

# Global Plastic Bonded Magnets Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Plastic Bonded Magnets market size will reach 790.97 Million USD in 2025 and is projected to reach 1,168.28 Million USD by 2032, with a CAGR of 5.73% (2025-2032). Notably, the China Plastic Bonded Magnets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Plastic bonded magnets are composite materials that combine magnetic powders, typically ferrite or neodymium iron boron (NdFeB), with a plastic or polymer binder. This combination allows for the creation of versatile and customizable magnets with a wide range of shapes and sizes. The plastic binder not only holds the magnetic particles together but also provides flexibility in shaping the final product. Plastic bonded magnets are known for their corrosion resistance, lightweight nature, and ability to be molded into intricate designs. They find applications in industries such as electronics, automotive, and consumer goods, where the flexibility in magnet design and the potential for cost-effective manufacturing are advantageous. These magnets are often used in sensors, motors, and various applications where traditional rigid magnets may not be suitable due to their brittleness or limited formability.

The major global manufacturers of Plastic Bonded Magnets include Sura Magnets, IMA, Thyssenkrupp, MS-Schramberg, Bomatec Group, Evitron, Bunting Magnetics, Goudsmit Magnetics, TDK, Sinomag, Zhong Ke San Huan Hi-Tech, DMEGC, Eclipse Magnetics,

SDM Magnetics, Galaxy Magnets, BINIC Magnet, J&P Magnetic Products, Sen Long Corporation, Ningbo Yunsheng, Yuxiang Magnetic, Arnold Magnetic Technologies, Daido Electronics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Plastic Bonded Magnets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Plastic Bonded Magnets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Plastic Bonded Magnets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Plastic Bonded Magnets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Plastic Bonded Magnets Include:

Sura Magnets

IMA

Thyssenkrupp

MS-Schramberg

Bomatec Group

Evitron

Bunting Magnetics

Goudsmit Magnetics

TDK

Sinomag

Zhong Ke San Huan Hi-Tech

DMEGC

Eclipse Magnetics

SDM Magnetics

Galaxy Magnets

BINIC Magnet

J&P Magnetic Products

Sen Long Corporation

Ningbo Yunsheng

Yuxiang Magnetic

Arnold Magnetic Technologies

Daido Electronics

Plastic Bonded Magnets Product Segment Include:

Plastic Injected Magnets

Plastic Pressed Magnets

Plastic Bonded Magnets Product Application Include:

Automotive

Electrical & Electronics

Home Appliance

Medical Devices

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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