

Global Physical Fitness Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Physical Fitness Equipment market size will reach 17,448 Million USD in 2025 and is projected to reach 25,550 Million USD by 2032, with a CAGR of 5.60% (2025-2032). Notably, the China Physical Fitness Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Physical fitness equipment encompasses a wide range of devices and machines designed to enhance and support various aspects of physical exercise, strength training, cardiovascular fitness, flexibility, and overall well-being. This equipment includes items such as treadmills, elliptical trainers, stationary bikes, free weights, resistance machines, yoga mats, and more. Each type of fitness equipment is designed to target specific muscle groups or fitness goals, catering to diverse workout preferences and abilities. The use of physical fitness equipment can contribute to improving endurance, building muscle strength, increasing flexibility, and promoting cardiovascular health. These tools are utilized in home gyms, commercial fitness centers, rehabilitation facilities, and other fitness settings to support individuals in achieving their fitness objectives and maintaining a healthy lifestyle.

The major global manufacturers of Physical Fitness Equipment include iFIT Health and Fitness, Life Fitness, Technogym, Peloton, Precor, Johnson Health Tech, Nautilus, Dyaco, Impulse, True Fitness, Shuhua Sports, Shanxi Orient, WaterRower, Yijian, WNQ

Fitness, BH Fitness, Landice, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Physical Fitness Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Physical Fitness Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Physical Fitness Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Physical Fitness Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Physical Fitness Equipment Include:

iFIT Health and Fitness

Life Fitness

Technogym

Peloton

Precor

Johnson Health Tech

Nautilus

Dyaco

Impulse

True Fitness

Shuhua Sports

Shanxi Orient

WaterRower

Yijian

WNQ Fitness

BH Fitness

Landice

Physical Fitness Equipment Product Segment Include:

Treadmill

Exercise Bike

Elliptical Machine

Rowing Machine

Strength Equipment

Others

Physical Fitness Equipment Product Application Include:

Residential

Commercial

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Physical Fitness Equipment Industry PESTEL Analysis

Chapter 3: Global Physical Fitness Equipment Industry Porter's Five Forces Analysis

Chapter 4: Global Physical Fitness Equipment Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Physical Fitness Equipment Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Physical Fitness Equipment Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Physical Fitness Equipment Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Physical Fitness Equipment Competitive Analysis (Market Size, Key

Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Physical Fitness Equipment Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Physical Fitness Equipment Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Physical Fitness Equipment Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Physical Fitness Equipment Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 PHYSICAL FITNESS EQUIPMENT MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Physical Fitness Equipment Product by Type
 - 1.2.1 Treadmill
 - 1.2.2 Exercise Bike
 - 1.2.3 Elliptical Machine
 - 1.2.4 Rowing Machine
 - 1.2.5 Strength Equipment
 - 1.2.6 Others
- 1.3 Physical Fitness Equipment Product by Application
 - 1.3.1 Residential
 - 1.3.2 Commercial
- 1.4 Global Physical Fitness Equipment Market Revenue and Sales Analysis
 - 1.4.1 Global Physical Fitness Equipment Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Physical Fitness Equipment Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Physical Fitness Equipment Market Sales Price Trend Analysis (2020-2032)
- 1.5 Physical Fitness Equipment Industry Trends and Innovation
 - 1.5.1 Physical Fitness Equipment Industry Trends and Innovation
 - 1.5.2 Physical Fitness Equipment Market Drivers and Challenges

2 PHYSICAL FITNESS EQUIPMENT MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 PHYSICAL FITNESS EQUIPMENT MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL PHYSICAL FITNESS EQUIPMENT MARKET ANALYSIS BY REGIONS

4.1 Physical Fitness Equipment Overall Market: 2024 VS 2025 VS 2032

4.2 Global Physical Fitness Equipment Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Physical Fitness Equipment Revenue and Market Share by Region (2020-2025)

4.2.2 Global Physical Fitness Equipment Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Physical Fitness Equipment Sales and Forecast Analysis (2020-2032)

4.3.1 Global Physical Fitness Equipment Sales and Market Share by Region (2020-2025)

4.3.2 Global Physical Fitness Equipment Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Physical Fitness Equipment Sales Price Trend Analysis (2020-2032)

5 GLOBAL PHYSICAL FITNESS EQUIPMENT MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Physical Fitness Equipment Market Size by Type

5.1.1 Global Physical Fitness Equipment Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Physical Fitness Equipment Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Physical Fitness Equipment Market Size by Application

5.2.1 Global Physical Fitness Equipment Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Physical Fitness Equipment Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Physical Fitness Equipment Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Physical Fitness Equipment Market Size by Type

6.3.1 North America Physical Fitness Equipment Sales by Type (2020-2032)

6.3.2 North America Physical Fitness Equipment Revenue by Type (2020-2032)

6.4 North America Physical Fitness Equipment Market Size by Application

6.4.1 North America Physical Fitness Equipment Sales by Application (2020-2032)

6.4.2 North America Physical Fitness Equipment Revenue by Application (2020-2032)

6.5 North America Physical Fitness Equipment Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Physical Fitness Equipment Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Physical Fitness Equipment Market Size by Type

7.3.1 Europe Physical Fitness Equipment Sales by Type (2020-2032)

7.3.2 Europe Physical Fitness Equipment Revenue by Type (2020-2032)

7.4 Europe Physical Fitness Equipment Market Size by Application

7.4.1 Europe Physical Fitness Equipment Sales by Application (2020-2032)

7.4.2 Europe Physical Fitness Equipment Revenue by Application (2020-2032)

7.5 Europe Physical Fitness Equipment Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Physical Fitness Equipment Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Physical Fitness Equipment Market Size by Type

8.3.1 China Physical Fitness Equipment Sales by Type (2020-2032)

8.3.2 China Physical Fitness Equipment Revenue by Type (2020-2032)

8.4 China Physical Fitness Equipment Market Size by Application

8.4.1 China Physical Fitness Equipment Sales by Application (2020-2032)

8.4.2 China Physical Fitness Equipment Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Physical Fitness Equipment Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Physical Fitness Equipment Market Size by Type

9.3.1 APAC (excl. China) Physical Fitness Equipment Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Physical Fitness Equipment Revenue by Type (2020-2032)

9.4 APAC (excl. China) Physical Fitness Equipment Market Size by Application

9.4.1 APAC (excl. China) Physical Fitness Equipment Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Physical Fitness Equipment Revenue by Application (2020-2032)

9.5 APAC (excl. China) Physical Fitness Equipment Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Physical Fitness Equipment Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Physical Fitness Equipment Market Size by Type

10.3.1 Latin America Physical Fitness Equipment Sales by Type (2020-2032)

10.3.2 Latin America Physical Fitness Equipment Revenue by Type (2020-2032)

10.4 Latin America Physical Fitness Equipment Market Size by Application

10.4.1 Latin America Physical Fitness Equipment Sales by Application (2020-2032)

10.4.2 Latin America Physical Fitness Equipment Revenue by Application (2020-2032)

10.5 Latin America Physical Fitness Equipment Market Size by Country

10.6 Latin America Physical Fitness Equipment Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Physical Fitness Equipment Market Size and Growth Rate Analysis (2020-2032)

- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Physical Fitness Equipment Market Size by Type
 - 11.3.1 Middle East & Africa Physical Fitness Equipment Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Physical Fitness Equipment Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Physical Fitness Equipment Market Size by Application
 - 11.4.1 Middle East & Africa Physical Fitness Equipment Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Physical Fitness Equipment Revenue by Application (2020-2032)
- 11.5 Middle East Physical Fitness Equipment Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Physical Fitness Equipment Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Physical Fitness Equipment Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Physical Fitness Equipment Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Physical Fitness Equipment Average Sales Price by Manufacturers (2021-2025)
- 12.2 Physical Fitness Equipment Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Physical Fitness Equipment Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 iFIT Health and Fitness
 - 13.1.1 iFIT Health and Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 iFIT Health and Fitness Physical Fitness Equipment Product Portfolio
 - 13.1.3 iFIT Health and Fitness Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 Life Fitness
 - 13.2.1 Life Fitness Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.2.2 Life Fitness Physical Fitness Equipment Product Portfolio

13.2.3 Life Fitness Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Technogym

13.3.1 Technogym Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Technogym Physical Fitness Equipment Product Portfolio

13.3.3 Technogym Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Peloton

13.4.1 Peloton Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Peloton Physical Fitness Equipment Product Portfolio

13.4.3 Peloton Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Precor

13.5.1 Precor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Precor Physical Fitness Equipment Product Portfolio

13.5.3 Precor Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Johnson Health Tech

13.6.1 Johnson Health Tech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Johnson Health Tech Physical Fitness Equipment Product Portfolio

13.6.3 Johnson Health Tech Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Nautilus

13.7.1 Nautilus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Nautilus Physical Fitness Equipment Product Portfolio

13.7.3 Nautilus Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Dyaco

13.8.1 Dyaco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Dyaco Physical Fitness Equipment Product Portfolio

13.8.3 Dyaco Physical Fitness Equipment Market Data Analysis (Revenue, Sales,

Price, Gross Margin and Market Share) (2021-2025)

13.9 Impulse

13.9.1 Impulse Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Impulse Physical Fitness Equipment Product Portfolio

13.9.3 Impulse Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 True Fitness

13.10.1 True Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 True Fitness Physical Fitness Equipment Product Portfolio

13.10.3 True Fitness Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Shuhua Sports

13.11.1 Shuhua Sports Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Shuhua Sports Physical Fitness Equipment Product Portfolio

13.11.3 Shuhua Sports Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Shanxi Orient

13.12.1 Shanxi Orient Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Shanxi Orient Physical Fitness Equipment Product Portfolio

13.12.3 Shanxi Orient Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 WaterRower

13.13.1 WaterRower Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 WaterRower Physical Fitness Equipment Product Portfolio

13.13.3 WaterRower Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Yijian

13.14.1 Yijian Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Yijian Physical Fitness Equipment Product Portfolio

13.14.3 Yijian Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 WNQ Fitness

13.15.1 WNQ Fitness Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.15.2 WNQ Fitness Physical Fitness Equipment Product Portfolio

13.15.3 WNQ Fitness Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 BH Fitness

13.16.1 BH Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 BH Fitness Physical Fitness Equipment Product Portfolio

13.16.3 BH Fitness Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Landice

13.17.1 Landice Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Landice Physical Fitness Equipment Product Portfolio

13.17.3 Landice Physical Fitness Equipment Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Physical Fitness Equipment Industry Chain Analysis

14.2 Physical Fitness Equipment Industry Raw Material and Suppliers Analysis

14.2.1 Physical Fitness Equipment Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Physical Fitness Equipment Typical Downstream Customers

14.4 Physical Fitness Equipment Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Physical Fitness Equipment Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Physical Fitness Equipment Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Physical Fitness Equipment Industry Development Status

Table 4: Physical Fitness Equipment Industry Development Trends

Table 5: Global Physical Fitness Equipment Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Physical Fitness Equipment Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Physical Fitness Equipment Revenue Market Share by Region (2020-2025)

Table 8: Global Physical Fitness Equipment Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Physical Fitness Equipment Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Physical Fitness Equipment Sales by Region (2020-2025) & (K Unit)

Table 11: Global Physical Fitness Equipment Sales Market Share by Region (2020-2025)

Table 12: Global Physical Fitness Equipment Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Physical Fitness Equipment Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Physical Fitness Equipment Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Physical Fitness Equipment Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Physical Fitness Equipment Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Physical Fitness Equipment Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Physical Fitness Equipment Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Physical Fitness Equipment Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Physical Fitness Equipment Sales Analysis by Application (2020-2025)

& (K Unit)

Table 21: Global Physical Fitness Equipment Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Physical Fitness Equipment Players in North America

Table 23: North America Physical Fitness Equipment Sales by Type (2020-2025) & (K Unit)

Table 24: North America Physical Fitness Equipment Sales by Type (2026-2032) & (K Unit)

Table 25: North America Physical Fitness Equipment Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Physical Fitness Equipment Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Physical Fitness Equipment Sales by Application (2020-2025) & (K Unit)

Table 28: North America Physical Fitness Equipment Sales by Application (2026-2032) & (K Unit)

Table 29: North America Physical Fitness Equipment Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Physical Fitness Equipment Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Physical Fitness Equipment Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Physical Fitness Equipment Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Physical Fitness Equipment Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Physical Fitness Equipment Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Physical Fitness Equipment Players in Europe

Table 36: Europe Physical Fitness Equipment Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Physical Fitness Equipment Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Physical Fitness Equipment Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Physical Fitness Equipment Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Physical Fitness Equipment Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Physical Fitness Equipment Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Physical Fitness Equipment Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Physical Fitness Equipment Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Physical Fitness Equipment Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Physical Fitness Equipment Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Physical Fitness Equipment Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Physical Fitness Equipment Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Physical Fitness Equipment Players in China

Table 49: China Physical Fitness Equipment Sales by Type (2020-2025) & (K Unit)

Table 50: China Physical Fitness Equipment Sales by Type (2026-2032) & (K Unit)

Table 51: China Physical Fitness Equipment Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Physical Fitness Equipment Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Physical Fitness Equipment Sales by Application (2020-2025) & (K Unit)

Table 54: China Physical Fitness Equipment Sales by Application (2026-2032) & (K Unit)

Table 55: China Physical Fitness Equipment Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Physical Fitness Equipment Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Physical Fitness Equipment Players in APAC (excl. China)

Table 58: APAC (excl. China) Physical Fitness Equipment Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Physical Fitness Equipment Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Physical Fitness Equipment Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Physical Fitness Equipment Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Physical Fitness Equipment Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Physical Fitness Equipment Sales by Application

(2026-2032) & (K Unit)

Table 64: APAC (excl. China) Physical Fitness Equipment Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Physical Fitness Equipment Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Physical Fitness Equipment Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Physical Fitness Equipment Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Physical Fitness Equipment Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Physical Fitness Equipment Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Physical Fitness Equipment Players in Latin America

Table 71: Latin America Physical Fitness Equipment Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Physical Fitness Equipment Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Physical Fitness Equipment Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Physical Fitness Equipment Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Physical Fitness Equipment Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Physical Fitness Equipment Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Physical Fitness Equipment Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Physical Fitness Equipment Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Physical Fitness Equipment Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Physical Fitness Equipment Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Physical Fitness Equipment Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Physical Fitness Equipment Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Physical Fitness Equipment Players in Middle East & Africa

- Table 84: Middle East & Africa Physical Fitness Equipment Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Physical Fitness Equipment Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Physical Fitness Equipment Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Physical Fitness Equipment Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Physical Fitness Equipment Sales by Application (2020-2025) & (K Unit)
- Table 89: Middle East & Africa Physical Fitness Equipment Sales by Application (2026-2032) & (K Unit)
- Table 90: Middle East & Africa Physical Fitness Equipment Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Physical Fitness Equipment Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Physical Fitness Equipment Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Physical Fitness Equipment Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Physical Fitness Equipment Sales Market Size by Country (2020-2025) & (K Unit)
- Table 95: Middle East & Africa Physical Fitness Equipment Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 96: Global Physical Fitness Equipment Market Sales by Key Manufacturers (2021-2025) & (K Unit)
- Table 97: Global Physical Fitness Equipment Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Physical Fitness Equipment Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Physical Fitness Equipment Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: iFIT Health and Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: iFIT Health and Fitness Physical Fitness Equipment Product Portfolio
- Table 105: iFIT Health and Fitness Physical Fitness Equipment Revenue (US\$ Million),

Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Life Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Life Fitness Physical Fitness Equipment Product Portfolio

Table 108: Life Fitness Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Technogym Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Technogym Physical Fitness Equipment Product Portfolio

Table 111: Technogym Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Peloton Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Peloton Physical Fitness Equipment Product Portfolio

Table 114: Peloton Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Precor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Precor Physical Fitness Equipment Product Portfolio

Table 117: Precor Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Johnson Health Tech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Johnson Health Tech Physical Fitness Equipment Product Portfolio

Table 120: Johnson Health Tech Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Nautilus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Nautilus Physical Fitness Equipment Product Portfolio

Table 123: Nautilus Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Dyaco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Dyaco Physical Fitness Equipment Product Portfolio

Table 126: Dyaco Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Impulse Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Impulse Physical Fitness Equipment Product Portfolio

- Table 129: Impulse Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 130: True Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 131: True Fitness Physical Fitness Equipment Product Portfolio
- Table 132: True Fitness Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 133: Shuhua Sports Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 134: Shuhua Sports Physical Fitness Equipment Product Portfolio
- Table 135: Shuhua Sports Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 136: Shanxi Orient Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 137: Shanxi Orient Physical Fitness Equipment Product Portfolio
- Table 138: Shanxi Orient Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 139: WaterRower Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 140: WaterRower Physical Fitness Equipment Product Portfolio
- Table 141: WaterRower Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 142: Yijian Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 143: Yijian Physical Fitness Equipment Product Portfolio
- Table 144: Yijian Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 145: WNQ Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 146: WNQ Fitness Physical Fitness Equipment Product Portfolio
- Table 147: WNQ Fitness Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 148: BH Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 149: BH Fitness Physical Fitness Equipment Product Portfolio
- Table 150: BH Fitness Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 151: Landice Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Landice Physical Fitness Equipment Product Portfolio

Table 153: Landice Physical Fitness Equipment Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Upstream Key Raw Material Price List

Table 155: Physical Fitness Equipment Raw Material Suppliers and Contact Information

Table 156: Physical Fitness Equipment Typical Customer List

Table 157: Physical Fitness Equipment Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Physical Fitness Equipment Product Pictures
- Figure 2: Treadmill Picture Scope
- Figure 3: Exercise Bike Picture Scope
- Figure 4: Elliptical Machine Picture Scope
- Figure 5: Rowing Machine Picture Scope
- Figure 6: Strength Equipment Picture Scope
- Figure 7: Others Picture Scope
- Figure 8: Residential Picture Scope
- Figure 9: Commercial Picture Scope
- Figure 10: Global Physical Fitness Equipment Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 11: Global Physical Fitness Equipment Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 12: Global Physical Fitness Equipment Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)
- Figure 13: Global Physical Fitness Equipment Market Price Trend Analysis (2020-2032) & (USD/Unit)
- Figure 14: Global Physical Fitness Equipment Market Size by Region (2020-2032) & (US\$ Million)
- Figure 15: Global Physical Fitness Equipment Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 16: Global Physical Fitness Equipment Sales Price by Region (2020-2032) & (K Unit)
- Figure 17: North America Physical Fitness Equipment Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 18: North America Physical Fitness Equipment Revenue Market Share by Players in 2024
- Figure 19: North America Physical Fitness Equipment Sales Market Share by Type (2020-2032)
- Figure 20: North America Physical Fitness Equipment Revenue Market Share by Type (2020-2032)
- Figure 21: North America Physical Fitness Equipment Sales Market Share by Application (2020-2032)
- Figure 22: North America Physical Fitness Equipment Revenue Market Share by Application (2020-2032)

Figure 23:US Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 24:Canada Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 25:Europe Physical Fitness Equipment Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26:Europe Physical Fitness Equipment Revenue Market Share by Players in 2024

Figure 27:Europe Physical Fitness Equipment Sales Market Share by Type (2020-2032)

Figure 28:Europe Physical Fitness Equipment Revenue Market Share by Type (2020-2032)

Figure 29:Europe Physical Fitness Equipment Sales Market Share by Application (2020-2032)

Figure 30:Europe Physical Fitness Equipment Revenue Market Share by Application (2020-2032)

Figure 31:Germany Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 32:France Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 37:China Physical Fitness Equipment Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Physical Fitness Equipment Revenue Market Share by Players in 2024

Figure 39:China Physical Fitness Equipment Sales Market Share by Type (2020-2032)

Figure 40:China Physical Fitness Equipment Revenue Market Share by Type (2020-2032)

Figure 41:China Physical Fitness Equipment Sales Market Share by Application (2020-2032)

Figure 42:China Physical Fitness Equipment Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Physical Fitness Equipment Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Physical Fitness Equipment Revenue Market Share by Players in 2024

Figure 45:APAC (excl. China) Physical Fitness Equipment Sales Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Physical Fitness Equipment Revenue Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Physical Fitness Equipment Sales Market Share by

Application (2020-2032)

Figure 48:APAC (excl. China) Physical Fitness Equipment Revenue Market Share by Application (2020-2032)

Figure 49:Japan Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 51:India Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Physical Fitness Equipment Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Physical Fitness Equipment Revenue Market Share by Players in 2024

Figure 56:Latin America Physical Fitness Equipment Sales Market Share by Type (2020-2032)

Figure 57:Latin America Physical Fitness Equipment Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Physical Fitness Equipment Sales Market Share by Application (2020-2032)

Figure 59:Latin America Physical Fitness Equipment Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Physical Fitness Equipment Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Physical Fitness Equipment Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Physical Fitness Equipment Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Physical Fitness Equipment Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Physical Fitness Equipment Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa Physical Fitness Equipment Revenue Market Share by Application (2020-2032)

Figure 68:Saudi Arabia Physical Fitness Equipment Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa Physical Fitness Equipment Revenue (2020-2032) & (US\$

Million)

Figure 70:Global Physical Fitness Equipment Sales Market Share by Key Manufacturers in 2024

Figure 71:Global Physical Fitness Equipment Revenue Market Share by Key Manufacturers in 2024

Figure 72:Global Physical Fitness Equipment Industry Competition Landscape

Figure 73:Physical Fitness Equipment Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

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