

Global Personal & Private Cloud Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Personal & Private Cloud market size will reach 77,570 Million USD in 2025 and is projected to reach 262,288 Million USD by 2032, with a CAGR of 19.01% (2025-2032). Notably, the China Personal & Private Cloud market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Personal and private clouds are two distinct types of cloud computing environments designed for different purposes. A personal cloud refers to a cloud computing environment tailored for individual users or small groups to store, access, and manage their data and applications over the internet. It typically involves using cloud storage services provided by third-party vendors or setting up personal cloud servers at home or in a private environment. Personal clouds offer users the convenience of accessing their files, photos, videos, and documents from any device connected to the internet, ensuring data synchronization and backup across devices. On the other hand, a private cloud refers to a cloud computing environment dedicated solely to one organization, providing exclusive access and control over resources and data. Private clouds are often deployed within the organization's own data centers or through third-party providers, offering enhanced security, customization, and compliance capabilities tailored to the organization's specific needs and requirements.

The major global suppliers of Personal & Private Cloud include McAfee, Symantec

Corporation, Trend Micro, Cisco Systems, ZScaler, CipherCloud, Radware, Alert Logic, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Personal & Private Cloud. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Personal & Private Cloud market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Personal & Private Cloud market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Personal & Private Cloud industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Personal & Private Cloud Include:

McAfee

Symantec Corporation

Trend Micro

Cisco Systems

ZScaler

CipherCloud

Radware

Alert Logic

Personal & Private Cloud Product Segment Include:

User Hosting

Provider Hosting

Personal & Private Cloud Product Application Include:

Individuals

Small businesses

Medium businesses

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