

Global Personal Safety App Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Personal Safety App market size will reach 1,039.97 Million USD in 2025 and is projected to reach 5,918.85 Million USD by 2032, with a CAGR of 28.20% (2025-2032). Notably, the China Personal Safety App market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A personal safety app is a digital tool designed to enhance personal security by providing various features for individuals, typically accessible through smartphones. These apps offer functionalities such as emergency calling, GPS tracking, real-time location sharing, and the ability to send distress signals or alerts to pre-designated contacts or emergency services. Some apps may include features for self-defense, virtual companion services, or incident reporting. They serve as a means for individuals to seek help or notify others in potentially dangerous situations, providing added peace of mind and quick access to assistance in emergencies.

The major global suppliers of Personal Safety App include Life360, Family Locator, Noonlight, Rave Guardian, UrSafe, Find My Kids, Citizen, SOS Alert, WeHelp, React Mobile, Virtual Halo, Circle of 6, Kinetic Global, Parachute, Snug Safety, Silent Beacon, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence,

and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Personal Safety App. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Personal Safety App market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Personal Safety App market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Personal Safety App industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Personal Safety App Include:

Life360

Family Locator

Noonlight

Rave Guardian

UrSafe

Find My Kids

Citizen

SOS Alert

WeHelp

React Mobile

Virtual Halo

Circle of 6

Kinetic Global

Parachute

Snug Safety

Silent Beacon

Personal Safety App Product Segment Include:

Android System

iOS System

Personal Safety App Product Application Include:

Street Harassment

Medical Emergencies

Natural Disasters

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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