

# Global Personal Lubricants Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/P94986A9DA8AEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: P94986A9DA8AEN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Personal Lubricants market size will reach 1,410.28 Million USD in 2025 and is projected to reach 2,180.06 Million USD by 2032, with a CAGR of 6.42% (2025-2032). Notably, the China Personal Lubricants market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Personal lubricants are products designed to reduce friction and enhance comfort during sexual activities by providing additional moisture. Available in various formulations, such as water-based, silicone-based, oil-based, or hybrids, these lubricants are applied to intimate areas to reduce discomfort, dryness, and facilitate smoother, more pleasurable sexual experiences. They are commonly used during intercourse, masturbation, or with sex toys to enhance sensations and reduce friction, catering to individual preferences and needs while promoting comfort and intimacy during sexual activities.

The major global manufacturers of Personal Lubricants include Durex, K-Y, Church & Dwight, Astroglide, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively

follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Personal Lubricants. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Personal Lubricants market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Personal Lubricants market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Personal Lubricants industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Personal Lubricants Include:

Durex

K-Y

Church & Dwight

Astroglide

Personal Lubricants Product Segment Include:

Shampoo

Body Wash

Hand Wash

Personal Lubricants Product Application Include:

Female

Male

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Personal Lubricants Industry PESTEL Analysis

Chapter 3: Global Personal Lubricants Industry Porter's Five Forces Analysis

Chapter 4: Global Personal Lubricants Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Personal Lubricants Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Personal Lubricants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Personal Lubricants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Personal Lubricants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Personal Lubricants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Personal Lubricants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Personal Lubricants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Personal Lubricants Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 PERSONAL LUBRICANTS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Personal Lubricants Product by Type
  - 1.2.1 Shampoo
  - 1.2.2 Body Wash
  - 1.2.3 Hand Wash
- 1.3 Personal Lubricants Product by Application
  - 1.3.1 Female
  - 1.3.2 Male
- 1.4 Global Personal Lubricants Market Revenue and Sales Analysis
  - 1.4.1 Global Personal Lubricants Market Size Analysis (2020-2032)
  - 1.4.2 Global Personal Lubricants Market Sales Analysis (2020-2032)
  - 1.4.3 Global Personal Lubricants Market Sales Price Trend Analysis (2020-2032)
- 1.5 Personal Lubricants Industry Trends and Innovation
  - 1.5.1 Personal Lubricants Industry Trends and Innovation
  - 1.5.2 Personal Lubricants Market Drivers and Challenges

### **2 PERSONAL LUBRICANTS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 PERSONAL LUBRICANTS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL PERSONAL LUBRICANTS MARKET ANALYSIS BY REGIONS**

- 4.1 Global Personal Lubricants Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Personal Lubricants Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Personal Lubricants Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Personal Lubricants Revenue Forecast by Region (2026-2032)
- 4.3 Global Personal Lubricants Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Personal Lubricants Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Personal Lubricants Sales Forecast by Region (2026-2032)
- 4.4 Global Personal Lubricants Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL PERSONAL LUBRICANTS MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Personal Lubricants Market Size by Type
  - 5.1.1 Global Personal Lubricants Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Personal Lubricants Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Personal Lubricants Market Size by Application
  - 5.2.1 Global Personal Lubricants Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Personal Lubricants Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Personal Lubricants Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Personal Lubricants Market Size by Type
  - 6.3.1 North America Personal Lubricants Sales by Type (2020-2032)
  - 6.3.2 North America Personal Lubricants Revenue by Type (2020-2032)
- 6.4 North America Personal Lubricants Market Size by Application
  - 6.4.1 North America Personal Lubricants Sales by Application (2020-2032)
  - 6.4.2 North America Personal Lubricants Revenue by Application (2020-2032)
- 6.5 North America Personal Lubricants Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Personal Lubricants Market Size and Growth Rate Analysis (2020-2032)

## 7.2 Europe Key Manufacturers Analysis

### 7.3 Europe Personal Lubricants Market Size by Type

#### 7.3.1 Europe Personal Lubricants Sales by Type (2020-2032)

#### 7.3.2 Europe Personal Lubricants Revenue by Type (2020-2032)

### 7.4 Europe Personal Lubricants Market Size by Application

#### 7.4.1 Europe Personal Lubricants Sales by Application (2020-2032)

#### 7.4.2 Europe Personal Lubricants Revenue by Application (2020-2032)

### 7.5 Europe Personal Lubricants Market Size by Country

#### 7.5.1 Germany

#### 7.5.2 France

#### 7.5.3 United Kingdom

#### 7.5.4 Italy

#### 7.5.5 Spain

#### 7.5.6 Benelux

## **8 CHINA**

### 8.1 China Personal Lubricants Market Size and Growth Rate Analysis (2020-2032)

### 8.2 China Key Manufacturers Analysis

### 8.3 China Personal Lubricants Market Size by Type

#### 8.3.1 China Personal Lubricants Sales by Type (2020-2032)

#### 8.3.2 China Personal Lubricants Revenue by Type (2020-2032)

### 8.4 China Personal Lubricants Market Size by Application

#### 8.4.1 China Personal Lubricants Sales by Application (2020-2032)

#### 8.4.2 China Personal Lubricants Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

### 9.1 APAC (excl. China) Personal Lubricants Market Size and Growth Rate Analysis (2020-2032)

### 9.2 APAC (excl. China) Key Manufacturers Analysis

### 9.3 APAC (excl. China) Personal Lubricants Market Size by Type

#### 9.3.1 APAC (excl. China) Personal Lubricants Sales by Type (2020-2032)

#### 9.3.2 APAC (excl. China) Personal Lubricants Revenue by Type (2020-2032)

### 9.4 APAC (excl. China) Personal Lubricants Market Size by Application

#### 9.4.1 APAC (excl. China) Personal Lubricants Sales by Application (2020-2032)

#### 9.4.2 APAC (excl. China) Personal Lubricants Revenue by Application (2020-2032)

### 9.5 APAC (excl. China) Personal Lubricants Market Size by Country

#### 9.5.1 Japan

- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Personal Lubricants Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Personal Lubricants Market Size by Type
  - 10.3.1 Latin America Personal Lubricants Sales by Type (2020-2032)
  - 10.3.2 Latin America Personal Lubricants Revenue by Type (2020-2032)
- 10.4 Latin America Personal Lubricants Market Size by Application
  - 10.4.1 Latin America Personal Lubricants Sales by Application (2020-2032)
  - 10.4.2 Latin America Personal Lubricants Revenue by Application (2020-2032)
- 10.5 Latin America Personal Lubricants Market Size by Country
- 10.6 Latin America Personal Lubricants Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Personal Lubricants Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Personal Lubricants Market Size by Type
  - 11.3.1 Middle East & Africa Personal Lubricants Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Personal Lubricants Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Personal Lubricants Market Size by Application
  - 11.4.1 Middle East & Africa Personal Lubricants Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Personal Lubricants Revenue by Application (2020-2032)
- 11.5 Middle East Personal Lubricants Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

- 12.1 Global Personal Lubricants Market Sales, Revenue and Price by Key

## Manufacturers (2021-2025)

- 12.1.1 Global Personal Lubricants Market Sales by Key Manufacturers (2021-2025)
- 12.1.2 Global Personal Lubricants Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Personal Lubricants Average Sales Price by Manufacturers (2021-2025)
- 12.2 Personal Lubricants Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Personal Lubricants Competitive Landscape Analysis
  - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Durex

- 13.1.1 Durex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.1.2 Durex Personal Lubricants Product Portfolio
- 13.1.3 Durex Personal Lubricants Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 K-Y

- 13.2.1 K-Y Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.2.2 K-Y Personal Lubricants Product Portfolio
- 13.2.3 K-Y Personal Lubricants Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Church & Dwight

- 13.3.1 Church & Dwight Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.3.2 Church & Dwight Personal Lubricants Product Portfolio
- 13.3.3 Church & Dwight Personal Lubricants Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Astroglide

- 13.4.1 Astroglide Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.4.2 Astroglide Personal Lubricants Product Portfolio
- 13.4.3 Astroglide Personal Lubricants Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14 INDUSTRY CHAIN ANALYSIS

### 14.1 Personal Lubricants Industry Chain Analysis

## 14.2 Personal Lubricants Industry Raw Material and Suppliers Analysis

### 14.2.1 Personal Lubricants Key Raw Material Supply Analysis

### 14.2.2 Raw Material Suppliers and Contact Information

## 14.3 Personal Lubricants Typical Downstream Customers

## 14.4 Personal Lubricants Sales Channel Analysis

# **15 RESEARCH FINDINGS AND CONCLUSION**

# **16 METHODOLOGY AND DATA SOURCE**

## 16.1 Methodology/Research Approach

## 16.2 Research Scope

## 16.3 Benchmarks and Assumptions

## 16.4 Data Source

### 16.4.1 Primary Sources

### 16.4.2 Secondary Sources

## 16.5 Data Cross Validation

## 16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Personal Lubricants Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Personal Lubricants Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Personal Lubricants Industry Development Status

Table 4: Personal Lubricants Industry Development Trends

Table 5: Global Personal Lubricants Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Personal Lubricants Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Personal Lubricants Revenue Market Share by Region (2020-2025)

Table 8: Global Personal Lubricants Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Personal Lubricants Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Personal Lubricants Sales by Region (2020-2025) & (K Unit)

Table 11: Global Personal Lubricants Sales Market Share by Region (2020-2025)

Table 12: Global Personal Lubricants Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Personal Lubricants Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Personal Lubricants Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Personal Lubricants Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Personal Lubricants Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Personal Lubricants Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Personal Lubricants Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Personal Lubricants Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Personal Lubricants Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Personal Lubricants Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Personal Lubricants Players in North America

Table 23: North America Personal Lubricants Sales by Type (2020-2025) & (K Unit)

Table 24: North America Personal Lubricants Sales by Type (2026-2032) & (K Unit)

Table 25: North America Personal Lubricants Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Personal Lubricants Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Personal Lubricants Sales by Application (2020-2025) & (K Unit)

Table 28: North America Personal Lubricants Sales by Application (2026-2032) & (K Unit)

Table 29: North America Personal Lubricants Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Personal Lubricants Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Personal Lubricants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Personal Lubricants Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Personal Lubricants Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Personal Lubricants Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Personal Lubricants Players in Europe

Table 36: Europe Personal Lubricants Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Personal Lubricants Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Personal Lubricants Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Personal Lubricants Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Personal Lubricants Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Personal Lubricants Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Personal Lubricants Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Personal Lubricants Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Personal Lubricants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Personal Lubricants Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Personal Lubricants Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Personal Lubricants Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Personal Lubricants Players in China

Table 49: China Personal Lubricants Sales by Type (2020-2025) & (K Unit)

Table 50: China Personal Lubricants Sales by Type (2026-2032) & (K Unit)

Table 51: China Personal Lubricants Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Personal Lubricants Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Personal Lubricants Sales by Application (2020-2025) & (K Unit)

Table 54: China Personal Lubricants Sales by Application (2026-2032) & (K Unit)

Table 55: China Personal Lubricants Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Personal Lubricants Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Personal Lubricants Players in APAC (excl. China)

Table 58: APAC (excl. China) Personal Lubricants Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Personal Lubricants Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Personal Lubricants Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Personal Lubricants Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Personal Lubricants Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Personal Lubricants Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Personal Lubricants Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Personal Lubricants Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Personal Lubricants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Personal Lubricants Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Personal Lubricants Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Personal Lubricants Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Personal Lubricants Players in Latin America

Table 71: Latin America Personal Lubricants Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Personal Lubricants Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Personal Lubricants Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Personal Lubricants Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Personal Lubricants Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Personal Lubricants Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Personal Lubricants Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Personal Lubricants Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Personal Lubricants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Personal Lubricants Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Personal Lubricants Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Personal Lubricants Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Personal Lubricants Players in Middle East & Africa

Table 84: Middle East & Africa Personal Lubricants Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Personal Lubricants Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Personal Lubricants Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Personal Lubricants Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Personal Lubricants Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Personal Lubricants Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Personal Lubricants Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Personal Lubricants Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Personal Lubricants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Personal Lubricants Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Personal Lubricants Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Personal Lubricants Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Personal Lubricants Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Personal Lubricants Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Personal Lubricants Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Personal Lubricants Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Durex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Durex Personal Lubricants Product Portfolio

Table 105: Durex Personal Lubricants Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: K-Y Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: K-Y Personal Lubricants Product Portfolio

Table 108: K-Y Personal Lubricants Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Church & Dwight Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Church & Dwight Personal Lubricants Product Portfolio

Table 111: Church & Dwight Personal Lubricants Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Astroglide Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Astroglide Personal Lubricants Product Portfolio

Table 114: Astroglide Personal Lubricants Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Upstream Key Raw Material Price List

Table 116: Personal Lubricants Raw Material Suppliers and Contact Information

Table 117: Personal Lubricants Typical Customer List

Table 118: Personal Lubricants Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Personal Lubricants Product Pictures

Figure 2: Shampoo Picture Scope

Figure 3: Body Wash Picture Scope

Figure 4: Hand Wash Picture Scope

Figure 5: Female Picture Scope

Figure 6: Male Picture Scope

Figure 7: Global Personal Lubricants Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Personal Lubricants Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Personal Lubricants Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 10: Global Personal Lubricants Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 11: Global Personal Lubricants Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Personal Lubricants Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Personal Lubricants Sales Price by Region (2020-2032) & (K Unit)

Figure 14: North America Personal Lubricants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Personal Lubricants Revenue Market Share by Players in 2024

Figure 16: North America Personal Lubricants Sales Market Share by Type (2020-2032)

Figure 17: North America Personal Lubricants Revenue Market Share by Type (2020-2032)

Figure 18: North America Personal Lubricants Sales Market Share by Application (2020-2032)

Figure 19: North America Personal Lubricants Revenue Market Share by Application (2020-2032)

Figure 20: US Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Personal Lubricants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: Europe Personal Lubricants Revenue Market Share by Players in 2024

Figure 24:Europe Personal Lubricants Sales Market Share by Type (2020-2032)

Figure 25:Europe Personal Lubricants Revenue Market Share by Type (2020-2032)

Figure 26:Europe Personal Lubricants Sales Market Share by Application (2020-2032)

Figure 27:Europe Personal Lubricants Revenue Market Share by Application (2020-2032)

Figure 28:Germany Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 29:France Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 30:United Kingdom Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 31:Italy Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 32:Spain Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 33:Benelux Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 34:China Personal Lubricants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35:China Personal Lubricants Revenue Market Share by Players in 2024

Figure 36:China Personal Lubricants Sales Market Share by Type (2020-2032)

Figure 37:China Personal Lubricants Revenue Market Share by Type (2020-2032)

Figure 38:China Personal Lubricants Sales Market Share by Application (2020-2032)

Figure 39:China Personal Lubricants Revenue Market Share by Application (2020-2032)

Figure 40:APAC (excl. China) Personal Lubricants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:APAC (excl. China) Personal Lubricants Revenue Market Share by Players in 2024

Figure 42:APAC (excl. China) Personal Lubricants Sales Market Share by Type (2020-2032)

Figure 43:APAC (excl. China) Personal Lubricants Revenue Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Personal Lubricants Sales Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Personal Lubricants Revenue Market Share by Application (2020-2032)

Figure 46:Japan Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 47:South Korea Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 48:India Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 49:Australia Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 50:Southeast Asia Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 51:Latin America Personal Lubricants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 52:Latin America Personal Lubricants Revenue Market Share by Players in 2024

Figure 53:Latin America Personal Lubricants Sales Market Share by Type (2020-2032)

Figure 54:Latin America Personal Lubricants Revenue Market Share by Type (2020-2032)

Figure 55:Latin America Personal Lubricants Sales Market Share by Application (2020-2032)

Figure 56:Latin America Personal Lubricants Revenue Market Share by Application (2020-2032)

Figure 57:Mexico Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 58:Brazil Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Personal Lubricants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Personal Lubricants Revenue Market Share by Players in 2024

Figure 61:Middle East & Africa Personal Lubricants Sales Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Personal Lubricants Revenue Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Personal Lubricants Sales Market Share by Application (2020-2032)

Figure 64:Middle East & Africa Personal Lubricants Revenue Market Share by Application (2020-2032)

Figure 65:Saudi Arabia Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 66:South Africa Personal Lubricants Revenue (2020-2032) & (US\$ Million)

Figure 67:Global Personal Lubricants Sales Market Share by Key Manufacturers in 2024

Figure 68:Global Personal Lubricants Revenue Market Share by Key Manufacturers in 2024

Figure 69:Global Personal Lubricants Industry Competition Landscape

Figure 70:Personal Lubricants Industry Chain Analysis

Figure 71:Bottom-Up and Top-Down Research Methods

Figure 72:Key Interview Objectives

Figure 73:Data Cross Validation

## I would like to order

Product name: Global Personal Lubricants Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/P94986A9DA8AEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P94986A9DA8AEN.html>