

Global Personal Flotation Devices Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Personal Flotation Devices market size will reach 2,681.37 Million USD in 2025 and is projected to reach 3,745.38 Million USD by 2032, with a CAGR of 4.89% (2025-2032). Notably, the China Personal Flotation Devices market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Personal flotation devices (PFDs) are specialized lifesaving equipment worn by individuals to ensure buoyancy and support in water, particularly in situations where drowning or submersion might occur. PFDs come in various forms such as life jackets, vests, or inflatable devices and are designed to keep a person afloat and in a position that permits proper breathing. They play a vital role in water safety during recreational activities, boating, and water sports, and are often required by law in certain water-based activities to ensure the safety of individuals, providing them with buoyancy and the potential to prevent or reduce the risk of drowning.

The major global manufacturers of Personal Flotation Devices include Survitec Group Limited, VIKING Life-Saving Equipment, The Coleman Company, Kent Sporting Goods, Mustang Survival, Hansen Protection, Drarger, Johnson Outdoors, LALIZAS, Secumar, International Safety Products, NRS (Northwest River Supplies), Dongtai Jianghai, Wuxi Xingtai Shipping Equipment, Salus Marine, Aqua Lung International, O'Neill, Astral, Stormy Lifejackets, Kokatat, Harmony Gear, JimBuoy, SeaSafe Systems, Spinlock, etc.

The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Personal Flotation Devices. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Personal Flotation Devices market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Personal Flotation Devices market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Personal Flotation Devices industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Personal Flotation Devices Include:

Survitec Group Limited

VIKING Life-Saving Equipment

The Coleman Company

Kent Sporting Goods

Mustang Survival

Hansen Protection

Drarger

Johnson Outdoors

LALIZAS

Secumar

International Safety Products

NRS (Northwest River Supplies)

Dongtai Jianghai

Wuxi Xingtai Shipping Equipment

Salus Marine

Aqua Lung International

O'Neill

Astral

Stormy Lifejackets

Kokatat

Harmony Gear

JimBuoy

SeaSafe Systems

Spinlock

Personal Flotation Devices Product Segment Include:

Buoyancy Aid (Foam Core)

Life Jacket

Survival Suit

Buoyancy Compensator

Others

Personal Flotation Devices Product Application Include:

Account Information Management

Credit Card Management

Investment Analysing

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Personal Flotation Devices Industry PESTEL Analysis

Chapter 3: Global Personal Flotation Devices Industry Porter's Five Forces Analysis

Chapter 4: Global Personal Flotation Devices Major Regional Market Size (Revenue,

Sales, Price) and Forecast Analysis

Chapter 5: Global Personal Flotation Devices Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Personal Flotation Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Personal Flotation Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Personal Flotation Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Personal Flotation Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Personal Flotation Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Personal Flotation Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Personal Flotation Devices Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 PERSONAL FLOTATION DEVICES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Personal Flotation Devices Product by Type
 - 1.2.1 Buoyancy Aid (Foam Core)
 - 1.2.2 Life Jacket
 - 1.2.3 Survival Suit
 - 1.2.4 Buoyancy Compensator
 - 1.2.5 Others
- 1.3 Personal Flotation Devices Product by Application
 - 1.3.1 Account Information Management
 - 1.3.2 Credit Card Management
 - 1.3.3 Investment Analysing
- 1.4 Global Personal Flotation Devices Market Revenue and Sales Analysis
 - 1.4.1 Global Personal Flotation Devices Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Personal Flotation Devices Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Personal Flotation Devices Market Sales Price Trend Analysis (2020-2032)
- 1.5 Personal Flotation Devices Industry Trends and Innovation
 - 1.5.1 Personal Flotation Devices Industry Trends and Innovation
 - 1.5.2 Personal Flotation Devices Market Drivers and Challenges

2 PERSONAL FLOTATION DEVICES MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 PERSONAL FLOTATION DEVICES MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL PERSONAL FLOTATION DEVICES MARKET ANALYSIS BY REGIONS

4.1 Personal Flotation Devices Overall Market: 2024 VS 2025 VS 2032

4.2 Global Personal Flotation Devices Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Personal Flotation Devices Revenue and Market Share by Region (2020-2025)

4.2.2 Global Personal Flotation Devices Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Personal Flotation Devices Sales and Forecast Analysis (2020-2032)

4.3.1 Global Personal Flotation Devices Sales and Market Share by Region (2020-2025)

4.3.2 Global Personal Flotation Devices Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Personal Flotation Devices Sales Price Trend Analysis (2020-2032)

5 GLOBAL PERSONAL FLOTATION DEVICES MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Personal Flotation Devices Market Size by Type

5.1.1 Global Personal Flotation Devices Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Personal Flotation Devices Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Personal Flotation Devices Market Size by Application

5.2.1 Global Personal Flotation Devices Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Personal Flotation Devices Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Personal Flotation Devices Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Personal Flotation Devices Market Size by Type

6.3.1 North America Personal Flotation Devices Sales by Type (2020-2032)

- 6.3.2 North America Personal Flotation Devices Revenue by Type (2020-2032)
- 6.4 North America Personal Flotation Devices Market Size by Application
 - 6.4.1 North America Personal Flotation Devices Sales by Application (2020-2032)
 - 6.4.2 North America Personal Flotation Devices Revenue by Application (2020-2032)
- 6.5 North America Personal Flotation Devices Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Personal Flotation Devices Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Personal Flotation Devices Market Size by Type
 - 7.3.1 Europe Personal Flotation Devices Sales by Type (2020-2032)
 - 7.3.2 Europe Personal Flotation Devices Revenue by Type (2020-2032)
- 7.4 Europe Personal Flotation Devices Market Size by Application
 - 7.4.1 Europe Personal Flotation Devices Sales by Application (2020-2032)
 - 7.4.2 Europe Personal Flotation Devices Revenue by Application (2020-2032)
- 7.5 Europe Personal Flotation Devices Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Personal Flotation Devices Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Personal Flotation Devices Market Size by Type
 - 8.3.1 China Personal Flotation Devices Sales by Type (2020-2032)
 - 8.3.2 China Personal Flotation Devices Revenue by Type (2020-2032)
- 8.4 China Personal Flotation Devices Market Size by Application
 - 8.4.1 China Personal Flotation Devices Sales by Application (2020-2032)
 - 8.4.2 China Personal Flotation Devices Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Personal Flotation Devices Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Personal Flotation Devices Market Size by Type

9.3.1 APAC (excl. China) Personal Flotation Devices Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Personal Flotation Devices Revenue by Type (2020-2032)

9.4 APAC (excl. China) Personal Flotation Devices Market Size by Application

9.4.1 APAC (excl. China) Personal Flotation Devices Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Personal Flotation Devices Revenue by Application (2020-2032)

9.5 APAC (excl. China) Personal Flotation Devices Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Personal Flotation Devices Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Personal Flotation Devices Market Size by Type

10.3.1 Latin America Personal Flotation Devices Sales by Type (2020-2032)

10.3.2 Latin America Personal Flotation Devices Revenue by Type (2020-2032)

10.4 Latin America Personal Flotation Devices Market Size by Application

10.4.1 Latin America Personal Flotation Devices Sales by Application (2020-2032)

10.4.2 Latin America Personal Flotation Devices Revenue by Application (2020-2032)

10.5 Latin America Personal Flotation Devices Market Size by Country

10.6 Latin America Personal Flotation Devices Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Personal Flotation Devices Market Size and Growth Rate Analysis (2020-2032)

- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Personal Flotation Devices Market Size by Type
 - 11.3.1 Middle East & Africa Personal Flotation Devices Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Personal Flotation Devices Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Personal Flotation Devices Market Size by Application
 - 11.4.1 Middle East & Africa Personal Flotation Devices Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Personal Flotation Devices Revenue by Application (2020-2032)
- 11.5 Middle East Personal Flotation Devices Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Personal Flotation Devices Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Personal Flotation Devices Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Personal Flotation Devices Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Personal Flotation Devices Average Sales Price by Manufacturers (2021-2025)
- 12.2 Personal Flotation Devices Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Personal Flotation Devices Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Survitec Group Limited
 - 13.1.1 Survitec Group Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 Survitec Group Limited Personal Flotation Devices Product Portfolio
 - 13.1.3 Survitec Group Limited Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 VIKING Life-Saving Equipment
 - 13.2.1 VIKING Life-Saving Equipment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.2.2 VIKING Life-Saving Equipment Personal Flotation Devices Product Portfolio
- 13.2.3 VIKING Life-Saving Equipment Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.3 The Coleman Company
 - 13.3.1 The Coleman Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.3.2 The Coleman Company Personal Flotation Devices Product Portfolio
 - 13.3.3 The Coleman Company Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.4 Kent Sporting Goods
 - 13.4.1 Kent Sporting Goods Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.4.2 Kent Sporting Goods Personal Flotation Devices Product Portfolio
 - 13.4.3 Kent Sporting Goods Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.5 Mustang Survival
 - 13.5.1 Mustang Survival Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.5.2 Mustang Survival Personal Flotation Devices Product Portfolio
 - 13.5.3 Mustang Survival Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.6 Hansen Protection
 - 13.6.1 Hansen Protection Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.6.2 Hansen Protection Personal Flotation Devices Product Portfolio
 - 13.6.3 Hansen Protection Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 Drarger
 - 13.7.1 Drarger Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.7.2 Drarger Personal Flotation Devices Product Portfolio
 - 13.7.3 Drarger Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.8 Johnson Outdoors
 - 13.8.1 Johnson Outdoors Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.8.2 Johnson Outdoors Personal Flotation Devices Product Portfolio
 - 13.8.3 Johnson Outdoors Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 LALIZAS

13.9.1 LALIZAS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 LALIZAS Personal Flotation Devices Product Portfolio

13.9.3 LALIZAS Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Secumar

13.10.1 Secumar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Secumar Personal Flotation Devices Product Portfolio

13.10.3 Secumar Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 International Safety Products

13.11.1 International Safety Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 International Safety Products Personal Flotation Devices Product Portfolio

13.11.3 International Safety Products Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 NRS (Northwest River Supplies)

13.12.1 NRS (Northwest River Supplies) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 NRS (Northwest River Supplies) Personal Flotation Devices Product Portfolio

13.12.3 NRS (Northwest River Supplies) Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Dongtai Jianghai

13.13.1 Dongtai Jianghai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Dongtai Jianghai Personal Flotation Devices Product Portfolio

13.13.3 Dongtai Jianghai Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Wuxi Xingtai Shipping Equipment

13.14.1 Wuxi Xingtai Shipping Equipment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Wuxi Xingtai Shipping Equipment Personal Flotation Devices Product Portfolio

13.14.3 Wuxi Xingtai Shipping Equipment Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Salus Marine

13.15.1 Salus Marine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.15.2 Salus Marine Personal Flotation Devices Product Portfolio
- 13.15.3 Salus Marine Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.16 Aqua Lung International
 - 13.16.1 Aqua Lung International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.16.2 Aqua Lung International Personal Flotation Devices Product Portfolio
 - 13.16.3 Aqua Lung International Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.17 O'Neill
 - 13.17.1 O'Neill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.17.2 O'Neill Personal Flotation Devices Product Portfolio
 - 13.17.3 O'Neill Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.18 Astral
 - 13.18.1 Astral Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.18.2 Astral Personal Flotation Devices Product Portfolio
 - 13.18.3 Astral Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.19 Stormy Lifejackets
 - 13.19.1 Stormy Lifejackets Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.19.2 Stormy Lifejackets Personal Flotation Devices Product Portfolio
 - 13.19.3 Stormy Lifejackets Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.20 Kokatat
 - 13.20.1 Kokatat Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.20.2 Kokatat Personal Flotation Devices Product Portfolio
 - 13.20.3 Kokatat Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.21 Harmony Gear
 - 13.21.1 Harmony Gear Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.21.2 Harmony Gear Personal Flotation Devices Product Portfolio
 - 13.21.3 Harmony Gear Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.22 JimBuoy

13.22.1 JimBuoy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 JimBuoy Personal Flotation Devices Product Portfolio

13.22.3 JimBuoy Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.23 SeaSafe Systems

13.23.1 SeaSafe Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 SeaSafe Systems Personal Flotation Devices Product Portfolio

13.23.3 SeaSafe Systems Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.24 Spinlock

13.24.1 Spinlock Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.24.2 Spinlock Personal Flotation Devices Product Portfolio

13.24.3 Spinlock Personal Flotation Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Personal Flotation Devices Industry Chain Analysis

14.2 Personal Flotation Devices Industry Raw Material and Suppliers Analysis

14.2.1 Personal Flotation Devices Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Personal Flotation Devices Typical Downstream Customers

14.4 Personal Flotation Devices Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Personal Flotation Devices Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Personal Flotation Devices Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Personal Flotation Devices Industry Development Status

Table 4: Personal Flotation Devices Industry Development Trends

Table 5: Global Personal Flotation Devices Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Personal Flotation Devices Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Personal Flotation Devices Revenue Market Share by Region (2020-2025)

Table 8: Global Personal Flotation Devices Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Personal Flotation Devices Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Personal Flotation Devices Sales by Region (2020-2025) & (K Unit)

Table 11: Global Personal Flotation Devices Sales Market Share by Region (2020-2025)

Table 12: Global Personal Flotation Devices Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Personal Flotation Devices Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Personal Flotation Devices Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Personal Flotation Devices Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Personal Flotation Devices Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Personal Flotation Devices Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Personal Flotation Devices Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Personal Flotation Devices Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Personal Flotation Devices Sales Analysis by Application (2020-2025)

& (K Unit)

Table 21: Global Personal Flotation Devices Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Personal Flotation Devices Players in North America

Table 23: North America Personal Flotation Devices Sales by Type (2020-2025) & (K Unit)

Table 24: North America Personal Flotation Devices Sales by Type (2026-2032) & (K Unit)

Table 25: North America Personal Flotation Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Personal Flotation Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Personal Flotation Devices Sales by Application (2020-2025) & (K Unit)

Table 28: North America Personal Flotation Devices Sales by Application (2026-2032) & (K Unit)

Table 29: North America Personal Flotation Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Personal Flotation Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Personal Flotation Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Personal Flotation Devices Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Personal Flotation Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Personal Flotation Devices Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Personal Flotation Devices Players in Europe

Table 36: Europe Personal Flotation Devices Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Personal Flotation Devices Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Personal Flotation Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Personal Flotation Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Personal Flotation Devices Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Personal Flotation Devices Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Personal Flotation Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Personal Flotation Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Personal Flotation Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Personal Flotation Devices Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Personal Flotation Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Personal Flotation Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Personal Flotation Devices Players in China

Table 49: China Personal Flotation Devices Sales by Type (2020-2025) & (K Unit)

Table 50: China Personal Flotation Devices Sales by Type (2026-2032) & (K Unit)

Table 51: China Personal Flotation Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Personal Flotation Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Personal Flotation Devices Sales by Application (2020-2025) & (K Unit)

Table 54: China Personal Flotation Devices Sales by Application (2026-2032) & (K Unit)

Table 55: China Personal Flotation Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Personal Flotation Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Personal Flotation Devices Players in APAC (excl. China)

Table 58: APAC (excl. China) Personal Flotation Devices Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Personal Flotation Devices Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Personal Flotation Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Personal Flotation Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Personal Flotation Devices Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Personal Flotation Devices Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Personal Flotation Devices Revenue by Application

(2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Personal Flotation Devices Revenue by Application

(2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Personal Flotation Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Personal Flotation Devices Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Personal Flotation Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Personal Flotation Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Personal Flotation Devices Players in Latin America

Table 71: Latin America Personal Flotation Devices Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Personal Flotation Devices Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Personal Flotation Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Personal Flotation Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Personal Flotation Devices Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Personal Flotation Devices Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Personal Flotation Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Personal Flotation Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Personal Flotation Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Personal Flotation Devices Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Personal Flotation Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Personal Flotation Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Personal Flotation Devices Players in Middle East & Africa

Table 84: Middle East & Africa Personal Flotation Devices Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Personal Flotation Devices Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Personal Flotation Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Personal Flotation Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Personal Flotation Devices Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Personal Flotation Devices Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Personal Flotation Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Personal Flotation Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Personal Flotation Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Personal Flotation Devices Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Personal Flotation Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Personal Flotation Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Personal Flotation Devices Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Personal Flotation Devices Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Personal Flotation Devices Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Personal Flotation Devices Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Survitec Group Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Survitec Group Limited Personal Flotation Devices Product Portfolio

Table 105: Survitec Group Limited Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: VIKING Life-Saving Equipment Basic Company Profile (Employees, Areas

Service, Competitors and Contact Information)

Table 107: VIKING Life-Saving Equipment Personal Flotation Devices Product Portfolio

Table 108: VIKING Life-Saving Equipment Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: The Coleman Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: The Coleman Company Personal Flotation Devices Product Portfolio

Table 111: The Coleman Company Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Kent Sporting Goods Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Kent Sporting Goods Personal Flotation Devices Product Portfolio

Table 114: Kent Sporting Goods Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Mustang Survival Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Mustang Survival Personal Flotation Devices Product Portfolio

Table 117: Mustang Survival Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Hansen Protection Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Hansen Protection Personal Flotation Devices Product Portfolio

Table 120: Hansen Protection Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Drarger Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Drarger Personal Flotation Devices Product Portfolio

Table 123: Drarger Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Johnson Outdoors Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Johnson Outdoors Personal Flotation Devices Product Portfolio

Table 126: Johnson Outdoors Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: LALIZAS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: LALIZAS Personal Flotation Devices Product Portfolio

Table 129: LALIZAS Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Secumar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Secumar Personal Flotation Devices Product Portfolio

Table 132: Secumar Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: International Safety Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: International Safety Products Personal Flotation Devices Product Portfolio

Table 135: International Safety Products Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: NRS (Northwest River Supplies) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: NRS (Northwest River Supplies) Personal Flotation Devices Product Portfolio

Table 138: NRS (Northwest River Supplies) Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Dongtai Jianghai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Dongtai Jianghai Personal Flotation Devices Product Portfolio

Table 141: Dongtai Jianghai Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Wuxi Xingtai Shipping Equipment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Wuxi Xingtai Shipping Equipment Personal Flotation Devices Product Portfolio

Table 144: Wuxi Xingtai Shipping Equipment Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Salus Marine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Salus Marine Personal Flotation Devices Product Portfolio

Table 147: Salus Marine Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Aqua Lung International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Aqua Lung International Personal Flotation Devices Product Portfolio

Table 150: Aqua Lung International Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: O'Neill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: O'Neill Personal Flotation Devices Product Portfolio

Table 153: O'Neill Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Astral Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Astral Personal Flotation Devices Product Portfolio

Table 156: Astral Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Stormy Lifejackets Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Stormy Lifejackets Personal Flotation Devices Product Portfolio

Table 159: Stormy Lifejackets Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 160: Kokatat Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Kokatat Personal Flotation Devices Product Portfolio

Table 162: Kokatat Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 163: Harmony Gear Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 164: Harmony Gear Personal Flotation Devices Product Portfolio

Table 165: Harmony Gear Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 166: JimBuoy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 167: JimBuoy Personal Flotation Devices Product Portfolio

Table 168: JimBuoy Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 169: SeaSafe Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 170: SeaSafe Systems Personal Flotation Devices Product Portfolio

Table 171: SeaSafe Systems Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 172: Spinlock Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 173: Spinlock Personal Flotation Devices Product Portfolio

Table 174: Spinlock Personal Flotation Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 175: Upstream Key Raw Material Price List

Table 176: Personal Flotation Devices Raw Material Suppliers and Contact Information

Table 177: Personal Flotation Devices Typical Customer List

Table 178: Personal Flotation Devices Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Personal Flotation Devices Product Pictures
- Figure 2: Buoyancy Aid (Foam Core) Picture Scope
- Figure 3: Life Jacket Picture Scope
- Figure 4: Survival Suit Picture Scope
- Figure 5: Buoyancy Compensator Picture Scope
- Figure 6: Others Picture Scope
- Figure 7: Account Information Management Picture Scope
- Figure 8: Credit Card Management Picture Scope
- Figure 9: Investment Analysing Picture Scope
- Figure 10: Global Personal Flotation Devices Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 11: Global Personal Flotation Devices Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 12: Global Personal Flotation Devices Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)
- Figure 13: Global Personal Flotation Devices Market Price Trend Analysis (2020-2032) & (USD/Unit)
- Figure 14: Global Personal Flotation Devices Market Size by Region (2020-2032) & (US\$ Million)
- Figure 15: Global Personal Flotation Devices Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 16: Global Personal Flotation Devices Sales Price by Region (2020-2032) & (K Unit)
- Figure 17: North America Personal Flotation Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 18: North America Personal Flotation Devices Revenue Market Share by Players in 2024
- Figure 19: North America Personal Flotation Devices Sales Market Share by Type (2020-2032)
- Figure 20: North America Personal Flotation Devices Revenue Market Share by Type (2020-2032)
- Figure 21: North America Personal Flotation Devices Sales Market Share by Application (2020-2032)
- Figure 22: North America Personal Flotation Devices Revenue Market Share by Application (2020-2032)

- Figure 23:US Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 24:Canada Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 25:Europe Personal Flotation Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 26:Europe Personal Flotation Devices Revenue Market Share by Players in 2024
- Figure 27:Europe Personal Flotation Devices Sales Market Share by Type (2020-2032)
- Figure 28:Europe Personal Flotation Devices Revenue Market Share by Type (2020-2032)
- Figure 29:Europe Personal Flotation Devices Sales Market Share by Application (2020-2032)
- Figure 30:Europe Personal Flotation Devices Revenue Market Share by Application (2020-2032)
- Figure 31:Germany Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 32:France Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 33:United Kingdom Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 34:Italy Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 35:Spain Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 36:Benelux Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)
- Figure 37:China Personal Flotation Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 38:China Personal Flotation Devices Revenue Market Share by Players in 2024
- Figure 39:China Personal Flotation Devices Sales Market Share by Type (2020-2032)
- Figure 40:China Personal Flotation Devices Revenue Market Share by Type (2020-2032)
- Figure 41:China Personal Flotation Devices Sales Market Share by Application (2020-2032)
- Figure 42:China Personal Flotation Devices Revenue Market Share by Application (2020-2032)
- Figure 43:APAC (excl. China) Personal Flotation Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 44:APAC (excl. China) Personal Flotation Devices Revenue Market Share by Players in 2024
- Figure 45:APAC (excl. China) Personal Flotation Devices Sales Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) Personal Flotation Devices Revenue Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) Personal Flotation Devices Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Personal Flotation Devices Revenue Market Share by Application (2020-2032)

Figure 49:Japan Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 51:India Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Personal Flotation Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Personal Flotation Devices Revenue Market Share by Players in 2024

Figure 56:Latin America Personal Flotation Devices Sales Market Share by Type (2020-2032)

Figure 57:Latin America Personal Flotation Devices Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Personal Flotation Devices Sales Market Share by Application (2020-2032)

Figure 59:Latin America Personal Flotation Devices Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Personal Flotation Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Personal Flotation Devices Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Personal Flotation Devices Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Personal Flotation Devices Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Personal Flotation Devices Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa Personal Flotation Devices Revenue Market Share by Application (2020-2032)

Figure 68:Saudi Arabia Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa Personal Flotation Devices Revenue (2020-2032) & (US\$ Million)

Figure 70:Global Personal Flotation Devices Sales Market Share by Key Manufacturers in 2024

Figure 71:Global Personal Flotation Devices Revenue Market Share by Key Manufacturers in 2024

Figure 72:Global Personal Flotation Devices Industry Competition Landscape

Figure 73:Personal Flotation Devices Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

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