

Global Plastic Cards Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Plastic Cards market size will reach 14,681 Million USD in 2025 and is projected to reach 22,001 Million USD by 2032, with a CAGR of 5.95% (2025-2032). Notably, the China Plastic Cards market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Plastic cards are flat, rectangular cards made from various plastic materials, commonly PVC (polyvinyl chloride), and are widely used for identification, payment, and access control purposes. These cards are durable, flexible, and often include encoded information in the form of magnetic stripes, barcodes, RFID (Radio-Frequency Identification), or smart chip technology. Plastic cards serve diverse functions, including credit and debit cards, identification cards, access cards, loyalty cards, and membership cards. Their widespread use is attributed to their longevity, versatility, and the ability to incorporate security features, making them a convenient and secure means of storing and accessing personal or financial information.

The major global manufacturers of Plastic Cards include Gemalto, American Banknote Corporation, Giesecke & Devrient, Inteligena Group, IDEMIA, CPI Card Group, Perfect Plastic Printing Corporation, Goldpac Group, Marketing Card Technology, TAG Systems, Toppan Printing, Teraco, Arroweye Solutions, QARTIS, Tactilis, CardLogix Corporation, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a

substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Plastic Cards. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Plastic Cards market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Plastic Cards market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Plastic Cards industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Plastic Cards Include:

Gemalto

American Banknote Corporation

Giesecke & Devrient

Inteligensa Group

IDEMIA

CPI Card Group

Perfect Plastic Printing Corporation

Goldpac Group

Marketing Card Technology

TAG Systems

Toppan Printing

Teraco

Arroweye Solutions

QARTIS

Tactilis

CardLogix Corporation

Plastic Cards Product Segment Include:

RFID Cards

PVC Cards

Proximity Cards

Smart Cards

Payment Cards

Pre-printed Cards

Others

Plastic Cards Product Application Include:

Financial

Government/Health

Communication

Transportation

Gift Cards

Access Cards

Others

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