

# Global Pheromones Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Pheromones market size will reach 864.52 Million USD in 2025 and is projected to reach 1,981.54 Million USD by 2032, with a CAGR of 12.58% (2025-2032). Notably, the China Pheromones market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Pheromones are chemical substances produced and released by organisms, particularly animals and insects, to communicate with others of the same species. These chemical signals play a crucial role in the animal kingdom, influencing various behaviors such as mating, territory marking, and social interaction. Pheromones are detected by the olfactory system of conspecifics (members of the same species), triggering specific responses or behaviors. In the context of mating, for example, pheromones emitted by one individual can signal reproductive readiness or attract potential mates. While often associated with animals, pheromones also have been studied in some contexts for human communication, although their role and significance are still a subject of ongoing research and debate.

The major global manufacturers of Pheromones include Shin-Etsu, Suterra, Bedoukian Research, SEDQ, Pherobank, Isagro, Russell Ipm, Wanhedaye, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pheromones. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pheromones market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pheromones market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pheromones industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pheromones Include:

Shin-Etsu

Suterra

Bedoukian Research

SEDQ

Pherobank

Isagro

Russell Ipm

Wanhedaye

Pheromones Product Segment Include:

Sex Pheromones

Aggregation Pheromones

Others

Pheromones Product Application Include:

Gypsy Moth

Codling Moth

Vine & Berry moths

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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