type (2020-2032)

Figure 49:APAC (excl. China) Plastic Strapping Revenue Market Share by Type (2020-2032)

Figure 50:APAC (excl. China) Plastic Strapping Sales Market Share by Application (2020-2032)

Figure 51:APAC (excl. China) Plastic Strapping Revenue Market Share by Application (2020-2032)

Figure 52:Japan Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 53:South Korea Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 54:India Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 55:Australia Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 56: Southeast Asia Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 57: Latin America Plastic Strapping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 58: Latin America Plastic Strapping Revenue Market Share by Players in 2024

Figure 59: Latin America Plastic Strapping Sales Market Share by Type (2020-2032)

Figure 60: Latin America Plastic Strapping Revenue Market Share by Type (2020-2032)

Figure 61: Latin America Plastic Strapping Sales Market Share by Application (2020-2032)

Figure 62: Latin America Plastic Strapping Revenue Market Share by Application (2020-2032)

Figure 63: Mexico Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 64: Brazil Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 65: Middle East & Africa Plastic Strapping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 66: Middle East & Africa Plastic Strapping Revenue Market Share by Players in 2024

Figure 67: Middle East & Africa Plastic Strapping Sales Market Share by Type (2020-2032)

Figure 68: Middle East & Africa Plastic Strapping Revenue Market Share by Type (2020-2032)

Figure 69: Middle East & Africa Plastic Strapping Sales Market Share by Application (2020-2032)

Figure 70: Middle East & Africa Plastic Strapping Revenue Market Share by Application (2020-2032)

Figure 71: Saudi Arabia Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 72: South Africa Plastic Strapping Revenue (2020-2032) & (US\$ Million)

Figure 73: Global Plastic Strapping Sales Market Share by Key Manufacturers in 2024

Figure 74: Global Plastic Strapping Revenue Market Share by Key Manufacturers in 2024

Figure 75: Global Plastic Strapping Industry Competition Landscape

Figure 76: Plastic Strapping Industry Chain Analysis

Figure 77: Bottom-Up and Top-Down Research Methods

Figure 78: Key Interview Objectives

Figure 79: Data Cross Validation

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