

# Global Pigment Ink Binders Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Pigment Ink Binders market size will reach 36.05 Million USD in 2025 and is projected to reach 80.60 Million USD by 2032, with a CAGR of 12.18% (2025-2032). Notably, the China Pigment Ink Binders market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Pigment ink binders are substances used in the formulation of pigmented inks to enhance the adhesion, durability, and color stability of the pigments on the printing substrate. These binders play a crucial role in inkjet printing processes, where finely dispersed pigment particles are suspended in a liquid medium. The binder helps anchor the pigment particles to the surface of the printed material, ensuring a lasting and vibrant color output. Different types of binders are employed based on the specific requirements of the printing application, including factors such as the type of substrate, printing technology, and desired characteristics of the final print. Pigment ink binders contribute to the production of high-quality, fade-resistant prints used in various applications, including photography, fine art, and graphic design.

The major global manufacturers of Pigment Ink Binders include BASF, DSM, Showa Denko Materials, DOW, Huntsman, Mitsui Chemical, Morchem Inc, Songwon, Wacker Chemical, Indofil Industries Limited, APEC, Kemiteks, GB Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pigment Ink Binders. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pigment Ink Binders market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pigment Ink Binders market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pigment Ink Binders industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pigment Ink Binders Include:

BASF

DSM

Showa Denko Materials

DOW

Huntsman

Mitsui Chemical

Morchem Inc

Songwon

Wacker Chemical

Indofil Industries Limited

APEC

Kemiteks

GB Chemical

Pigment Ink Binders Product Segment Include:

Acrylic Binder

Polyurethane Binder

Others

Pigment Ink Binders Product Application Include:

Advertising and Image Pigment Ink

Textile Pigment Ink

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Pigment Ink Binders Capacity and Production Analysis

Chapter 3: Global Pigment Ink Binders Industry PESTEL Analysis

Chapter 4: Global Pigment Ink Binders Industry Porter's Five Forces Analysis

Chapter 5: Global Pigment Ink Binders Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Pigment Ink Binders Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Pigment Ink Binders Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Pigment Ink Binders Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Pigment Ink Binders Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Pigment Ink Binders Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Pigment Ink Binders Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Pigment Ink Binders Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Pigment Ink Binders Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 PIGMENT INK BINDERS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Pigment Ink Binders Product by Type
  - 1.2.1 Acrylic Binder
  - 1.2.2 Polyurethane Binder
  - 1.2.3 Others
- 1.3 Pigment Ink Binders Product by Application
  - 1.3.1 Advertising and Image Pigment Ink
  - 1.3.2 Textile Pigment Ink
- 1.4 Global Pigment Ink Binders Market Revenue and Sales Analysis
  - 1.4.1 Global Pigment Ink Binders Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Pigment Ink Binders Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Pigment Ink Binders Market Sales Price Trend Analysis (2020-2032)
- 1.5 Pigment Ink Binders Industry Trends and Innovation
  - 1.5.1 Pigment Ink Binders Industry Trends and Innovation
  - 1.5.2 Pigment Ink Binders Market Drivers and Challenges

### **2 GLOBAL PIGMENT INK BINDERS CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global Pigment Ink Binders Capacity, Production and Utilization (2020-2032)
- 2.2 Global Pigment Ink Binders Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Pigment Ink Binders Production by Region
  - 2.3.1 Global Pigment Ink Binders Production by Region (2020-2025)
  - 2.3.2 Global Pigment Ink Binders Production Forecast by Region (2026-2032)
  - 2.3.3 Global Pigment Ink Binders Production Market Share by Region (2020-2032)

### **3 PIGMENT INK BINDERS MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

## **4 PIGMENT INK BINDERS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

## **5 GLOBAL PIGMENT INK BINDERS MARKET ANALYSIS BY REGIONS**

- 5.1 Pigment Ink Binders Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Pigment Ink Binders Revenue and Forecast Analysis (2020-2032)
  - 5.2.1 Global Pigment Ink Binders Revenue and Market Share by Region (2020-2025)
  - 5.2.2 Global Pigment Ink Binders Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Pigment Ink Binders Sales and Forecast Analysis (2020-2032)
  - 5.3.1 Global Pigment Ink Binders Sales and Market Share by Region (2020-2025)
  - 5.3.2 Global Pigment Ink Binders Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Pigment Ink Binders Sales Price Trend Analysis (2020-2032)

## **6 GLOBAL PIGMENT INK BINDERS MARKET SIZE BY TYPE AND APPLICATION**

- 6.1 Global Pigment Ink Binders Market Size by Type
  - 6.1.1 Global Pigment Ink Binders Revenue and Forecast Analysis by Type (2020-2032)
  - 6.1.2 Global Pigment Ink Binders Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Pigment Ink Binders Market Size by Application
  - 6.2.1 Global Pigment Ink Binders Revenue and Forecast Analysis by Application (2020-2032)
  - 6.2.2 Global Pigment Ink Binders Sales and Forecast Analysis by Application (2020-2032)

## **7 NORTH AMERICA**

- 7.1 North America Pigment Ink Binders Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Pigment Ink Binders Market Size by Type
  - 7.3.1 North America Pigment Ink Binders Sales by Type (2020-2032)

- 7.3.2 North America Pigment Ink Binders Revenue by Type (2020-2032)
- 7.4 North America Pigment Ink Binders Market Size by Application
  - 7.4.1 North America Pigment Ink Binders Sales by Application (2020-2032)
  - 7.4.2 North America Pigment Ink Binders Revenue by Application (2020-2032)
- 7.5 North America Pigment Ink Binders Market Size by Country
  - 7.5.1 US
  - 7.5.2 Canada

## **8 EUROPE**

- 8.1 Europe Pigment Ink Binders Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Pigment Ink Binders Market Size by Type
  - 8.3.1 Europe Pigment Ink Binders Sales by Type (2020-2032)
  - 8.3.2 Europe Pigment Ink Binders Revenue by Type (2020-2032)
- 8.4 Europe Pigment Ink Binders Market Size by Application
  - 8.4.1 Europe Pigment Ink Binders Sales by Application (2020-2032)
  - 8.4.2 Europe Pigment Ink Binders Revenue by Application (2020-2032)
- 8.5 Europe Pigment Ink Binders Market Size by Country
  - 8.5.1 Germany
  - 8.5.2 France
  - 8.5.3 United Kingdom
  - 8.5.4 Italy
  - 8.5.5 Spain
  - 8.5.6 Benelux

## **9 CHINA**

- 9.1 China Pigment Ink Binders Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Pigment Ink Binders Market Size by Type
  - 9.3.1 China Pigment Ink Binders Sales by Type (2020-2032)
  - 9.3.2 China Pigment Ink Binders Revenue by Type (2020-2032)
- 9.4 China Pigment Ink Binders Market Size by Application
  - 9.4.1 China Pigment Ink Binders Sales by Application (2020-2032)
  - 9.4.2 China Pigment Ink Binders Revenue by Application (2020-2032)

## **10 APAC (EXCL. CHINA)**

- 10.1 APAC (excl. China) Pigment Ink Binders Market Size and Growth Rate Analysis (2020-2032)
- 10.2 APAC (excl. China) Key Manufacturers Analysis
- 10.3 APAC (excl. China) Pigment Ink Binders Market Size by Type
  - 10.3.1 APAC (excl. China) Pigment Ink Binders Sales by Type (2020-2032)
  - 10.3.2 APAC (excl. China) Pigment Ink Binders Revenue by Type (2020-2032)
- 10.4 APAC (excl. China) Pigment Ink Binders Market Size by Application
  - 10.4.1 APAC (excl. China) Pigment Ink Binders Sales by Application (2020-2032)
  - 10.4.2 APAC (excl. China) Pigment Ink Binders Revenue by Application (2020-2032)
- 10.5 APAC (excl. China) Pigment Ink Binders Market Size by Country
  - 10.5.1 Japan
  - 10.5.2 South Korea
  - 10.5.3 India
  - 10.5.4 Australia
  - 10.5.5 Southeast Asia

## **11 LATIN AMERICA**

- 11.1 Latin America Pigment Ink Binders Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Latin America Key Manufacturers Analysis

### **11.3 LATIN AMERICA PIGMENT INK BINDERS MARKET SIZE BY TYPE**

- 11.3.1 Latin America Pigment Ink Binders Sales by Type (2020-2032)
- 11.3.2 Latin America Pigment Ink Binders Revenue by Type (2020-2032)
- 11.4 Latin America Pigment Ink Binders Market Size by Application
  - 11.4.1 Latin America Pigment Ink Binders Sales by Application (2020-2032)
  - 11.4.2 Latin America Pigment Ink Binders Revenue by Application (2020-2032)
- 11.5 Latin America Pigment Ink Binders Market Size by Country
- 11.6 Latin America Pigment Ink Binders Market Size by Country
  - 11.6.1 Mexico
  - 11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

- 12.1 Middle East & Africa Pigment Ink Binders Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis

### 12.3 Middle East & Africa Pigment Ink Binders Market Size by Type

12.3.1 Middle East & Africa Pigment Ink Binders Sales by Type (2020-2032)

12.3.2 Middle East & Africa Pigment Ink Binders Revenue by Type (2020-2032)

### 12.4 Middle East & Africa Pigment Ink Binders Market Size by Application

12.4.1 Middle East & Africa Pigment Ink Binders Sales by Application (2020-2032)

12.4.2 Middle East & Africa Pigment Ink Binders Revenue by Application (2020-2032)

### 12.5 Middle East Pigment Ink Binders Market Size by Country

12.5.1 Saudi Arabia

12.5.2 South Africa

## 13 COMPETITION BY MANUFACTURERS

### 13.1 Global Pigment Ink Binders Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

13.1.1 Global Pigment Ink Binders Market Sales by Key Manufacturers (2021-2025)

13.1.2 Global Pigment Ink Binders Market Revenue by Key Manufacturers (2021-2025)

13.1.3 Global Pigment Ink Binders Average Sales Price by Manufacturers (2021-2025)

### 13.2 Pigment Ink Binders Competitive Landscape Analysis and Market Dynamic

13.2.1 Pigment Ink Binders Competitive Landscape Analysis

13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

13.2.3 Market Dynamic

## 14 KEY COMPANIES ANALYSIS

### 14.1 BASF

14.1.1 BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 BASF Pigment Ink Binders Product Portfolio

14.1.3 BASF Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.2 DSM

14.2.1 DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 DSM Pigment Ink Binders Product Portfolio

14.2.3 DSM Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.3 Showa Denko Materials

14.3.1 Showa Denko Materials Basic Company Profile (Employees, Areas Service,

## Competitors and Contact Information)

14.3.2 Showa Denko Materials Pigment Ink Binders Product Portfolio

14.3.3 Showa Denko Materials Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.4 DOW

14.4.1 DOW Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 DOW Pigment Ink Binders Product Portfolio

14.4.3 DOW Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.5 Huntsman

14.5.1 Huntsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Huntsman Pigment Ink Binders Product Portfolio

14.5.3 Huntsman Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.6 Mitsui Chemical

14.6.1 Mitsui Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Mitsui Chemical Pigment Ink Binders Product Portfolio

14.6.3 Mitsui Chemical Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.7 Morchem Inc

14.7.1 Morchem Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Morchem Inc Pigment Ink Binders Product Portfolio

14.7.3 Morchem Inc Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.8 Songwon

14.8.1 Songwon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Songwon Pigment Ink Binders Product Portfolio

14.8.3 Songwon Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.9 Wacker Chemical

14.9.1 Wacker Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Wacker Chemical Pigment Ink Binders Product Portfolio

14.9.3 Wacker Chemical Pigment Ink Binders Market Data Analysis (Revenue, Sales,

Price, Gross Margin and Market Share) (2021-2025)

14.10 Indofil Industries Limited

14.10.1 Indofil Industries Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Indofil Industries Limited Pigment Ink Binders Product Portfolio

14.10.3 Indofil Industries Limited Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 APEC

14.11.1 APEC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 APEC Pigment Ink Binders Product Portfolio

14.11.3 APEC Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Kemiteks

14.12.1 Kemiteks Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Kemiteks Pigment Ink Binders Product Portfolio

14.12.3 Kemiteks Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 GB Chemical

14.13.1 GB Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 GB Chemical Pigment Ink Binders Product Portfolio

14.13.3 GB Chemical Pigment Ink Binders Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **15 INDUSTRY CHAIN ANALYSIS**

15.1 Pigment Ink Binders Industry Chain Analysis

15.2 Pigment Ink Binders Industry Raw Material and Suppliers Analysis

15.2.1 Pigment Ink Binders Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Pigment Ink Binders Typical Downstream Customers

15.4 Pigment Ink Binders Sales Channel Analysis

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 METHODOLOGY AND DATA SOURCE**

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Date Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Pigment Ink Binders Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Pigment Ink Binders Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Pigment Ink Binders Industry Development Status

Table 4: Pigment Ink Binders Industry Development Trends

Table 5: Global Pigment Ink Binders Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (Ton)

Table 6: Global Pigment Ink Binders Production by Region (2020-2025) & (Ton)

Table 7: Global Pigment Ink Binders Production Forecast by Region (2026-2032) & (Ton)

Table 8: Global Pigment Ink Binders Production Market Share by Region (2020-2025)

Table 9: Global Pigment Ink Binders Production Market Share by Region (2026-2032)

Table 10: Global Pigment Ink Binders Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Pigment Ink Binders Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Pigment Ink Binders Revenue Market Share by Region (2020-2025)

Table 13: Global Pigment Ink Binders Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Pigment Ink Binders Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Pigment Ink Binders Sales by Region (2020-2025) & (Ton)

Table 16: Global Pigment Ink Binders Sales Market Share by Region (2020-2025)

Table 17: Global Pigment Ink Binders Sales Forecast by Region (2026-2032) & (Ton)

Table 18: Global Pigment Ink Binders Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Pigment Ink Binders Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Pigment Ink Binders Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Pigment Ink Binders Sales Analysis by Type (2020-2025) & (Ton)

Table 22: Global Pigment Ink Binders Sales Analysis Forecast by Type (2026-2032) & (Ton)

Table 23: Global Pigment Ink Binders Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Pigment Ink Binders Revenue Analysis Forecast by Application

(2026-2032) & (US\$ Million)

Table 25: Global Pigment Ink Binders Sales Analysis by Application (2020-2025) & (Ton)

Table 26: Global Pigment Ink Binders Sales Analysis Forecast by Application (2026-2032) & (Ton)

Table 27: Key Pigment Ink Binders Players in North America

Table 28: North America Pigment Ink Binders Sales by Type (2020-2025) & (Ton)

Table 29: North America Pigment Ink Binders Sales by Type (2026-2032) & (Ton)

Table 30: North America Pigment Ink Binders Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Pigment Ink Binders Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Pigment Ink Binders Sales by Application (2020-2025) & (Ton)

Table 33: North America Pigment Ink Binders Sales by Application (2026-2032) & (Ton)

Table 34: North America Pigment Ink Binders Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Pigment Ink Binders Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Pigment Ink Binders Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Pigment Ink Binders Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Pigment Ink Binders Sales Market Size by Country (2020-2025) & (Ton)

Table 39: North America Pigment Ink Binders Sales Market Size by Country (2026-2032) & (Ton)

Table 40: Key Pigment Ink Binders Players in Europe

Table 41: Europe Pigment Ink Binders Sales by Type (2020-2025) & (Ton)

Table 42: Europe Pigment Ink Binders Sales by Type (2026-2032) & (Ton)

Table 43: Europe Pigment Ink Binders Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Pigment Ink Binders Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Pigment Ink Binders Sales by Application (2020-2025) & (Ton)

Table 46: Europe Pigment Ink Binders Sales by Application (2026-2032) & (Ton)

Table 47: Europe Pigment Ink Binders Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Pigment Ink Binders Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Pigment Ink Binders Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Pigment Ink Binders Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Pigment Ink Binders Sales Market Size by Country (2020-2025) & (Ton)

Table 52: Europe Pigment Ink Binders Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 53: Key Pigment Ink Binders Players in China

Table 54: China Pigment Ink Binders Sales by Type (2020-2025) & (Ton)

Table 55: China Pigment Ink Binders Sales by Type (2026-2032) & (Ton)

Table 56: China Pigment Ink Binders Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Pigment Ink Binders Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Pigment Ink Binders Sales by Application (2020-2025) & (Ton)

Table 59: China Pigment Ink Binders Sales by Application (2026-2032) & (Ton)

Table 60: China Pigment Ink Binders Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Pigment Ink Binders Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Pigment Ink Binders Players in APAC (excl. China)

Table 63: APAC (excl. China) Pigment Ink Binders Sales by Type (2020-2025) & (Ton)

Table 64: APAC (excl. China) Pigment Ink Binders Sales by Type (2026-2032) & (Ton)

Table 65: APAC (excl. China) Pigment Ink Binders Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Pigment Ink Binders Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Pigment Ink Binders Sales by Application (2020-2025) & (Ton)

Table 68: APAC (excl. China) Pigment Ink Binders Sales by Application (2026-2032) & (Ton)

Table 69: APAC (excl. China) Pigment Ink Binders Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Pigment Ink Binders Revenue by Application (2026-2032) & (US\$ Million)

Table 71: APAC (excl. China) Pigment Ink Binders Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Pigment Ink Binders Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Pigment Ink Binders Sales Market Size by Country (2020-2025) & (Ton)

Table 74: APAC (excl. China) Pigment Ink Binders Sales Market Size Forecast by

Country (2026-2032) & (Ton)

Table 75: Key Pigment Ink Binders Players in Latin America

Table 76: Latin America Pigment Ink Binders Sales by Type (2020-2025) & (Ton)

Table 77: Latin America Pigment Ink Binders Sales by Type (2026-2032) & (Ton)

Table 78: Latin America Pigment Ink Binders Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Pigment Ink Binders Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Pigment Ink Binders Sales by Application (2020-2025) & (Ton)

Table 81: Latin America Pigment Ink Binders Sales by Application (2026-2032) & (Ton)

Table 82: Latin America Pigment Ink Binders Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Pigment Ink Binders Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Pigment Ink Binders Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Pigment Ink Binders Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Pigment Ink Binders Sales Market Size by Country (2020-2025) & (Ton)

Table 87: Latin America Pigment Ink Binders Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 88: Key Pigment Ink Binders Players in Middle East & Africa

Table 89: Middle East & Africa Pigment Ink Binders Sales by Type (2020-2025) & (Ton)

Table 90: Middle East & Africa Pigment Ink Binders Sales by Type (2026-2032) & (Ton)

Table 91: Middle East & Africa Pigment Ink Binders Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Pigment Ink Binders Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Pigment Ink Binders Sales by Application (2020-2025) & (Ton)

Table 94: Middle East & Africa Pigment Ink Binders Sales by Application (2026-2032) & (Ton)

Table 95: Middle East & Africa Pigment Ink Binders Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Pigment Ink Binders Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Pigment Ink Binders Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Pigment Ink Binders Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Pigment Ink Binders Sales Market Size by Country (2020-2025) & (Ton)

Table 100: Middle East & Africa Pigment Ink Binders Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 101: Global Pigment Ink Binders Market Sales by Key Manufacturers (2021-2025) & (Ton)

Table 102: Global Pigment Ink Binders Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Pigment Ink Binders Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Pigment Ink Binders Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Kg)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: BASF Pigment Ink Binders Product Portfolio

Table 110: BASF Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 111: DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: DSM Pigment Ink Binders Product Portfolio

Table 113: DSM Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 114: Showa Denko Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Showa Denko Materials Pigment Ink Binders Product Portfolio

Table 116: Showa Denko Materials Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 117: DOW Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: DOW Pigment Ink Binders Product Portfolio

Table 119: DOW Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 120: Huntsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Huntsman Pigment Ink Binders Product Portfolio

Table 122: Huntsman Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 123: Mitsui Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Mitsui Chemical Pigment Ink Binders Product Portfolio

Table 125: Mitsui Chemical Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 126: Morchem Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Morchem Inc Pigment Ink Binders Product Portfolio

Table 128: Morchem Inc Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 129: Songwon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Songwon Pigment Ink Binders Product Portfolio

Table 131: Songwon Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 132: Wacker Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Wacker Chemical Pigment Ink Binders Product Portfolio

Table 134: Wacker Chemical Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 135: Indofil Industries Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Indofil Industries Limited Pigment Ink Binders Product Portfolio

Table 137: Indofil Industries Limited Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 138: APEC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: APEC Pigment Ink Binders Product Portfolio

Table 140: APEC Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 141: Kemiteks Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Kemiteks Pigment Ink Binders Product Portfolio

Table 143: Kemiteks Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 144: GB Chemical Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 145: GB Chemical Pigment Ink Binders Product Portfolio

Table 146: GB Chemical Pigment Ink Binders Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 147: Upstream Key Raw Material Price List

Table 148: Pigment Ink Binders Raw Material Suppliers and Contact Information

Table 149: Pigment Ink Binders Typical Customer List

Table 150: Pigment Ink Binders Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Pigment Ink Binders Product Pictures

Figure 2: Acrylic Binder Picture Scope

Figure 3: Polyurethane Binder Picture Scope

Figure 4: Others Picture Scope

Figure 5: Advertising and Image Pigment Ink Picture Scope

Figure 6: Textile Pigment Ink Picture Scope

Figure 7: Global Pigment Ink Binders Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Pigment Ink Binders Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Pigment Ink Binders Market Sales and Growth Rate Analysis (2020-2032) & (Ton)

Figure 10: Global Pigment Ink Binders Market Price Trend Analysis (2020-2032) & (USD/Kg)

Figure 11: Global Pigment Ink Binders Capacity, Production and Utilization (2019-2030) & (Ton)

Figure 12: Global Pigment Ink Binders Production by Region: 2023 VS 2024 VS 2030 (Ton)

Figure 13: Global Pigment Ink Binders Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 14: Global Pigment Ink Binders Production Market Share by Region (2019-2030)

Figure 15: Global Pigment Ink Binders Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Pigment Ink Binders Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Pigment Ink Binders Sales Price by Region (2020-2032) & (Ton)

Figure 18: North America Pigment Ink Binders Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Pigment Ink Binders Revenue Market Share by Players in 2024

Figure 20: North America Pigment Ink Binders Sales Market Share by Type (2020-2032)

Figure 21: North America Pigment Ink Binders Revenue Market Share by Type (2020-2032)

Figure 22: North America Pigment Ink Binders Sales Market Share by Application (2020-2032)

Figure 23:North America Pigment Ink Binders Revenue Market Share by Application (2020-2032)

Figure 24:US Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 25:Canada Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 26:Europe Pigment Ink Binders Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27:Europe Pigment Ink Binders Revenue Market Share by Players in 2024

Figure 28:Europe Pigment Ink Binders Sales Market Share by Type (2020-2032)

Figure 29:Europe Pigment Ink Binders Revenue Market Share by Type (2020-2032)

Figure 30:Europe Pigment Ink Binders Sales Market Share by Application (2020-2032)

Figure 31:Europe Pigment Ink Binders Revenue Market Share by Application (2020-2032)

Figure 32:Germany Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 33:France Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 34:United Kingdom Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 35:Italy Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 36:Spain Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 37:Benelux Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

Figure 38:China Pigment Ink Binders Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 39:China Pigment Ink Binders Revenue Market Share by Players in 2024

Figure 40:China Pigment Ink Binders Sales Market Share by Type (2020-2032)

Figure 41:China Pigment Ink Binders Revenue Market Share by Type (2020-2032)

Figure 42:China Pigment Ink Binders Sales Market Share by Application (2020-2032)

Figure 43:China Pigment Ink Binders Revenue Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) Pigment Ink Binders Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 45:APAC (excl. China) Pigment Ink Binders Revenue Market Share by Players in 2024

Figure 46:APAC (excl. China) Pigment Ink Binders Sales Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Pigment Ink Binders Revenue Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) Pigment Ink Binders Sales Market Share by Application (2020-2032)

Figure 49:APAC (excl. China) Pigment Ink Binders Revenue Market Share by Application (2020-2032)

Figure 50:Japan Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)

- Figure 51:South Korea Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 52:India Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 53:Australia Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 54:Southeast Asia Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 55:Latin America Pigment Ink Binders Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 56:Latin America Pigment Ink Binders Revenue Market Share by Players in 2024
- Figure 57:Latin America Pigment Ink Binders Sales Market Share by Type (2020-2032)
- Figure 58:Latin America Pigment Ink Binders Revenue Market Share by Type (2020-2032)
- Figure 59:Latin America Pigment Ink Binders Sales Market Share by Application (2020-2032)
- Figure 60:Latin America Pigment Ink Binders Revenue Market Share by Application (2020-2032)
- Figure 61:Mexico Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 62:Brazil Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 63:Middle East & Africa Pigment Ink Binders Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 64:Middle East & Africa Pigment Ink Binders Revenue Market Share by Players in 2024
- Figure 65:Middle East & Africa Pigment Ink Binders Sales Market Share by Type (2020-2032)
- Figure 66:Middle East & Africa Pigment Ink Binders Revenue Market Share by Type (2020-2032)
- Figure 67:Middle East & Africa Pigment Ink Binders Sales Market Share by Application (2020-2032)
- Figure 68:Middle East & Africa Pigment Ink Binders Revenue Market Share by Application (2020-2032)
- Figure 69:Saudi Arabia Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 70:South Africa Pigment Ink Binders Revenue (2020-2032) & (US\$ Million)
- Figure 71:Global Pigment Ink Binders Sales Market Share by Key Manufacturers in 2024
- Figure 72:Global Pigment Ink Binders Revenue Market Share by Key Manufacturers in 2024
- Figure 73:Global Pigment Ink Binders Industry Competition Landscape
- Figure 74:Pigment Ink Binders Industry Chain Analysis
- Figure 75:Bottom-Up and Top-Down Research Methods
- Figure 76:Key Interview Objectives
- Figure 77:Data Cross Validation

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