

# Global Photoalignment Material Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Photoalignment Material market size will reach 494.09 Million USD in 2025 and is projected to reach 875.74 Million USD by 2032, with a CAGR of 8.52% (2025-2032). Notably, the China Photoalignment Material market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Photoalignment material is a type of liquid crystal or polymer-based substance used in the fabrication of display technologies, particularly in devices like LCDs, OLEDs, and other electro-optic applications. It enables the precise alignment of liquid crystals or other optical layers through the use of light. When exposed to ultraviolet (UV) light or polarized light, photoalignment materials undergo a photochemical change, altering their molecular orientation and creating a patterned surface that guides the alignment of liquid crystals in a specific direction. This process eliminates the need for traditional mechanical alignment methods, offering advantages such as higher precision, better uniformity, and greater control over the optical properties of the display. Photoalignment materials are crucial for improving the performance of displays, including enhanced contrast ratios, faster response times, and better overall image quality.

The major global manufacturers of Photoalignment Material include JSR, Nissan Chemical, Daxin Materials, DALTON China, JNC, CHIMEI, Mason Technologies, POME Technology, Daily-Polymer, etc. The global players competition landscape in this report

is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Photoalignment Material. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Photoalignment Material market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Photoalignment Material market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Photoalignment Material industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Photoalignment Material Include:

JSR

Nissan Chemical

Daxin Materials

DALTON China

JNC

CHIMEI

Mason Technologies

POME Technology

Daily-Polymer

Photoalignment Material Product Segment Include:

Polyimide Type

Polyamic Acid Type

Others

Photoalignment Material Product Application Include:

TV

Display

Laptop & Tablet

Mobile Phone

Others

## **Chapter Scope**

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