

Global Pet Microchips Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/PB702FF1BB43EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: PB702FF1BB43EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Pet Microchips market size will reach 474.75 Million USD in 2025 and is projected to reach 610.17 Million USD by 2032, with a CAGR of 3.65% (2025-2032). Notably, the China Pet Microchips market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Pet microchips are small, implantable devices designed to provide a permanent identification method for pets. About the size of a grain of rice, these chips are implanted under a pet's skin, usually between the shoulder blades. Each chip contains a unique identification number that, when scanned with a microchip reader, can be matched to the pet owner's contact information in a database. This technology serves as a reliable and permanent means of reuniting lost pets with their owners, as it assists animal shelters, veterinary clinics, and animal control services in identifying and contacting the rightful owner of a found pet.

The major global manufacturers of Pet Microchips include Allflex, Bayer, Pethealth, HomeAgain, Trovan, Datamars, AVID Identification Systems, Virbac, AKC Reunite, Microchip4Solutions, Animalcare, PeddyMark, EIDAP, Micro-ID, HALO Animal Rescue, Cybortra Technology, PetKey, K9 Microchips, 911PetChip, InfoPet, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a

dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pet Microchips. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pet Microchips market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pet Microchips market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pet Microchips industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pet Microchips Include:

Allflex

Bayer

Pethealth

HomeAgain

Trovan

Datamars

AVID Identification Systems

Virbac

AKC Reunite

Microchip4Solutions

Animalcare

PeddyMark

EIDAP

Micro-ID

HALO Animal Rescue

Cybortra Technology

PetKey

K9 Microchips

911PetChip

InfoPet

Pet Microchips Product Segment Include:

125 kHz Microchip

128 kHz Microchip

134.2 kHz Microchip

Pet Microchips Product Application Include:

Horse

Dogs

Cats

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Pet Microchips Industry PESTEL Analysis

Chapter 3: Global Pet Microchips Industry Porter's Five Forces Analysis

Chapter 4: Global Pet Microchips Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Pet Microchips Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Pet Microchips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Pet Microchips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Pet Microchips Competitive Analysis (Market Size, Key Players and

Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Pet Microchips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Pet Microchips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Pet Microchips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Pet Microchips Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 PET MICROCHIPS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Pet Microchips Product by Type
 - 1.2.1 125 kHz Microchip
 - 1.2.2 128 kHz Microchip
 - 1.2.3 134.2 kHz Microchip
- 1.3 Pet Microchips Product by Application
 - 1.3.1 Horse
 - 1.3.2 Dogs
 - 1.3.3 Cats
 - 1.3.4 Others
- 1.4 Global Pet Microchips Market Revenue and Sales Analysis
 - 1.4.1 Global Pet Microchips Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Pet Microchips Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Pet Microchips Market Sales Price Trend Analysis (2020-2032)
- 1.5 Pet Microchips Industry Trends and Innovation
 - 1.5.1 Pet Microchips Industry Trends and Innovation
 - 1.5.2 Pet Microchips Market Drivers and Challenges

2 PET MICROCHIPS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 PET MICROCHIPS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL PET MICROCHIPS MARKET ANALYSIS BY REGIONS

- 4.1 Global Pet Microchips Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Pet Microchips Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Pet Microchips Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Pet Microchips Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Pet Microchips Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Pet Microchips Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Pet Microchips Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Pet Microchips Sales Price Trend Analysis (2020-2032)

5 GLOBAL PET MICROCHIPS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Pet Microchips Market Size by Type
 - 5.1.1 Global Pet Microchips Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Pet Microchips Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Pet Microchips Market Size by Application
 - 5.2.1 Global Pet Microchips Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Pet Microchips Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Pet Microchips Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Pet Microchips Market Size by Type
 - 6.3.1 North America Pet Microchips Sales by Type (2020-2032)
 - 6.3.2 North America Pet Microchips Revenue by Type (2020-2032)
- 6.4 North America Pet Microchips Market Size by Application
 - 6.4.1 North America Pet Microchips Sales by Application (2020-2032)
 - 6.4.2 North America Pet Microchips Revenue by Application (2020-2032)
- 6.5 North America Pet Microchips Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Pet Microchips Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Pet Microchips Market Size by Type

7.3.1 Europe Pet Microchips Sales by Type (2020-2032)

7.3.2 Europe Pet Microchips Revenue by Type (2020-2032)

7.4 Europe Pet Microchips Market Size by Application

7.4.1 Europe Pet Microchips Sales by Application (2020-2032)

7.4.2 Europe Pet Microchips Revenue by Application (2020-2032)

7.5 Europe Pet Microchips Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Pet Microchips Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Pet Microchips Market Size by Type

8.3.1 China Pet Microchips Sales by Type (2020-2032)

8.3.2 China Pet Microchips Revenue by Type (2020-2032)

8.4 China Pet Microchips Market Size by Application

8.4.1 China Pet Microchips Sales by Application (2020-2032)

8.4.2 China Pet Microchips Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Pet Microchips Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Pet Microchips Market Size by Type

9.3.1 APAC (excl. China) Pet Microchips Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Pet Microchips Revenue by Type (2020-2032)

9.4 APAC (excl. China) Pet Microchips Market Size by Application

9.4.1 APAC (excl. China) Pet Microchips Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Pet Microchips Revenue by Application (2020-2032)

9.5 APAC (excl. China) Pet Microchips Market Size by Country

9.5.1 Japan

- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Pet Microchips Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Pet Microchips Market Size by Type
 - 10.3.1 Latin America Pet Microchips Sales by Type (2020-2032)
 - 10.3.2 Latin America Pet Microchips Revenue by Type (2020-2032)
- 10.4 Latin America Pet Microchips Market Size by Application
 - 10.4.1 Latin America Pet Microchips Sales by Application (2020-2032)
 - 10.4.2 Latin America Pet Microchips Revenue by Application (2020-2032)
- 10.5 Latin America Pet Microchips Market Size by Country
- 10.6 Latin America Pet Microchips Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Pet Microchips Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Pet Microchips Market Size by Type
 - 11.3.1 Middle East & Africa Pet Microchips Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Pet Microchips Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Pet Microchips Market Size by Application
 - 11.4.1 Middle East & Africa Pet Microchips Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Pet Microchips Revenue by Application (2020-2032)
- 11.5 Middle East Pet Microchips Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Pet Microchips Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

- 12.1.1 Global Pet Microchips Market Sales by Key Manufacturers (2021-2025)
- 12.1.2 Global Pet Microchips Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Pet Microchips Average Sales Price by Manufacturers (2021-2025)
- 12.2 Pet Microchips Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Pet Microchips Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Allflex

- 13.1.1 Allflex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.1.2 Allflex Pet Microchips Product Portfolio
- 13.1.3 Allflex Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Bayer

- 13.2.1 Bayer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.2.2 Bayer Pet Microchips Product Portfolio
- 13.2.3 Bayer Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Pethealth

- 13.3.1 Pethealth Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.3.2 Pethealth Pet Microchips Product Portfolio
- 13.3.3 Pethealth Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 HomeAgain

- 13.4.1 HomeAgain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.4.2 HomeAgain Pet Microchips Product Portfolio
- 13.4.3 HomeAgain Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Trovan

- 13.5.1 Trovan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.5.2 Trovan Pet Microchips Product Portfolio
- 13.5.3 Trovan Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

13.6 Datamars

13.6.1 Datamars Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Datamars Pet Microchips Product Portfolio

13.6.3 Datamars Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 AVID Identification Systems

13.7.1 AVID Identification Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 AVID Identification Systems Pet Microchips Product Portfolio

13.7.3 AVID Identification Systems Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Virbac

13.8.1 Virbac Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Virbac Pet Microchips Product Portfolio

13.8.3 Virbac Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 AKC Reunite

13.9.1 AKC Reunite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 AKC Reunite Pet Microchips Product Portfolio

13.9.3 AKC Reunite Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Microchip4Solutions

13.10.1 Microchip4Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Microchip4Solutions Pet Microchips Product Portfolio

13.10.3 Microchip4Solutions Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Animalcare

13.11.1 Animalcare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Animalcare Pet Microchips Product Portfolio

13.11.3 Animalcare Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 PeddyMark

13.12.1 PeddyMark Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.12.2 PeddyMark Pet Microchips Product Portfolio

13.12.3 PeddyMark Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 EIDAP

13.13.1 EIDAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 EIDAP Pet Microchips Product Portfolio

13.13.3 EIDAP Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Micro-ID

13.14.1 Micro-ID Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Micro-ID Pet Microchips Product Portfolio

13.14.3 Micro-ID Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 HALO Animal Rescue

13.15.1 HALO Animal Rescue Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 HALO Animal Rescue Pet Microchips Product Portfolio

13.15.3 HALO Animal Rescue Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Cybortra Technology

13.16.1 Cybortra Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Cybortra Technology Pet Microchips Product Portfolio

13.16.3 Cybortra Technology Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 PetKey

13.17.1 PetKey Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 PetKey Pet Microchips Product Portfolio

13.17.3 PetKey Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 K9 Microchips

13.18.1 K9 Microchips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 K9 Microchips Pet Microchips Product Portfolio

13.18.3 K9 Microchips Pet Microchips Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

13.19 911PetChip

13.19.1 911PetChip Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 911PetChip Pet Microchips Product Portfolio

13.19.3 911PetChip Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.20 InfoPet

13.20.1 InfoPet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 InfoPet Pet Microchips Product Portfolio

13.20.3 InfoPet Pet Microchips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Pet Microchips Industry Chain Analysis

14.2 Pet Microchips Industry Raw Material and Suppliers Analysis

14.2.1 Pet Microchips Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Pet Microchips Typical Downstream Customers

14.4 Pet Microchips Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Pet Microchips Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Pet Microchips Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Pet Microchips Industry Development Status

Table 4: Pet Microchips Industry Development Trends

Table 5: Global Pet Microchips Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Pet Microchips Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Pet Microchips Revenue Market Share by Region (2020-2025)

Table 8: Global Pet Microchips Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Pet Microchips Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Pet Microchips Sales by Region (2020-2025) & (K Unit)

Table 11: Global Pet Microchips Sales Market Share by Region (2020-2025)

Table 12: Global Pet Microchips Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Pet Microchips Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Pet Microchips Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Pet Microchips Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Pet Microchips Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Pet Microchips Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Pet Microchips Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Pet Microchips Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Pet Microchips Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Pet Microchips Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Pet Microchips Players in North America

Table 23: North America Pet Microchips Sales by Type (2020-2025) & (K Unit)

Table 24: North America Pet Microchips Sales by Type (2026-2032) & (K Unit)

Table 25: North America Pet Microchips Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Pet Microchips Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Pet Microchips Sales by Application (2020-2025) & (K Unit)

Table 28: North America Pet Microchips Sales by Application (2026-2032) & (K Unit)

Table 29: North America Pet Microchips Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Pet Microchips Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Pet Microchips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Pet Microchips Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Pet Microchips Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Pet Microchips Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Pet Microchips Players in Europe

Table 36: Europe Pet Microchips Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Pet Microchips Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Pet Microchips Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Pet Microchips Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Pet Microchips Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Pet Microchips Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Pet Microchips Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Pet Microchips Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Pet Microchips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Pet Microchips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Pet Microchips Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Pet Microchips Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Pet Microchips Players in China

Table 49: China Pet Microchips Sales by Type (2020-2025) & (K Unit)

Table 50: China Pet Microchips Sales by Type (2026-2032) & (K Unit)

Table 51: China Pet Microchips Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Pet Microchips Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Pet Microchips Sales by Application (2020-2025) & (K Unit)

Table 54: China Pet Microchips Sales by Application (2026-2032) & (K Unit)

Table 55: China Pet Microchips Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Pet Microchips Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Pet Microchips Players in APAC (excl. China)

Table 58: APAC (excl. China) Pet Microchips Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Pet Microchips Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Pet Microchips Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Pet Microchips Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Pet Microchips Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Pet Microchips Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Pet Microchips Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Pet Microchips Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Pet Microchips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Pet Microchips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Pet Microchips Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Pet Microchips Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Pet Microchips Players in Latin America

Table 71: Latin America Pet Microchips Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Pet Microchips Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Pet Microchips Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Pet Microchips Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Pet Microchips Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Pet Microchips Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Pet Microchips Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Pet Microchips Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Pet Microchips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Pet Microchips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Pet Microchips Sales Market Size by Country (2020-2025) & (K

Unit)

Table 82: Latin America Pet Microchips Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Pet Microchips Players in Middle East & Africa

Table 84: Middle East & Africa Pet Microchips Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Pet Microchips Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Pet Microchips Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Pet Microchips Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Pet Microchips Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Pet Microchips Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Pet Microchips Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Pet Microchips Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Pet Microchips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Pet Microchips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Pet Microchips Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Pet Microchips Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Pet Microchips Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Pet Microchips Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Pet Microchips Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Pet Microchips Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Allflex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Allflex Pet Microchips Product Portfolio

- Table 105: Allflex Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Bayer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Bayer Pet Microchips Product Portfolio
- Table 108: Bayer Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 109: Pethealth Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Pethealth Pet Microchips Product Portfolio
- Table 111: Pethealth Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 112: HomeAgain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: HomeAgain Pet Microchips Product Portfolio
- Table 114: HomeAgain Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 115: Trovan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Trovan Pet Microchips Product Portfolio
- Table 117: Trovan Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: Datamars Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Datamars Pet Microchips Product Portfolio
- Table 120: Datamars Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: AVID Identification Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: AVID Identification Systems Pet Microchips Product Portfolio
- Table 123: AVID Identification Systems Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 124: Virbac Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Virbac Pet Microchips Product Portfolio
- Table 126: Virbac Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 127: AKC Reunite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: AKC Reunite Pet Microchips Product Portfolio

Table 129: AKC Reunite Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Microchip4Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Microchip4Solutions Pet Microchips Product Portfolio

Table 132: Microchip4Solutions Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Animalcare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Animalcare Pet Microchips Product Portfolio

Table 135: Animalcare Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: PeddyMark Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: PeddyMark Pet Microchips Product Portfolio

Table 138: PeddyMark Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: EIDAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: EIDAP Pet Microchips Product Portfolio

Table 141: EIDAP Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Micro-ID Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Micro-ID Pet Microchips Product Portfolio

Table 144: Micro-ID Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: HALO Animal Rescue Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: HALO Animal Rescue Pet Microchips Product Portfolio

Table 147: HALO Animal Rescue Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Cybortra Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Cybortra Technology Pet Microchips Product Portfolio

Table 150: Cybortra Technology Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: PetKey Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 152: PetKey Pet Microchips Product Portfolio

Table 153: PetKey Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: K9 Microchips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: K9 Microchips Pet Microchips Product Portfolio

Table 156: K9 Microchips Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: 911PetChip Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: 911PetChip Pet Microchips Product Portfolio

Table 159: 911PetChip Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 160: InfoPet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: InfoPet Pet Microchips Product Portfolio

Table 162: InfoPet Pet Microchips Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 163: Upstream Key Raw Material Price List

Table 164: Pet Microchips Raw Material Suppliers and Contact Information

Table 165: Pet Microchips Typical Customer List

Table 166: Pet Microchips Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Pet Microchips Product Pictures
- Figure 2: 125 kHz Microchip Picture Scope
- Figure 3: 128 kHz Microchip Picture Scope
- Figure 4: 134.2 kHz Microchip Picture Scope
- Figure 5: Horse Picture Scope
- Figure 6: Dogs Picture Scope
- Figure 7: Cats Picture Scope
- Figure 8: Others Picture Scope
- Figure 9: Global Pet Microchips Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 10: Global Pet Microchips Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 11: Global Pet Microchips Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)
- Figure 12: Global Pet Microchips Market Price Trend Analysis (2020-2032) & (USD/Unit)
- Figure 13: Global Pet Microchips Market Size by Region (2020-2032) & (US\$ Million)
- Figure 14: Global Pet Microchips Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 15: Global Pet Microchips Sales Price by Region (2020-2032) & (K Unit)
- Figure 16: North America Pet Microchips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 17: North America Pet Microchips Revenue Market Share by Players in 2024
- Figure 18: North America Pet Microchips Sales Market Share by Type (2020-2032)
- Figure 19: North America Pet Microchips Revenue Market Share by Type (2020-2032)
- Figure 20: North America Pet Microchips Sales Market Share by Application (2020-2032)
- Figure 21: North America Pet Microchips Revenue Market Share by Application (2020-2032)
- Figure 22: US Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 23: Canada Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 24: Europe Pet Microchips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 25: Europe Pet Microchips Revenue Market Share by Players in 2024
- Figure 26: Europe Pet Microchips Sales Market Share by Type (2020-2032)
- Figure 27: Europe Pet Microchips Revenue Market Share by Type (2020-2032)

- Figure 28:Europe Pet Microchips Sales Market Share by Application (2020-2032)
- Figure 29:Europe Pet Microchips Revenue Market Share by Application (2020-2032)
- Figure 30:Germany Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 31:France Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 32:United Kingdom Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 33:Italy Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 34:Spain Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 35:Benelux Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 36:China Pet Microchips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 37:China Pet Microchips Revenue Market Share by Players in 2024
- Figure 38:China Pet Microchips Sales Market Share by Type (2020-2032)
- Figure 39:China Pet Microchips Revenue Market Share by Type (2020-2032)
- Figure 40:China Pet Microchips Sales Market Share by Application (2020-2032)
- Figure 41:China Pet Microchips Revenue Market Share by Application (2020-2032)
- Figure 42:APAC (excl. China) Pet Microchips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 43:APAC (excl. China) Pet Microchips Revenue Market Share by Players in 2024
- Figure 44:APAC (excl. China) Pet Microchips Sales Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Pet Microchips Revenue Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) Pet Microchips Sales Market Share by Application (2020-2032)
- Figure 47:APAC (excl. China) Pet Microchips Revenue Market Share by Application (2020-2032)
- Figure 48:Japan Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 49:South Korea Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 50:India Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 51:Australia Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 52:Southeast Asia Pet Microchips Revenue (2020-2032) & (US\$ Million)
- Figure 53:Latin America Pet Microchips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 54:Latin America Pet Microchips Revenue Market Share by Players in 2024
- Figure 55:Latin America Pet Microchips Sales Market Share by Type (2020-2032)
- Figure 56:Latin America Pet Microchips Revenue Market Share by Type (2020-2032)
- Figure 57:Latin America Pet Microchips Sales Market Share by Application (2020-2032)
- Figure 58:Latin America Pet Microchips Revenue Market Share by Application (2020-2032)

Figure 59: Mexico Pet Microchips Revenue (2020-2032) & (US\$ Million)

Figure 60: Brazil Pet Microchips Revenue (2020-2032) & (US\$ Million)

Figure 61: Middle East & Africa Pet Microchips Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 62: Middle East & Africa Pet Microchips Revenue Market Share by Players in 2024

Figure 63: Middle East & Africa Pet Microchips Sales Market Share by Type (2020-2032)

Figure 64: Middle East & Africa Pet Microchips Revenue Market Share by Type (2020-2032)

Figure 65: Middle East & Africa Pet Microchips Sales Market Share by Application (2020-2032)

Figure 66: Middle East & Africa Pet Microchips Revenue Market Share by Application (2020-2032)

Figure 67: Saudi Arabia Pet Microchips Revenue (2020-2032) & (US\$ Million)

Figure 68: South Africa Pet Microchips Revenue (2020-2032) & (US\$ Million)

Figure 69: Global Pet Microchips Sales Market Share by Key Manufacturers in 2024

Figure 70: Global Pet Microchips Revenue Market Share by Key Manufacturers in 2024

Figure 71: Global Pet Microchips Industry Competition Landscape

Figure 72: Pet Microchips Industry Chain Analysis

Figure 73: Bottom-Up and Top-Down Research Methods

Figure 74: Key Interview Objectives

Figure 75: Data Cross Validation

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