

Global Pets Pheromones Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/PD65C8EE8E3CEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: PD65C8EE8E3CEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Pets Pheromones market size will reach 285.78 Million USD in 2025 and is projected to reach 463.42 Million USD by 2032, with a CAGR of 7.15% (2025-2032). Notably, the China Pets Pheromones market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Pet pheromones are chemical substances produced and released by animals that can affect the behavior and physiology of other animals of the same species. In the context of pets, synthetic pheromones are often used to influence the behavior of cats and dogs positively. These products, available in forms like sprays, diffusers, and collars, mimic natural pheromones and are used to reduce stress, anxiety, and undesirable behaviors such as marking territory, aggression, and excessive barking. For example, feline facial pheromones can help create a sense of calm and security for cats, while dog-appeasing pheromones can comfort puppies and adult dogs, making them feel safe and relaxed in stressful situations like vet visits, thunderstorms, or moving to a new home.

The major global manufacturers of Pets Pheromones include Ceva Animal Health, Sergeant's, Nature's Miracle, Vetoquinol, Nutri-Vet, Pet Naturals, Virbac, Beaphar, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pets Pheromones. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pets Pheromones market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pets Pheromones market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pets Pheromones industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pets Pheromones Include:

Ceva Animal Health

Sergeant's

Nature's Miracle

Vetoquinol

Nutri-Vet

Pet Naturals

Virbac

Beaphar

Pets Pheromones Product Segment Include:

Sprays

Diffusers

Collars

Pets Pheromones Product Application Include:

Cats

Dogs

Chapter Scope

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